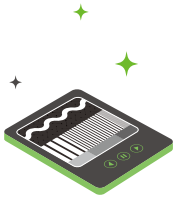

High School

English & Media

PREFACE

21세기는 영어와 미디어의 관계가 그 어느 때보다 긴밀해진 시대입니다. 영어가 전 세계의 보편적인 소통 수단으로 자리 잡고, 첨단 미디어의 발전이 국경을 넘어선 교류를 폭발적으로 증가시키면서, 이 두 요소는 우리 삶의 필수불가결한 부분이 되었습니다. 이러한 시대적 흐름 속에서, 본 교과서 집필진은 미디어의 이해와 활용을 통해 여러분이 영어 학습 경험을 심화하고 확장하는 것을 최우선 목표로 삼았습니다. 이를 위해 본 교과서는 다음 세 가지 핵심 원칙에 따라 개발되었습니다.

첫째, 다큐멘터리, 뉴스, 인터뷰 등 실생활 기반의 영상 자료와 인포그래픽, 만화, 사진 등 다양한 시각 자료를 활용하여 영어의 듣기, 읽기, 보기 등 이해 능력과 말하기, 쓰기, 제시하기 등 표현 능력을 통합적으로 학습할 수 있도록 했습니다. 또한, 실용적 맥락에서의 언어 사용을 강조함으로써 학습자의 흥미와 몰입도를 높이고자 했습니다.

둘째, 미디어를 통해 제공되는 정보의 신뢰성과 의도를 분석하고 평가하는 비판적 사고 능력을 기르는 데 중점을 두었습니다. 이를 위해 다양한 미디어 콘텐츠와 관련된 심화 질문과 토론 활동을 제시하여 학습자의 사고를 확장하도록 유도했습니다.

셋째, 학습자가 단순한 수용자에 머무르지 않고, 다양한 주제를 바탕으로 자신만의 미디어 콘텐츠를 기획하고 창작할 수 있는 기회를 제공하고자 했습니다. 이를 통해 표현력과 창의성, 디지털 소통 능력을 실질적으로 함양할 수 있도록 했습니다. 또한, 실제 수업 현장에서의 활용도를 높이기 위해 활동과 과제를 직관적으로 구성하여 교사와 학생 모두가 쉽게 접근할 수 있도록 배려하였습니다.

미디어 활동을 통한 영어 학습은 단순한 언어 습득을 넘어섭니다. 이는 매일 새롭게 다가오는 과학 기술과 정면으로 마주하고, 넓은 세상의 사람들과 소통하며 교류하는 의미 있는 여정입니다. 이 교과서가 여러분에게 영어와 미디어라는 우리 시대의 중요한 두 가지 화두에 친숙해지는 계기가 되기를 진심으로 바랍니다. 나아가 앞으로 펼쳐질 새로운 과학 기술의 시대를 개척하고 즐길 수 있는 여러분만의 굳건한 등대가 되기를 기원합니다.

저자 일동

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SCOPE AND SEQUENCE

LESSON	BIG QUESTION	View & Talk 1	View & Talk 2	Read
1 **Media in My Life**	**How is media shaping your life?**	Who Are You Online? 예시 들기 To give you an example, you can add a favorite quote to your profile.	Two Sides of Social Media 소셜 미디어에 관한 10대들의 의견을 나타낸 인포그래픽 보고 대화하기	Vlogging Media Moments 한국과 미국에 사는 두 10대 청소년의 일상 속 미디어 사용에 관한 글 읽기
2 **Smart Guides to Media**	**How can we consume media wisely?**	Is Seeing Believing? 경험이나 사건 묘사하기 I saw an article on a social news website.	Information All Around Us 온라인상에서 공유되고 있는 정보의 양에 관한 인포그래픽 보고 대화하기	Be Media Wise 미디어 리터러시의 정의와 중요성에 관한 글 읽기
3 **Embrace Diversity in Media**	**How can we challenge stereotypes?**	Be Aware of Stereotypes 도덕적 의무 표현하기 We should remember that everyone is different in real life.	Media Shape Our Thinking 미디어 속 소수자들의 모습에 관한 인포그래픽 보고 대화하기	We Are Who We Are 고정 관념을 깬 영화와 드라마에 관한 글 읽기
4 **We Are Storytellers**	**How can you make your own creative story?**	I'm a Big Fan! 의도 표현하기 I'm thinking of collecting figures of the movie characters.	What Moves Minds 스토리텔링의 힘을 나타낸 카툰 보고 대화하기	Into a New World of Storytelling 디지털 시대에 새롭게 등장한 스토리텔링 기법에 관한 글 읽기
5 **News Inspires Change**	**Why is journalism important in our society?**	The Power of Exposing the Truth 의견 묻기 How did you feel about the news?	Pictures Speak Louder than Words 퓰리처 수상 사진들 보고 대화하기	Reports from the Battlefield 최초의 현대 종군기자인 William Howard Russell에 관한 글 읽기
6 **Be a Good Digital Citizen**	**How can we build a better digital world?**	Teens Speak 충고하기 If I were you, I would adjust my privacy settings.	Share Smarter and Easier Creative Commons license에 관한 카툰 보고 대화하기	A Dance Influencer Taking the World by Storm 디지털 윤리의 중요성을 강조하는 10대 댄스 인플루언서에 관한 글 읽기
Special Lesson	**The Power of Media in Politics** 정치 및 선거에 미디어를 적극 활용한 미국 대통령들에 관한 글 읽기			

Structure	Think & Write	Make Your Own Media	Inside Media
Let's get started **so that** you can see what I mean!	Writing a Recommendation 자신이 좋아하는 온라인 비디오 채널 추천하는 글 쓰기	Film Your Ideas 브이로그 제작하기	The Right Steps for Your Digital Footprint 안전한 온라인 생활을 위한 Digital Footprint 알아보기
By developing media literacy skills, you can gain a better understanding of **what media is** and **how it works**.	Writing a Comment 소셜 미디어 게시글을 읽고, 그에 대한 자신의 의견 쓰기	Lay Out Your Findings 미디어 리터러시 관련 내용을 조사하고 인포그래픽 만들기	The History of Media 미디어의 발전 과정 알아보기
Those **marginalized** due to race, ethnicity, religion, disability, or age often feel they are misrepresented in media.	Writing a Movie Review 영화 리뷰 쓰기	Be Book Designers 기존 작품의 고정 관념을 깨는 책 표지 만들기	Media Language: Talking Without Words 미디어 언어 알아보기
They stretch across multiple media platforms, **with each medium making** a distinct contribution to the whole story world.	Writing a Character Description 책, 영화, 게임 등에 등장하는 캐릭터 묘사하는 글 쓰기	Tell Stories Creatively 기존 작품의 속편을 구성하여 오디오 드라마 만들기	Webtoons Join the Korean Wave 웹툰의 콘텐츠 확장성 알아보기
If it had not been for Russell's report, the British people **would** never **have known** about the tragic situation.	Writing a Personal Narrative 자신의 경험에 관한 글 쓰기	The News on School Activities 학교 행사 관련 기사 작성하기	The Pulitzer Prize 퓰리처 상 알아보기
It **made** me **realize** the importance of being mindful of what I share online.	Writing a Direct Message 자신의 롤모델에게 보낼 메시지 쓰기	Ethics, Camera, Action! 숏폼 콘텐츠 제작하기	Backdoor Advertising Scandal 소셜 미디어 뒷광고 논란 알아보기

INTRODUCTION

이 책의 특징

- 미디어와 관련된 흥미로운 소재와 다양한 시청각 자료를 통해 영어 듣기, 말하기, 읽기, 쓰기를 통합적으로 학습할 수 있도록 한다.
- 미디어에서 얻게 되는 정보를 올바르게 분석하고 평가하는 능력을 길러 비판적으로 사고할 수 있도록 한다.
- 접하게 되는 주제를 이해하는 데 그치지 않고 학습자가 이를 창의적으로 활용할 수 있도록 한다.

Lesson Map

- 해당 단원에서 학습할 의사소통 기능과 언어 형식을 확인한다.
- **Big Question**과 이와 관련된 네 가지 Topic을 보고 단원의 학습 내용과 흐름을 파악한다.

View & Talk 1

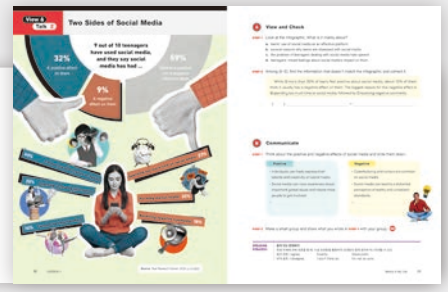
Ready to View ▶ View and Check ▶ Communicate

- 다큐멘터리, 인터뷰, 뉴스 등 실생활에서 접할 수 있는 영상 매체를 구현한 학습 자료를 시청한다.
- 영상 시청 후 말하기, 읽기, 쓰기 통합 활동을 한다.

View & Talk 2

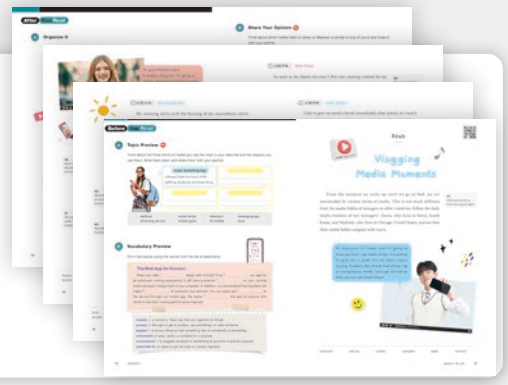
View and Check ▶ Communicate

인포그래픽, 카툰, 언론 사진 등 실생활에서 접할 수 있는 시각 매체를 구현한 학습 자료를 중심으로 말하기, 읽기, 쓰기 통합 활동을 한다.

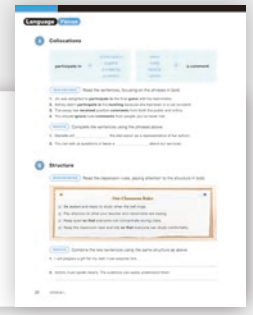


Read

- **Before You Read**
  본격적인 읽기에 앞서 소재에 대한 흥미를 유발하고 배경지식을 활성화한다.
- **Read**
  미디어와 관련된 소재를 다룬 지문을 읽고, 읽기 중 활동으로 제시한 질문에 답하며 지문을 종합적으로 이해한다.
- **After You Read**
  지문을 이해했는지 점검하고, 심화 활동으로 비판적 사고를 기른 후, 지문의 내용을 내면화해 본다.



Language Focus



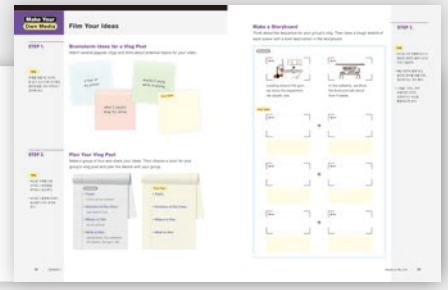
- **Collocations**
  자주 함께 쓰이는 단어의 조합을 학습하고 연습 문제를 풀어 본다.
- **Structure**
  읽기 지문에 등장한 언어 형식을 안내문, 이메일, 광고 등의 다양한 실생활 자료에서 다시 확인하고, 실제로 활용할 수 있도록 연습한다.

Think & Write

Sample Analysis ▶ Write Your Own

단원의 주제와 관련된 소재를 바탕으로 추천글, 주장하는 글, 영화 리뷰 등 다양한 장르의 글을 쓴다.

Make Your Own Media

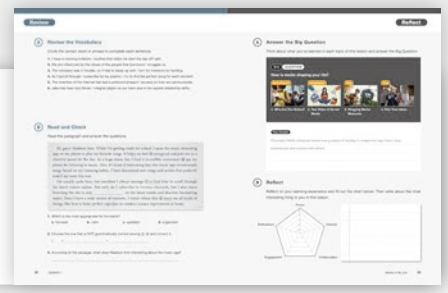


단원의 주제와 관련된 미디어 창작물을 만들고 공유하는 활동을 한다.

Inside MEDIA

미디어와 관련된 다양한 소재를 접하고 지식을 넓힌다.

Review Reflect



- **Review**
  단원에서 배운 내용을 평가하는 문제를 풀며 학습 결과를 진단해 본다.
- **Reflect**
  단원 앞머리에 제시한 **Big Question**에 답하며 단원의 주제를 환기하고, 자신의 학습 과정을 스스로 평가하며 단원을 마무리한다.

LESSON •••

1

STUDY POINTS

FUNCTION
예시 들기
To give you an example, you can add a favorite quote to your profile.

STRUCTURE
Let's get started **so that** you can see what I mean!

Media in My Life

BIG QUESTION

How is media shaping your life?

News Report

1. Who Are You Online?

Infographic

2. Two Sides of Social Media

Vlog

3. Vlogging Media Moments

Vlog

4. Film Your Ideas

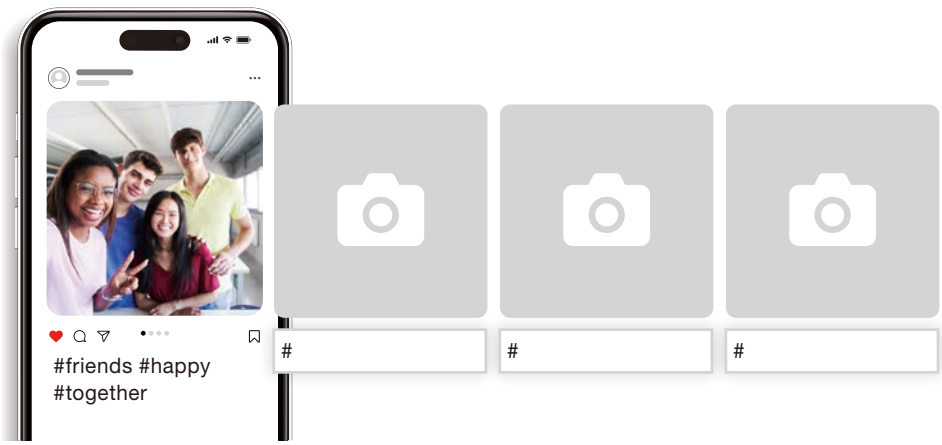
View & Talk 1

Who Are You Online?

예시 듣기 **To give you an example**, you can add a favorite quote to your profile.

A Ready to View

Think about what you usually post on social media and complete the boxes with hashtags.



Examples

family	pet	food	book	travel
school	study	fashion	sports	music

B View and Check

STEP 1 Scan the QR code and watch the video. What is the best title for it?

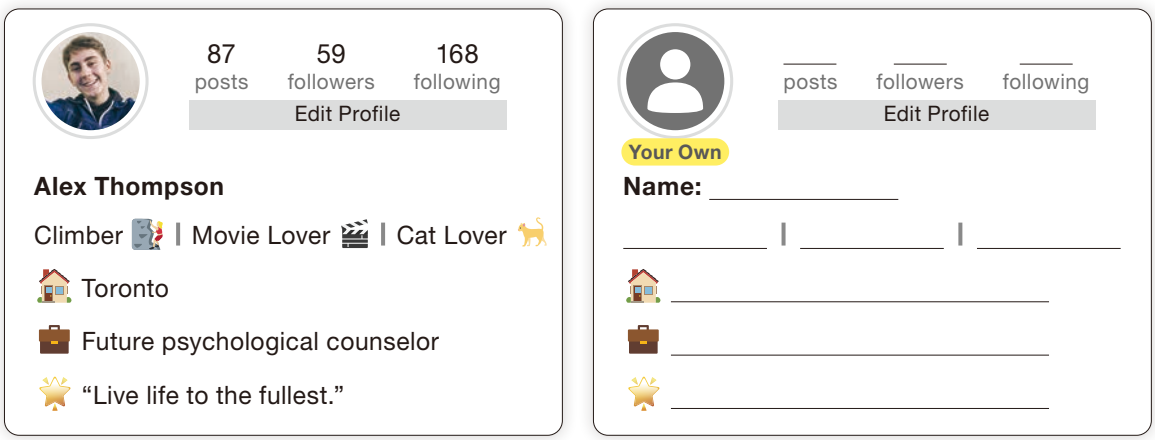
a. Unveiling the Truth behind Social Media
b. Social Media: Making People Feel Left Out
c. Creating an Authentic Social Media Presence
d. The Benefits of Developing Diverse Online Personas

STEP 2 Watch the video again. Which is NOT mentioned as a way to use social media?

a. showing thoughts and emotions
b. recording special memories
c. keeping up with the most recent trends
d. sharing personal challenges with others

C Communicate

STEP 1 Think about yourself and complete the social media profile.



STEP 2 Talk with your partner about what you wrote in **STEP 1**.

Example

A How do you usually use social media?
B I often use it to share my climbing adventures, my favorite movies, and my love for cats.
A That's awesome! How can I make my social media profile truly reflect who I am?
B I suggest that you start by sharing your passion. **To give you an example**, you can add a favorite quote to your profile, like "Live life to the fullest."
A Got it! I'm ready to show my true self to the world.

VIEWING STRATEGY

흐름 파악하기
영상의 흐름을 파악하기 위해 영상 속 내용들이 어떻게 논리적으로 연결되는지 이해하는 것이 중요하다.

View & Talk 2

Two Sides of Social Media

9 out of 10 teenagers have used social media, and they say social media has had ...

32%
A positive effect on them

9%
A negative effect on them

59%
Neither a positive nor a negative effect on them

46% Connecting with friends or family

25% Learning or finding information

14% Consuming entertainment

Spending too much time on social media 23%

Harming mental health 22%

Receiving negative comments 18%

Source Pew Research Center, 2022 (p.170 참조)

A View and Check

STEP 1 Look at the infographic. What is it mainly about?

a. teens' use of social media as an effective platform
b. several reasons why teens are obsessed with social media
c. the problem of teenagers dealing with social media hate speech
d. teenagers' mixed feelings about social media's impact on them

STEP 2 Among ⓐ-ⓒ, find the information that doesn't match the infographic and correct it.

While ⓐmore than 30% of teens feel positive about social media, about 10% of them think it usually has a negative effect on them. The biggest reason for this negative effect is ⓑspending too much time on social media, followed by ⓒreceiving negative comments.

( ) _____ → _____

B Communicate

STEP 1 Think about the positive and negative effects of social media and write them down.

Positive

- Individuals can freely express their talents and creativity on social media.
- Social media can raise awareness about important global issues and inspire more people to get involved.
- _____

Negative

- Cyberbullying and rumors are common on social media.
- Social media can lead to a distorted perception of reality and unrealistic standards.
- _____

STEP 2 Make a small group and share what you wrote in **STEP 1** with your group.

SPEAKING STRATEGY

동의 또는 반대하기
특정 주제에 관해 토론을 할 때, 다음 표현들을 활용하여 상대방의 말에 동의하거나 반대할 수 있다.
동의 표현: I agree. Exactly. Good point.
반대 표현: I disagree. I don't think so. I'm not so sure.

Before You Read

A Topic Preview

Think about the three forms of media you use the most in your daily life and the reasons you use them. Write them down and share them with your partner.

music streaming app

I always listen to music while walking, studying, and exercising.

_____

_____

_____

_____

_____

_____

Examples

webtoon	social media	television	messaging app
streaming service	mobile game	AI chatbot	book

B Vocabulary Preview

Fill in the blanks using the words from the list of definitions.

The Best App for Runners

Does your daily [1] _____ begin with running? If so, [2] _____ our app for an enhanced running experience! It will have a positive [3] _____ on your running habits because it keeps track of your progress. In addition, our personalized training plans will make it [4] _____ to schedule your exercise. You can easily get [5] _____ to the service through our mobile app. We highly [6] _____ this app for anyone who wants to see their running performance improve!

routine *n.* a normal or fixed way that you regularly do things
access *n.* the right to get to a place, use something, or meet someone
impact *n.* a strong influence that something has on somebody or something
convenient *a.* easy, useful, or suitable for a purpose
recommend *v.* to suggest someone or something as good for a specific purpose
subscribe to to agree to get services or content regularly

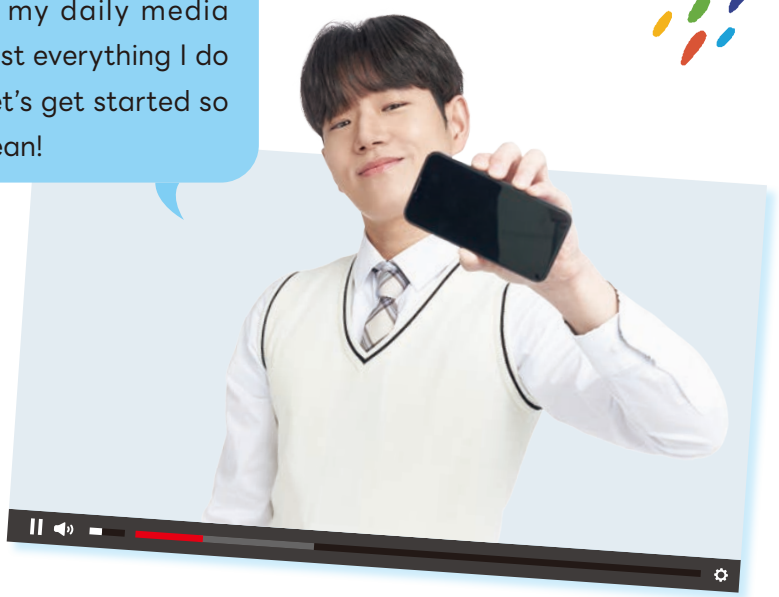
Read

Vlogging Media Moments

From the moment we wake up until we go to bed, we are surrounded by various forms of media. This is not much different from the media habits of teenagers in other countries. Follow the daily media routines of two teenagers—Jiwoo, who lives in Seoul, South Korea, and Madison, who lives in Chicago, United States, and see how their media habits compare with yours.

Q1.
What surrounds us from morning to night?

Hi, everyone! I'm Jiwoo, and I'm going to show you how I use media all day. It's exciting to give you a peek into my daily media routine. It seems like almost everything I do is connected to media. Let's get started so that you can see what I mean!



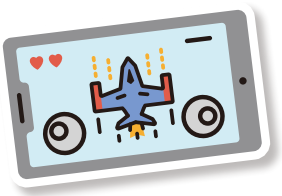
surround various routine compare peek connect

6:30 A.M. Starting My Day

My morning starts with the buzzing of my smartphone alarm. After turning off the alarm, I grab my phone and quickly check my social media feeds* and messages. My friends post on social media quite often, so I want to keep up with what's going on with them. I always want to make sure I haven't missed anything exciting while I was asleep!

* feed 소셜 미디어에서 사용자가 구독한 계정들이 게시한 최신 사진이나 영상

10:30 A.M. School Break



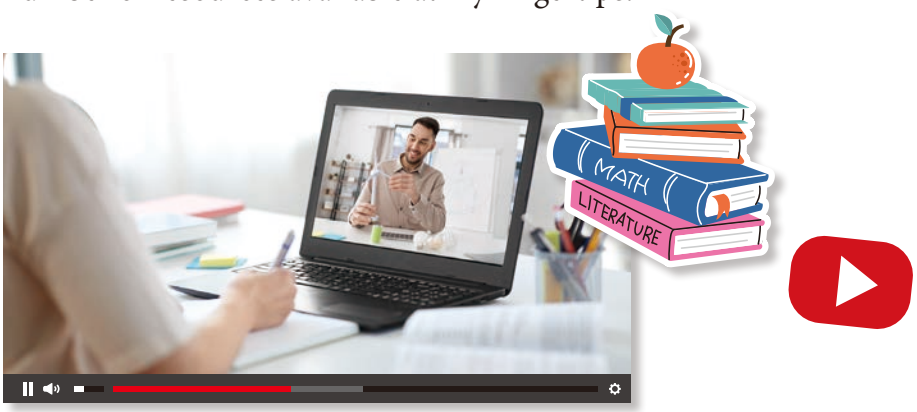
Like most schools, mine doesn't allow students to use phones during class, but as soon as we have a break, my friends and I eagerly reach for our phones. We play mobile games for fun or share entertaining webtoons with one another.

Q2.
What does Jiwoo do during a break at school?

1:00 P.M. Learning at School

When I take on challenging school projects, I turn to YouTube for help. With just a few clicks, I have access to a wide range of tutorials and instructional videos. From tips on solving math problems to techniques for improving my English writing skills, there is a vast number of resources available at my fingertips.

Q3.
How does Jiwoo use YouTube at school?



buzz grab keep up with eagerly entertaining take on challenging turn to
access instructional improve vast resource available at one's fingertips

4:30 P.M. After School

I like to give my mind a break immediately after school, so I watch movies or TV series on streaming services. On days when I don't have school, I sometimes binge-watch* my favorite shows. I also spend time creating content for my video channel, like this vlog.

Q4.
What does Jiwoo do on school-free days?

* binge-watch (TV 프로그램 등을) 단기간에 몰아서 보다

6:30 P.M. Study Time

I study by watching "Study with Me" videos. Although I study alone, it feels like I'm studying with other people. The feeling of studying together gives me a sense of obligation and responsibility, which drives me to focus better on my studies. I also use study apps to record my study time, track upcoming exams, and manage assignments.

Q5.
Circle T for true or F for false.

"Study with Me" videos make Jiwoo feel as if he is studying alone. (T / F)

11:00 P.M. Bedtime

When I'm getting ready to go to sleep, I use an app on my phone that plays relaxing sounds and music. It helps me fall asleep easily.

As you can see, media plays a major role in my day from start to finish. I don't know where I'd be without it!

immediately	obligation	responsibility	focus on	track
upcoming	manage	assignment	relaxing	major

Hi, guys! Madison here.
In today's vlog post, I'm going to tell you all about the impact media has on my life. It affects almost everything that I do!

6:45 A.M. Setting the Mood for the Day

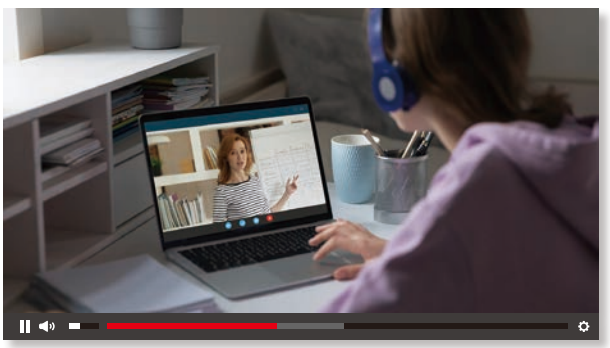
While I'm getting ready for school, I open the music streaming app on my phone to play my favorite songs. It helps me feel energized and puts me in a cheerful mood for the day. As a huge music fan, I find it incredibly convenient to use my phone for listening to music. Also, it's kind of interesting that this music app recommends songs based on my listening habits. I have discovered new songs and artists that perfectly match my taste this way.

Q6.
How has Madison discovered new songs and artists?

9:00 A.M. Learning and More

I take classes online, so media plays a crucial role in my education. I can attend online lectures, participate in online discussions, and submit homework through the school's online platform. I prefer taking classes online because I don't have to worry about relocating or commuting to school.

Q7.
Why does Madison prefer taking classes online?



impact	affect	energize	incredibly	match	crucial
lecture	participate in	submit	platform	relocate	commute

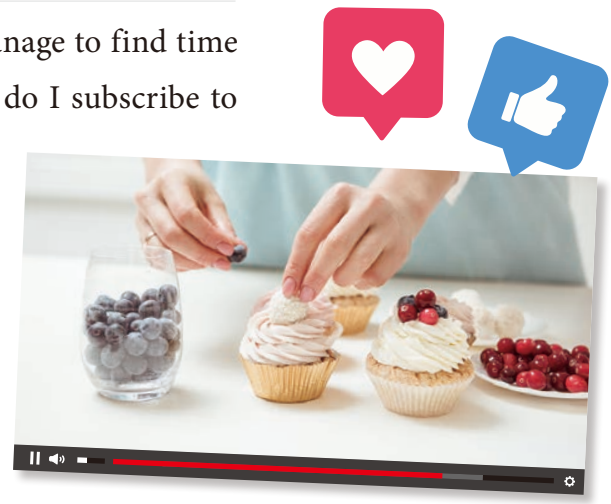
4:00 P.M. After Class

As soon as my classes are over, I dive into creating content for my vlog. I try to upload videos as regularly as possible because I know you guys are eager to watch them!

Q8.
What does Madison do right after class?

7:00 P.M. Free Time

I'm usually quite busy, but somehow I always manage to find time to scroll through the latest videos online. Not only do I subscribe to various channels, but I also enjoy browsing the site to stay updated on the latest trends and discover fascinating topics. Since I have a wide variety of interests, I watch videos that teach me all kinds of things, like how to bake perfect cupcakes or conduct science experiments at home.



10:30 P.M. Time to Sleep

To end my day, I like to lie in bed and browse several social news websites. I can search for topics I'm interested in, leave comments, or simply read what others have to say. There are sections for everything you can imagine, so no matter what your interests are, you can find people talking about them.

Q9.
What can Madison do on social news websites?

I hope this glimpse into my media-filled day helps you understand its integral role in my life. Thanks for watching, and I'll catch you in the next episode!

ONLINE SEARCH social news websites

regularly somehow manage to scroll subscribe to browse
fascinating conduct section glimpse integral

After You Read

A Organize It

Fill in the blanks using the words from the box.

JIWOO'S DAILY MEDIA ROUTINE	MADISON'S DAILY MEDIA ROUTINE
MORNING	
▶ checking social media feeds and messages	▶ playing her favorite songs on a music streaming app
LEARNING	
▶ using YouTube for tutorials and [1] _____ videos while doing school projects ▶ studying with "Study with Me" videos and using apps to [2] _____ his study time	▶ attending online classes and participating in online [3] _____ ▶ [4] _____ homework through the school's online platform
FREE TIME	
▶ enjoying mobile games and [5] _____ during breaks ▶ watching movies or TV series on streaming services ▶ binge-watching his favorite shows	▶ creating content for her vlog ▶ scrolling through the latest videos to stay [6] _____ on recent trends and find interesting topics
BEFORE BED	
▶ listening to [7] _____ sounds and music to fall asleep easily	▶ searching social news websites for certain topics and leaving [8] _____

record	comments	discussions	webtoons
relaxing	updated	submitting	instructional

B Share Your Opinion

Think about which media habit of Jiwoo or Madison is similar to one of yours and share it with your partner.

Like Jiwoo, I enjoy "Study with Me" videos. They motivate me to stay focused even when I study alone at home.

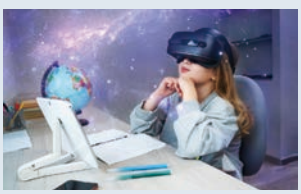
Like Madison, I like watching videos online. I can find a significant amount of information on any topic there.

Your Own

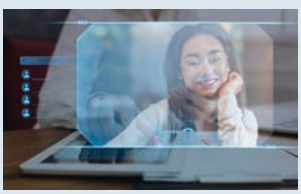
C Beyond the Story

ONLINE SEARCH future of media

Imagine how media will be used in 10 years for education, social interaction, and entertainment. Then share it with your classmates.



Education
Students will learn about historical events using VR.



Social Interaction
People will communicate through holograms.

Entertainment
AI will host TV shows instead of people.

Your Own

Your Own

Your Own

Language Focus

A Collocations

participate in	+	a discussion a game a meeting a project	leave make receive ignore	+	**a comment**

READ AND FOCUS Read the sentences, focusing on the phrases in bold.

1. Jin was delighted to **participate in** the final **game** with his teammates.
2. Ashley didn't **participate in** the **meeting** because she had been in a car accident.
3. The essay has **received** positive **comments** from both the public and critics.
4. You should **ignore** rude **comments** from people you've never met.

PRACTICE Complete the sentences using the phrases above.

1. Danielle will _____ the discussion as a representative of her school.
2. You can ask us questions or leave a _____ about our services.

B Structure

READ AND NOTICE Read the classroom rules, paying attention to the structure in bold.

Our Classroom Rules

- ☑ Be seated and ready to study when the bell rings.
- ☑ Pay attention to what your teacher and classmates are saying.
- ☑ Keep quiet **so that** everyone can concentrate during class.
- ☑ Keep the classroom neat and tidy **so that** everyone can study comfortably.

PRACTICE Combine the two sentences using the same structure as above.

1. I will prepare a gift for my dad. I can surprise him.

_____

2. Actors must speak clearly. The audience can easily understand them.

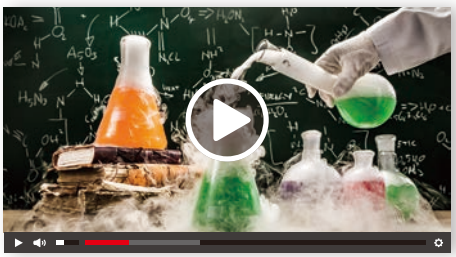
_____

Writing a Recommendation

You are going to write a recommendation of an online video channel. Introduce the channel and explain why you recommend it.

A Sample Analysis

Read the sample recommendation of an online video channel and analyze it.

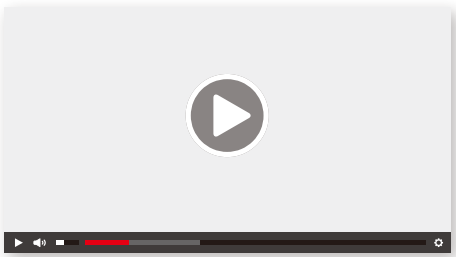


I'd like to recommend an online video channel called *HomeLabScience*. This channel has over 7 million subscribers and regularly uploads surprising and unexpected science videos. I like the channel because it explains complex scientific concepts in a fun and interesting way. I want to recommend it to anyone who finds science difficult. I hope you watch the videos from the channel and enjoy them!

- Introduction
- Information about the Channel
- Reason
- Intended Audience
- Closing

B Write Your Own

Think about your favorite online video channel and write a recommendation about it. Use an online proofreading tool to correct spelling and grammatical errors.



I'd like to recommend an online video channel called _____. This channel has _____ subscribers and regularly uploads _____ _____.

I like the channel because _____ _____. I want to recommend it to anyone who _____ _____. I hope you watch the videos from the channel and enjoy them!

Make Your Own Media

Film Your Ideas

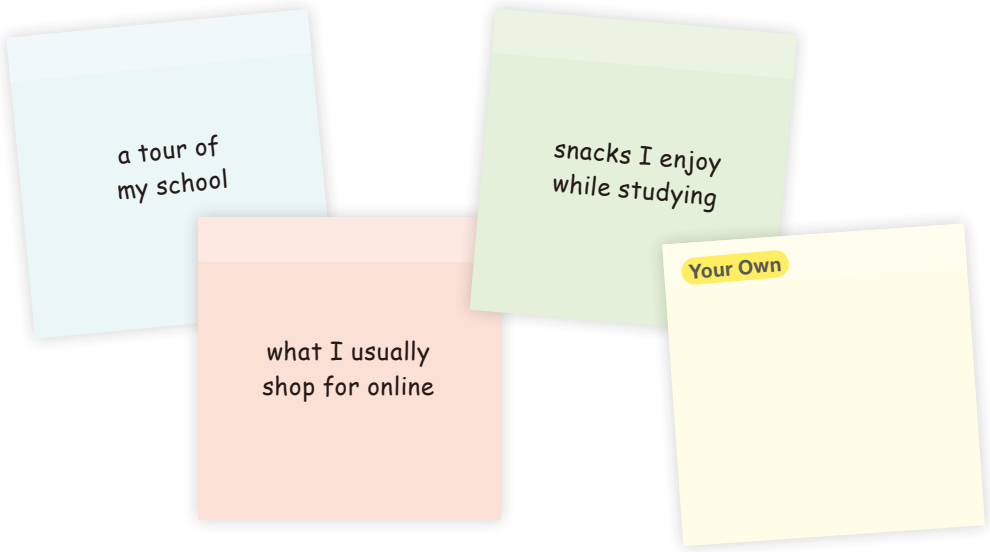
STEP 1.

Brainstorm Ideas for a Vlog Post

Watch several popular vlogs and think about potential topics for your video.

TIPS

주제를 정할 때, 자신이 잘 알고 있고 다른 친구들도 흥미로워할 것이 무엇인지 생각해 본다.



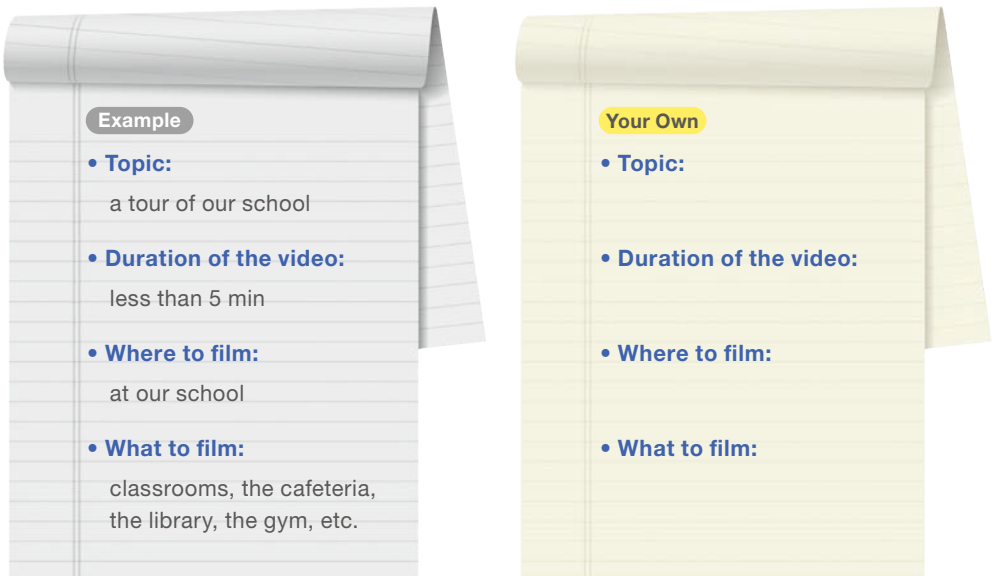
STEP 2.

Plan Your Vlog Post

Make a group of four and share your ideas. Then choose a topic for your group's vlog post and plan the details with your group.

TIPS

- 비슷한 주제를 다룬 브이로그 영상들을 찾아보고 참고한다.
- 브이로그 촬영에 무엇이 필요할지 미리 생각해 본다.



Make a Storyboard

Think about the sequence for your group's vlog. Then draw a rough sketch of each scene with a brief description in the storyboard.

Example

Looking around the gym, we show the equipment we usually use.

In the cafeteria, we show the food and talk about how it tastes.

Your Own

REC → REC

REC → REC

REC → REC

STEP 3.

TIPS

- 브이로그의 진행에 반드시 필요한 장면만 골라 시간순으로 나열한다.
- 해당 장면의 촬영 장소, 필요한 준비물 등을 따로 정리해 두는 것이 좋다.
- 그림을 그리는 것이 어렵다면 간단히 표현하거나 사진을 활용하도록 한다.

STEP 4.

Film and Edit Your Vlog Post

Film and edit your group's vlog post based on the storyboard in **STEP 3**.

TIPS

- 영상 촬영 시, 개인 정보를 노출하거나 타인의 초상권을 침해하지 않도록 주의한다.
- 무료 영상 편집 프로그램이나 앱을 활용하여 편집한다.
- 자막, 배경 음악, 효과음 등을 추가하여 완성도를 높인다.

STEP 5.

Share Your Vlog Post

Share your group's vlog post with your classmates. Then watch the videos from the other groups and evaluate them using the Evaluation Chart below.

EVALUATION CHART

1.	How interesting and creative is the group's topic?	1 2 3 4 5
2.	How well did the group describe the scenes in the storyboard?	1 2 3 4 5
3.	How clear are the purpose and messages of the group's video?	1 2 3 4 5
4.	How interesting and engaging is the group's video?	1 2 3 4 5
5.	How well did the group edit the video?	1 2 3 4 5

The Right Steps for Your Digital Footprint

Imagine walking along a sandy beach, leaving behind an impression each time you take a step. These footprints can still be seen after you have gone. This is also what happens in the digital world. When you leave a comment, post a picture, or share a link, you create a digital footprint, a permanent record of your activity.

You should think carefully about what you do online. The digital world has an effect on the real world. Anything you post now may be seen by the people processing your college admissions, potential employers, and more. New people you meet may search for and find your posts and judge you before they get to know you. Internet scammers and online bullies may also use your digital information to their advantage. Oversharing on social media can make this easy for them.

For these reasons, you should manage your digital footprint responsibly. Remember the "5P's for a Safe Media Journey" to keep your digital footprint safe.

Permission
Don't share anyone else's information without permission.

Profile
Use a nickname on your profile and do not add personal information to it.

Privacy
Keep your passwords secure at all times.

Positive
Keep your posts positive wherever you go online.

Protect
Protect yourself from bullies and report any problems to an adult.

Review

A Review the Vocabulary

Circle the correct word or phrase to complete each sentence.

1. I have a morning (rotation / routine) that helps me start the day off right.
2. We are influenced by the values of the people that (surround / struggle) us.
3. The company was in trouble, so it had to (keep up with / turn to) investors for funding.
4. As I (scroll through / subscribe to) my playlist, I try to find the perfect song for each moment.
5. The invention of the internet has had a profound (impact / access) on how we communicate.
6. Jake has been a(n) (trivial / integral) player on our team due to his superb leadership skills.

B Read and Check

Read the paragraph and answer the questions.

Hi, guys! Madison here. While I'm getting ready for school, I open the music streaming app on my phone to play my favorite songs. It helps me feel ⓐ energized and puts me in a cheerful mood for the day. As a huge music fan, I find it incredibly convenient ⓑ use my phone for listening to music. Also, it's kind of interesting that this music app recommends songs based on my listening habits. I have discovered new songs and artists that perfectly match my taste this way.

I'm usually quite busy, but somehow I always manage ⓒ to find time to scroll through the latest videos online. Not only do I subscribe to various channels, but I also enjoy browsing the site to stay _____ on the latest trends and discover fascinating topics. Since I have a wide variety of interests, I watch videos that ⓓ teach me all kinds of things, like how to bake perfect cupcakes or conduct science experiments at home.

1. Which is the most appropriate for the blank?

a. focused **b.** calm **c.** updated **d.** organized

2. Choose the one that is NOT grammatically correct among ⓐ-ⓓ and correct it.

( ) _____ → _____

3. According to the passage, what does Madison find interesting about the music app?

_____

A Answer the Big Question

Think about what you've learned in each topic of this lesson and answer the Big Question.

BIG QUESTION

How is media shaping your life?

News Report

1. Who Are You Online?

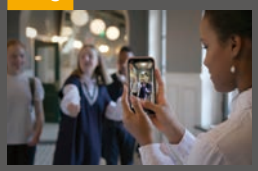
Infographic

2. Two Sides of Social Media

Vlog

3. Vlogging Media Moments

Vlog



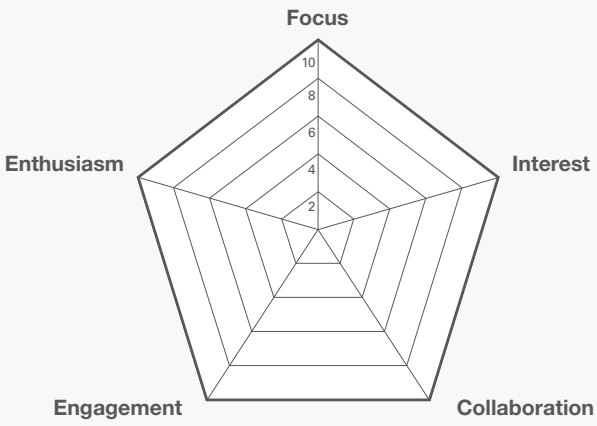
4. Film Your Ideas

Your Answer

(Example) Media influences almost every aspect of my day. It shapes the way I learn, stay entertained, and connect with others.

B Reflect

Reflect on your learning experience and fill out the chart below. Then write about the most interesting thing to you in this lesson.



LESSON •••

2

STUDY POINTS

FUNCTION
경험이나 사건 묘사하기
I saw an article on a social news website.

STRUCTURE
By developing media literacy skills, you can gain a better understanding of **what media is** and **how it works**.

Smart Guides to Media

BIG QUESTION

How can we consume media wisely?

Documentary

1. Is Seeing Believing?

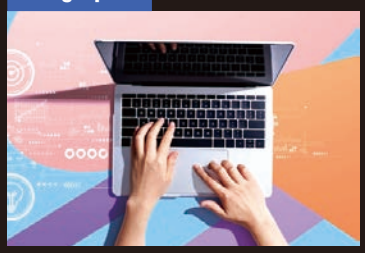
Infographic

2. Information All Around Us

Lecture

3. Be Media Wise

Infographic



4. Lay Out Your Findings

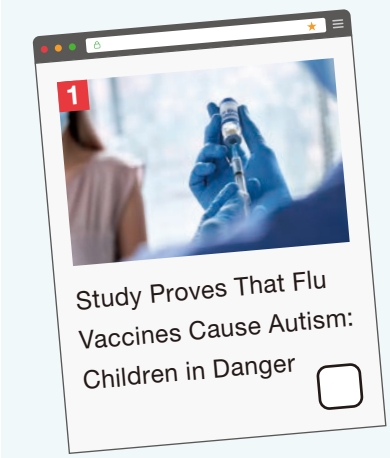
View & Talk 1

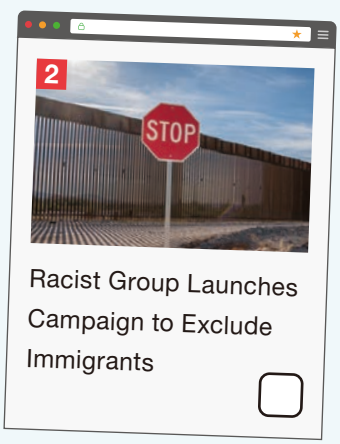
Is Seeing Believing?

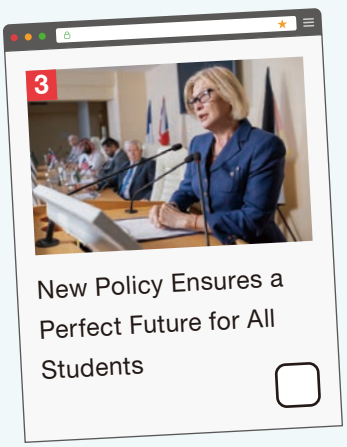
경험이나 사건 묘사하기 **I saw an article** on a social news website.

A Ready to View

Look at the examples of fake news and match each one to what is wrong with it.







a. hateful news promoting discrimination and division
b. unrealistic promises without providing any specific details
c. untested or unproven theories presented as scientific facts

B View and Check

STEP 1 Scan the QR code and watch the video. What is it mainly about?

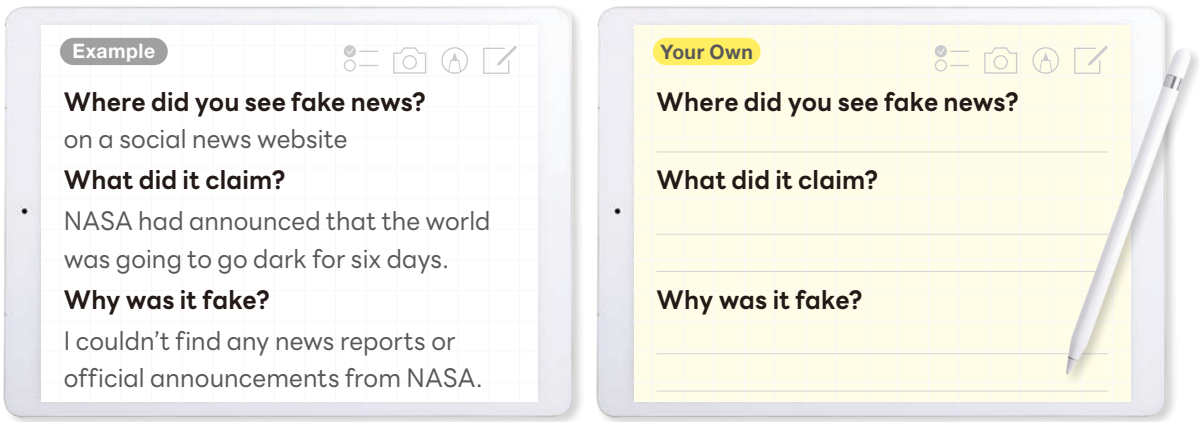
a. when fake news first appeared
b. how fake news can spread so quickly
c. what fake news is and why it is created
d. how fake news catches the public's attention

STEP 2 Watch the video again. Which information will most likely be mentioned next?

a. the story of individuals involved in creating fake news
b. techniques for writing attractive headlines to engage readers
c. tips for spotting fake news so that we can protect ourselves from it
d. students' experiences of falling for fake news and the lessons they learned

C Communicate

STEP 1 Have you ever seen fake news? Think about what it was and write it down.



STEP 2 Talk with your partner about what you wrote in **STEP 1**.

Example

A Have you seen fake news recently?
B Yes. **I saw an article** on a social news website, and it was fake news.
A I see. What was the news about?
B It claimed that NASA had announced that the world was going to go dark for six days.
A That sounds interesting. So, why was it fake news?
B Actually, I couldn't find any news reports or official announcements from NASA.

VIEWING STRATEGY

새로운 용어 추측하기
새로운 용어가 등장하면 보통 바로 뒤에 설명이 나온다. 모르는 단어가 있을 때에는 바로 다음에 나오는 설명을 귀 기울여 듣고 의미를 유추한다.

View & Talk 2

Information All Around Us

5,000%

Worldwide data interactions increased by almost 5,000% between 2010 and 2020.

347.3B

Approximately 347.3 billion emails are sent and received each day.

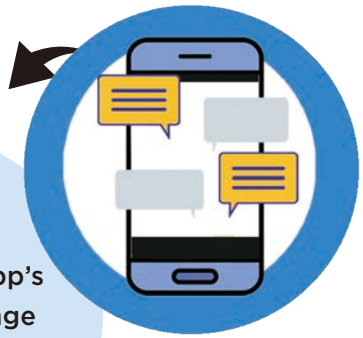
1B

Over 1 billion websites exist on the internet.

1.7MB

A single internet user creates 1.7 megabytes of data every second.

65B



A popular messaging app's users exchange more than 65 billion messages daily.

8H23MIN

US adults spend an average of 8 hours and 23 minutes consuming digital media each day.

Source https://firstsiteguide.com, 2023 (외 다수 사이트, p.170 참조)

A View and Check

STEP 1 Look at the infographic. What is it mainly about?

a. problems caused by searching for and sharing data
b. the amount of time spent using various types of media
c. the increase in high-quality information on the internet
d. the enormous amounts of data produced and consumed

STEP 2 According to the infographic, which of the following is NOT true?

a. Data interactions saw a significant rise between 2010 and 2020.
b. 1.7 megabytes of data is generated per second by each internet user.
c. The number of messages exchanged per day on a popular app is over 65 billion.
d. The average digital media consumption of US adults is less than 8 hours a day.

B Communicate

STEP 1 Some people feel stressed by the excess of information. Think about a way we can deal with it and write it down.

I sometimes turn off my phone to take a break from staring at a screen.

I consume information with a clear goal. I mean, I try to use only information that is relevant to my needs.

Your Own

STEP 2 Make a small group and share what you wrote in **STEP 1** with your group.

SPEAKING STRATEGY

이해하기 쉽게 말하기
듣는 사람이 잘 이해할 수 있도록 "I mean ... ." 등의 표현을 활용하여 예시가 되는 설명을 추가하거나 일부 단어만 바꿔서 의견을 다시 전달한다.

Before You Read

A Topic Preview

Read the statements and indicate how strongly you agree or disagree with each one.

	Strongly Disagree	Disagree	Agree	Strongly Agree
1. When I read something online, I usually believe it.	☐	☐	☐	☐
2. Information from someone I trust is always trustworthy.	☐	☐	☐	☐
3. Information shared many times on social media is reliable.	☐	☐	☐	☐
4. Advertisements are often misleading, so critical thinking is essential.	☐	☐	☐	☐
5. A single source of information is enough to get the whole story.	☐	☐	☐	☐

B Vocabulary Preview

Complete each sentence with the words in the box.

People [1] _____ media mostly on their smartphones.

We will [2] _____ the data to figure out what it represents.

Parents should help their children [3] _____ the world.

Scientists have to use [4] _____ sources to support their theories.

Each person has a different [5] _____.

Teachers' positive words can [6] _____ students to overcome difficulties.

analyze credible perspective consume empower navigate

Read

BE MEDIA WISE

Good afternoon, everyone. My name is Matthew Brown, and I'm a media literacy expert here at the city library.

Have you ever stopped to think about how much media we consume on a daily basis? In the history of the world, there has never been as much media available as there is now, and it has never been so accessible. Young people, in particular, spend a large portion of their free time consuming media in various forms, such as scrolling through social media or watching trending videos.

Because of my job, I am well aware of the impact media has on our lives. It affects the way we think, act, and feel. For this reason, it is extremely important that we all become media literate.

Q1.
What do young people spend much of their free time doing?

Q2.
In what ways does media influence our lives?

literacy
accessible
trending
extremely
consume
portion
be aware of

What Is Media Literacy?

You may have heard the term "media literacy" many times, but you're probably not sure what it really means. Well, the word "literacy" traditionally refers to the ability to read and write. Media literacy, however, expands this definition to include the ability to efficiently handle the large amounts of information we take in through media. This doesn't mean simply consuming it. It includes knowing how to use, share, create, and analyze media as well.

Q3.
Circle T for true or F for false.

Media literacy means only the ability to efficiently consume information. (T / F)

Of course, media is nothing new. It has existed for centuries. In the past, media mostly included books, newspapers, television, radio, and magazines. But with the rise of the internet, the amount of information available through media has grown dramatically. Nowadays, we need to have the ability to deal with digital media like streaming services, social media, and computer games. A media-literate person can skillfully engage with a range of media in a variety of ways.

Q4.
How has the internet impacted our media lives?

This is a vital skill, as it allows us to navigate a world filled with media, both at home and in school.

ONLINE SEARCH types of media

traditionally refer to expand efficiently take in analyze
dramatically skillfully engage with a range of vital navigate

Why Is Media Literacy Important?

Now that you understand what media literacy is, you might wonder why it is so important. Here's the short answer—media literacy enables us to make informed decisions about what to believe and how to act. This isn't always easy, especially in the digital age, where information is abundant and easily accessible due to technological advances. Unlike in the past, virtually anyone can create digital media content and share it with strangers across the world.

Whenever media content is created, there is always a reason behind its creation. We often don't know what this reason is, and as a result, we're unsure whether the content is credible or not. Media literacy helps us separate the trustworthy information from the untrustworthy. For example, you might see a social media post about a new diet promising quick weight loss. A media-literate person will immediately wonder who posted the information and why. You may ask yourself, "Is someone trying to sell me something?" If you're media literate, you will know that more research is needed.

Q5. What does media literacy enable us to do?

Q6. Why are we unsure about the credibility of certain media content?

wonder	enable	informed	abundant	advance
virtually	credible	separate	trustworthy	loss

How Can We Become Media Literate?

Q7.
Circle T for true or F for false.

To think critically, we need to ask many questions about what we see in media. (T / F)

Nobody becomes media literate overnight, but there are several things you can do to develop this skill. First, whenever you consume media, practice critical thinking. This means you should question everything: What is the message? Who created it? Why was it created? You should also ask yourself what information is being left out of the message. This is one way people use media to manipulate others—they withhold certain pieces of information. The more questions you ask, the more media literate you'll become.

Q8.
What happens when we get trapped in a media bubble?

It's also a good idea to actively seek out different points of view. We often get trapped in a media bubble. This means we consume only media that confirms things we already believe. While this may be comforting, it can gradually cause us to become narrow-minded and uninformed.

Finally, be aware of how your own media messages affect others. You should try to make them as positive and responsible as possible. By developing media literacy skills, you can gain a better understanding of what media is and how it works.

ONLINE SEARCH media bubble

overnight	critical	manipulate
withhold	seek out	get trapped in
confirm	comforting	gradually
narrow-minded	responsible	

The rise of digital media has had many positive impacts on society. However, it has also made it easier to spread misinformation, leading to a lot of confusion. Media literacy is a tool we can use to fight the dark side of digital media. Once we are able to determine which messages are truthful and which are not, we have nothing to fear from the flood of media and information that surrounds us.

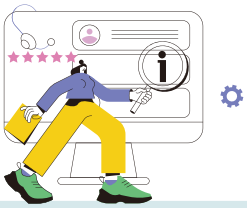
So remember: think critically, seek out a variety of perspectives, and engage with media responsibly. Doing so will empower you and make you a media-literate citizen of the 21st century.

Q9.
Why has the rise of digital media led to confusion?

Source https://medialiteracynow.org/ 외 다수 사이트 (p.170 참조)

misinformation confusion determine
truthful fear perspective
empower citizen

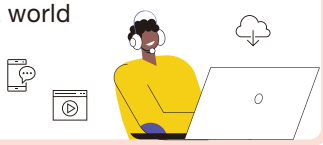
A Organize It



Fill in the blanks using the words from the box.

MEDIA LITERACY IS ...

- the ability to efficiently deal with the information we get from media.
- the ability to know how to use, share, create, and [1] _____ media.
- an essential skill that helps us [2] _____ a world full of media.



MEDIA LITERACY IS IMPORTANT BECAUSE ...

- it helps us decide what to [3] _____ and how to act.
- it allows us to recognize the [4] _____ behind the creation of media content.
- it helps us distinguish between trustworthy and untrustworthy information.

WE CAN BECOME MEDIA LITERATE BY ...

- practicing [5] _____ thinking skills.
  We should ask ourselves many questions when consuming media.
- seeking out different [6] _____.
  If we are stuck in a media bubble, we could become narrow-minded and uninformed.
- knowing how our own media messages have an impact on others.
  We need to create positive and [7] _____ media messages.

believe critical responsible navigate
reasons analyze perspectives

B Share Your Opinion

Think about what media literacy skills are and answer Matthew Brown's question. Share your answer with your partner.

How can you improve your media literacy skills in the digital age?

I think it's important to fact-check information before believing and sharing it.

I'll try to read the details of the news rather than just the headlines.

Your Own

C Beyond the Story

Choose an advertisement from social media, a website, or TV and analyze it. Then share it with your classmates.

Example

Message of the Advertisement

You can clean dirty tiles with this strong tile cleaner in only 30 seconds.

Target Consumers

people who want to clean tiles quickly

Credible or Not?

It doesn't seem credible because there isn't enough evidence to support the dramatic effect of the cleaner.

Your Own

Message of the Advertisement

Target Consumers

Credible or Not?

Language Focus

A Collocations

vital practical basic advanced	+	**skill**	**manipulate**	+	people information data machines

READ AND FOCUS Read the sentences, focusing on the phrases in bold.

1. Effective communication is a **vital skill** for successful teamwork.
2. My teacher taught me **basic skills** in writing when I went to elementary school.
3. Some leaders are good at **manipulating people** through their speeches.
4. The ability of computers to store and **manipulate data** has rapidly grown.

PRACTICE Complete the sentences using the phrases above.

1. Swimming in deep water safely is an advanced _____ that is hard for beginners.
2. The workers are trained on how to _____ the machines before they start to work.

B Structure

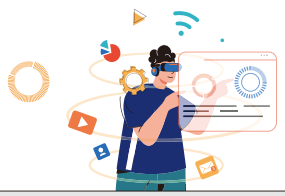
READ AND NOTICE Read the announcement, paying attention to the structure in bold.

Virtual Reality Expo

Are you ready to experience a world of wonders? Then you should come to the Virtual Reality Expo and see **how people are using virtual reality** today. You'll have the opportunity to try out the latest VR headsets as well as other wearable devices that will breathe life into your imagination.

- Time & Date: 9:00 a.m.–4:00 p.m., September 13–15
- Location: North Hall

For more information, please visit our website.



PRACTICE Unscramble the words and write the sentences using the same structure as above.

1. (the airport / got to / how / they) on time during rush hour is still a mystery.

_____

2. Could you explain (the company / canceled / why / the meeting) yesterday?

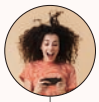
_____

Writing a Comment

You are going to write a comment on a social media post. After expressing respect for the original poster's opinion, write your own opinion with supporting details.

A Sample Analysis

Read Andrea's social media post and a comment on the post below. Then analyze it.



Andrea
@enjoy_moments_andrea

I love playing mobile games! They're a great way to relax and have fun, and they help me develop problem-solving skills and creativity as well. There is no reason not to enjoy mobile games all day.

9:20 4/13

Sean
@adventurous_sean • 1h

I see your point, but I don't agree. I think we need to be aware of a few disadvantages of mobile games. They are so addictive that we might spend too much time on them, which could distract us from more important things. Therefore, it is important to recognize that mobile games have both advantages and disadvantages.

- Writer's Name
- Respect for the Original Poster's Opinion
- Personal Opinion
- Supporting Details
- Conclusion

B Write Your Own

Read Paul's social media post and write your own comment on the post below. Use an online proofreading tool to correct spelling and grammatical errors.

Paul
@always_with_paul

Using social media has many advantages. Social media keeps me connected with my friends and lets me express myself freely! It can also be used to stay up to date on current events and issues.

17:42 9/20

_____
@_____ • Now

I see your point, _____.

I think _____.

_____

Therefore, it is important to _____.

Make Your Own Media

Lay Out Your Findings

STEP 1.

Brainstorm Ideas and Choose a Topic

Make a group of four. Brainstorm ideas related to media literacy and choose a topic for your survey.

TIPS

- 앞에서 배운 media literacy와 fake news를 떠올리며 주제를 정한다.
- 브레인스토밍을 할 때는 다른 사람의 의견을 비판하지 않고 모두가 자유롭게 말할 수 있어야 한다.

STEP 2.

Design a Survey and Conduct It

Create a survey questionnaire based on your group's chosen topic. Conduct the survey in your class or school community.

TIPS

- 설문 조사에서 쓰이는 질문들은 명확하고 서로 배타적이어야 하며 편향되지 않아야 한다.
- 온라인 설문 조사 도구를 사용하여 설문 링크를 배포하면 빠르고 편리하게 설문 조사를 진행할 수 있다.
- 설문 조사 결과의 신뢰성을 높이려면 최대한 많은 참여자로부터 응답을 얻어야 한다.

Example **Survey: The Consequences of Falling for Fake News**

1. How often do you encounter fake news articles online?
○ Daily ○ Weekly ○ Monthly ○ Rarely or Never

2. Have you ever believed news that later turned out to be fake?
○ Yes ○ No

3. Have you ever had a bad experience because of fake news?
○ Yes ○ No

3-1. If yes, what happened?

_____

4. How did falling for fake news affect your trust in news sources?

_____

5. Have you ever spread fake news to others?
○ Yes ○ No

Analyze the Survey Data

STEP 3.

Organize the survey data collected by your group. Draw conclusions from the results and identify key points to include in your infographic.

Example

The Frequency of Encountering Fake News

- Approximately 59% of respondents encountered it at least once a week, while 30% encountered it monthly.
- 65% of respondents believed fake news at least once.

Negative Outcomes

As a result of falling for fake news, 43% of respondents had bad experiences. The main reasons are as follows:

- They made bad decisions. (37%)
- They harmed relationships with friends or family. (26%)
- They suffered damage to their personal reputation. (18%)

Trust in News Sources

Around 50% of respondents said falling for fake news had a notable impact on their trust in news sources in the following ways:

- It decreased their trust in news sources.
- They became more cautious and skeptical when consuming news.

Spreading Misinformation

Surprisingly, 68% of respondents unknowingly shared fake news with others, contributing to the spread of misinformation.

TIPS

- 설문 결과 중에서, 반드시 필요하며 유의미한 내용을 위주로 정리한다.
- 설문 결과를 정리하고 해석할 때, 원하는 결과를 유도하기 위해서 편향적으로 결과물을 해석하지 않는다.
- 온라인 설문 조사 도구를 이용하면 시각화된 형태로 결과를 확인할 수 있어서 분석하기 편리하다.

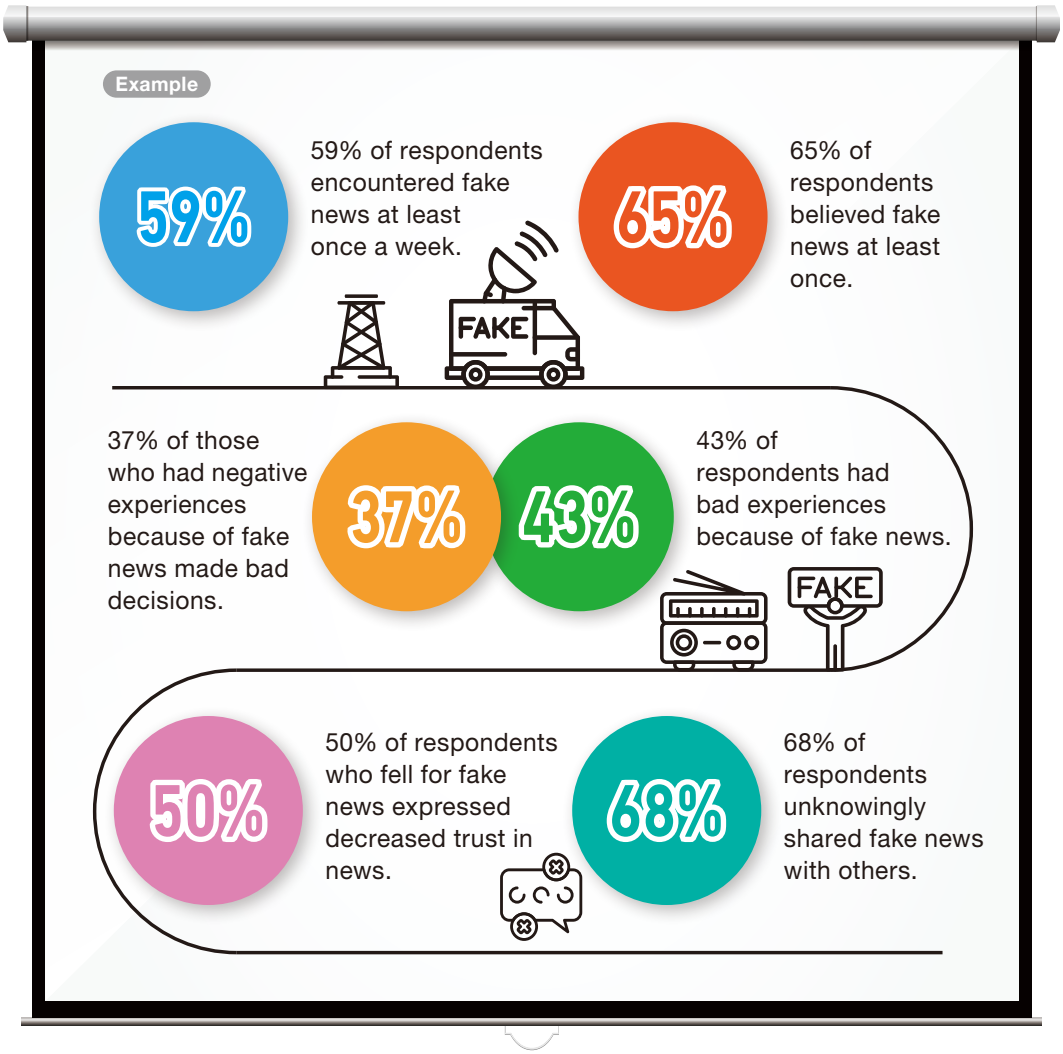
STEP 4.

Create Your Infographic

Make an infographic based on the survey data. Use charts, graphs, icons, illustrations, or other visual elements to present your group's findings effectively.

TIPS

- 꼭 필요한 정보만 선별하여 인포그래픽을 구성한다.
- 조사한 내용 외에 다른 정보를 인포그래픽에 넣을 경우, 반드시 출처를 밝힌다.
- 인터넷에서 다양한 인포그래픽 예시를 찾아본다.
- 무료 인포그래픽 제작 도구와 템플릿을 활용한다.



STEP 5.

Present Your Infographic

Present your group's infographic to the class. Then look at the infographics of the other groups and evaluate them using the Evaluation Chart below.

EVALUATION CHART

1.	How effectively did the group design and conduct the survey?	1 2 3 4 5
2.	How well did the group compile and analyze the survey data?	1 2 3 4 5
3.	How clear and visually appealing is the group's infographic?	1 2 3 4 5
4.	How well did the group present the infographic?	1 2 3 4 5

The History of Media

Letters and symbols began to be used to communicate. People exchanged messages by reading and writing, which increased the scope of communication.

Thanks to the printing press, books and documents were printed at an unprecedented speed. More and more people were able to get information easily through this mass production.

People gathered in front of the television to watch news, dramas, and other shows. Many homes had their own television, revolutionizing how information and entertainment were shared.

The internet has enabled faster communication and the rise of social media. We use personal computers, mobile devices, and wearable devices to access limitless information and facilitate real-time connections.

Virtual reality, artificial intelligence, and more. What does the future hold?

Review

A Review the Vocabulary

Match each word with its definition.

1. citizen •	• **a.** dependable or able to be trusted
2. perspective •	• **b.** information that is completely inaccurate or false
3. trustworthy •	• **c.** to influence or control something or somebody
4. manipulate •	• **d.** a way of understanding or looking at something
5. empower •	• **e.** to provide someone with the power to do something
6. misinformation •	• **f.** a person who belongs to a certain town or country

B Read and Check

Read the paragraph and answer the questions.

Nobody becomes media literate overnight, but there are several things you can do to develop this skill. First, whenever you consume media, practice _____ thinking. This means you should question everything: What is the message? Who created it? Why was it created? You should also ask yourself what information is being left out of the message. The more questions you ask, ⓐ the more media literate you'll become.

It's also a good idea to actively seek out different points of view. We often get trapped in a media bubble. This means we consume only media that confirms things we already believe. While this may be comforting, it can gradually ⓑ cause us to become narrow-minded and uninformed. Finally, be aware of how your own media messages affect others. You should try to make them ⓒ as positive and responsible as possible. By developing media literacy skills, you can gain a better understanding of ⓓ what is media and how works it.

1. Which is the most appropriate for the blank?

a. creative **b.** ethical **c.** critical **d.** passive

2. Choose the one that is NOT grammatically correct among ⓐ-ⓓ and correct it.

( ) _____ → _____

3. According to the passage, what does it mean to be trapped in a media bubble?

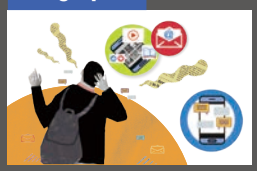
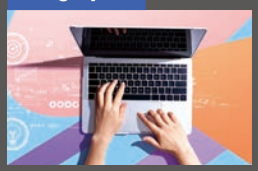
_____

A Answer the Big Question

Think about what you've learned in each topic of this lesson and answer the Big Question.

BIG QUESTION

How can we consume media wisely?

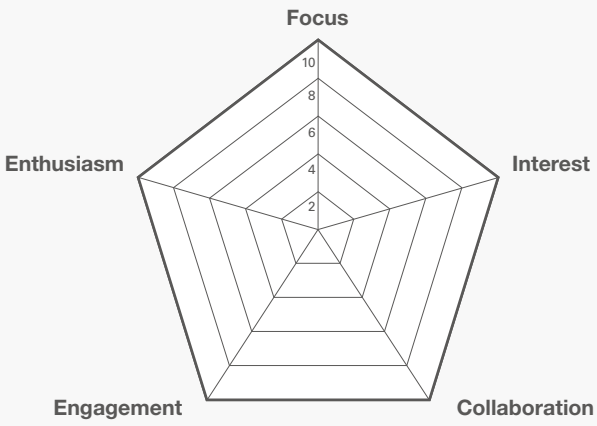
Documentary	Infographic	Lecture	Infographic
			
1. Is Seeing Believing?	2. Information All Around Us	3. Be Media Wise	4. Lay Out Your Findings

Your Answer

(Example) We need to critically evaluate the information media conveys.

B Reflect

Reflect on your learning experience and fill out the chart below. Then write about the most interesting thing to you in this lesson.



LESSON •••

3

STUDY POINTS

FUNCTION
도덕적 의무 표현하기

We should remember that everyone is different in real life.

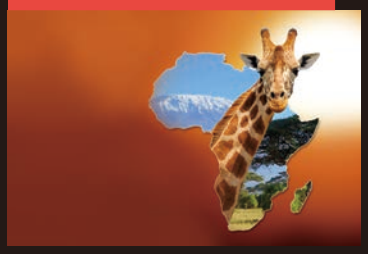
STRUCTURE
Those **marginalized** due to race, ethnicity, religion, disability, or age often feel they are misrepresented in media.

Embrace Diversity in Media

BIG QUESTION

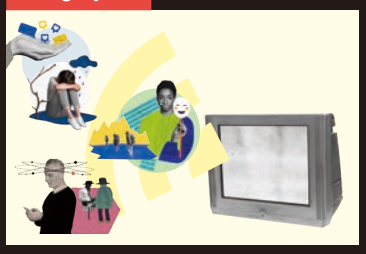
How can we challenge stereotypes?

Public Service Announcement



1. Be Aware of Stereotypes

Infographic



2. Media Shape Our Thinking

Magazine

3. We Are Who We Are

Book

4. Be Book Designers

View & Talk 1

Be Aware of Stereotypes

도덕적 의무 표현하기 **We should** remember that everyone is different in real life.

What Do You Know about Africa?

A Ready to View

Look at the pictures and check [✓] the ones that you think best describe Africa.

wild animals

advanced technologies

economic growth

water shortages

violent conflicts

modern cities

B View and Check

STEP 1 Scan the QR code and watch the video. What is the purpose of it?

a. to change people's views about Africa
b. to compare Africa with the world's richest continent
c. to warn of the potential dangers that you might face in Africa
d. to demonstrate how countries in Africa have been rapidly growing

STEP 2 Watch the video again. Read the statements and circle T for true or F for false.

1.	Not only wild animals but also huge cities exist in Africa.	**T**	**F**
2.	African cities are among the world's fastest-growing economies.	**T**	**F**
3.	Free education is not available to anyone living in Africa.	**T**	**F**

C Communicate

STEP 1 Think about stereotypes about Koreans and write down how they are different from reality.

Stereotype	Stereotype	Stereotype
Koreans enjoy spicy food and eat it regularly.	Everyone in Korea loves listening to K-pop music.	
Reality	**Reality**	**Reality**
Not every Korean likes spicy food or eats it often.	Some Koreans are not interested in K-pop songs.	

STEP 2 Talk with your partner about what you wrote in **STEP 1**.

Example

A Some people believe that Koreans enjoy spicy food and eat it regularly.
B I think that's a common stereotype about Koreans.
A You're right. Not every Korean likes spicy food or eats it often.
B **We should** remember that everyone is different in real life.

VIEWING STRATEGY

영상 예측하기
영상을 시청할 때, 영상의 제목 또는 미리보기 이미지 등을 참고하여 무엇에 관한 내용인지 예측한 후 영상을 시청한다.

View & Talk 2

Media Shape Our Thinking

Do You Believe Everything You Watch?

People with Disabilities in Media

- They are depicted as helpless and in need of pity or sympathy.
- Their disabilities are regarded as challenges for them to overcome in order to be more "normal."
- They are sometimes portrayed as being excluded from social activities.

Immigrants in Media

- They are frequently depicted as criminals or people who are a threat.
- There is an emphasis on illegal immigration and the negative sides of immigration.

The Elderly in Media

- They are portrayed as being lonely, resistant to change, and technologically illiterate.
- They are sometimes made to seem like a burden on society.
- They are underrepresented, with only 6.6% of characters being aged 65 and older.

Source https://www.aarp.org/ 외 다수 사이트 (p.171 참조)

A View and Check

STEP 1 Look at the infographic. What is it mainly about?

a. how media contribute to making a better society
b. how media create stereotypes about minority groups
c. how minorities deal with inaccurate portrayals of their culture
d. how people's unconscious bias toward minorities causes harm

STEP 2 Fill in the blanks with the words in the box based on the infographic.

Media often describe people with disabilities as those who need [1]_____ and immigrants as [2]_____. Furthermore, the elderly are portrayed as being lonely and unfamiliar with [3]_____.

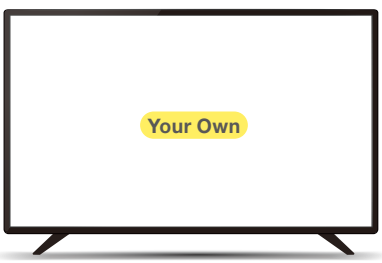
criminals	help	technology

B Communicate

STEP 1 Have you ever felt that a certain group of people was unfairly described in media? Think about it and write it down.

It seems that Asians are often viewed as being smart but lacking in personality. I feel that this doesn't reflect reality.

I think teens are usually portrayed as being irresponsible and hostile. This is inaccurate because most teens aren't like that.



STEP 2 Make a small group and share what you wrote in **STEP 1** with your group.

SPEAKING STRATEGY

의견 표현하기
자신의 의견을 표현할 때는 "I think (that) ... ." "I don't think (that) ... ." "It seems (to me) that ... ." 등의 표현을 활용한다.

Before You Read

A Topic Preview

Look at the posters and match each one with the appropriate description.

a. a comedy series featuring an Asian as chair of the English department at a university
b. a music comedy series featuring Muslim women who are members of a punk band
c. a family movie featuring a Mexican boy who wants to be a musician

B Vocabulary Preview

Figure out the meaning of each word in bold from the context.

The painting is a perfect **representation** of the field.

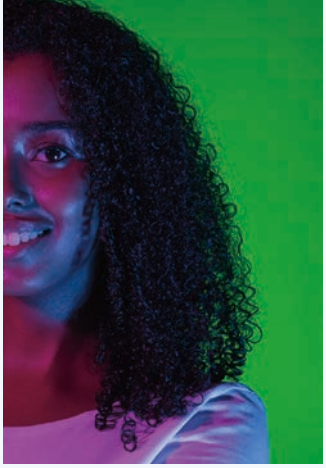
The full moon is sometimes **portrayed** as being mysterious.

Wild animals show **violent** behavior to defend themselves.

The man **aspires** to be the best salesman in his company.

The government is working to help **minority** groups.

We should create an **inclusive** society that offers opportunities for all.

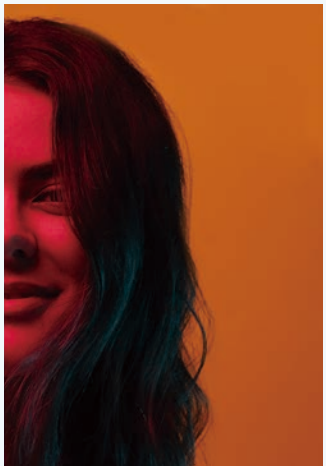


Read

We Are Who We Are

What do you see when you look at the screen? You may encounter characters with the same racial or ethnic background as you. There is joy in seeing a piece of yourself in media, but not everyone experiences this joy. Those marginalized due to race, ethnicity, religion, disability, or age often feel they are misrepresented in media. We reached out to our readers to find out how they feel about representation in media and what characters they relate to.

Q1.
Who may feel like they are misrepresented in media?



ONLINE SEARCH examples of marginalized groups

encounter	racial	ethnic	marginalize	religion
disability	misrepresent	reach out to	representation	relate to

Beyond the Stereotypes

Q2.
How are Latino people portrayed in media?

Q3.
Why did Mateo relate to Miguel's story?

I'm a Mexican American, and I'm tired of all the negative stereotypes about Latinos in films and on television. Latinos are often portrayed as violent enemies of the good guy. It also seems that Latino actors can't get roles unless they have darker skin and a foreign accent, which fails to represent the diverse Latino community. That's why the movie *Coco* was a breath of fresh air for me. It features an ordinary family that is nothing like the common Latino stereotypes.

The film follows the story of Miguel, a 12-year-old Mexican boy. He aspires to be a musician although his family has banned music. On a personal level, I strongly related to Miguel, as he tried to break away from the pressure to conform to his family's desires, just like me.

stereotype portray violent enemy diverse community breath feature
aspire ban break away from pressure conform to desire

The film also provides a positive and accurate representation of Mexican culture. It depicts traditions such as *Día de los Muertos*, which is known as the Day of the Dead* in English, and shows how people care for each other within extended families. It was touching to see an authentic portrayal of my culture. I hope more movies and shows include Latino characters who are not just common stereotypes.

* Day of the Dead 죽은 자들의 날(사망한 가족이나 친지의 명복을 기리는 멕시코의 국경일)

Q4.
How does the movie *Coco* depict Mexican culture in a positive and accurate way?

Joy over Judgment

Salma Khan

For me, as a Muslim student, the British comedy *We Are Lady Parts* is much more than just a funny television series. It reflects what real life as a Muslim is like. In the show, five British Muslim women form their own punk band and seek opportunities to perform. Watching it, I empathized a lot with the experiences that the characters had in the process of finding their voices.

Q5.
What did Salma empathize with while watching *We Are Lady Parts*?

accurate depict extended family authentic seek empathize with

Q6.
Circle T for true or F for false.

Muslim women are usually portrayed as vibrant and passionate in media. (T / F)

The series was a striking contrast to what I normally see in the entertainment industry. In many shows and films, it's hard to find vibrant, creative, and passionate Muslim women. Instead, they are usually shown as being oppressed, silenced, and invisible. Muslim men are depicted as terrorists, savages, and oppressors. *We Are Lady Parts*, however, explores the richness of the Muslim identity, indicating how complex and varied it can be. The creators of *We Are Lady Parts* have finally brought a different side of Muslim life to the screen. It helps all of us to see that there is no single right way to be a Muslim.

Grace Baek

An Asian Woman in the Spotlight

I've been teaching English at a university in America for almost two decades. However, some people still don't think I belong there. It's because I'm not like the white male professors typically shown in media. I'm a Korean American woman, and my major is English, not math—as many assume just because I am Asian. That's why I felt connected to Ji-Yoon Kim, the main character in my favorite series, *The Chair*.

striking	contrast	vibrant	passionate	oppressed	invisible	savage
explore	identity	indicate	varied	belong	assume	

Ji-Yoon, a Korean American professor, is the first woman of color to work as the chair of the English department at a top university. Through her experiences, we can see how she is judged because of her race. We can also see how she overcomes common assumptions about Asians. By casting an Asian as an English professor, the show challenges the racist idea that Asians can't be English professors. I was impressed the most by the fact that the series chose to include a Korean-named character, as it's rarely seen in Western TV shows. I was thankful to see a program that recognized the diverse characteristics of Asian Americans. We need more shows like this!

Q7.
What part of *The Chair* impressed Grace the most?

Media representation of minorities can empower marginalized or misrepresented groups, fostering a feeling of being accepted by society. However, it is important for their representation to be accurate and diverse. This will help us break harmful stereotypes and create a more tolerant and inclusive society.

Q8.
Why is it necessary for the representation of minorities to be both accurate and diverse?

Source
https://annals.yonsei.ac.kr 외 다수 사이트 (p.171 참조)

ONLINE SEARCH diverse representation in media

department	overcome	cast	impress	rarely
minority	foster	tolerant	inclusive	

A Organize It

Fill in the blanks using the words from the box.

MISREPRESENTATION

- Latino people are often portrayed as [1] _____ enemies of the good guy.
- Generally, only Latino actors with darker skin and a(n) [2] _____ accent can get roles.

- It depicts Latinos differently from the common [3] _____.
- It features a positive and accurate representation of Mexican traditions and people.

POSITIVE REPRESENTATION IN *COCO*

MISREPRESENTATION

- Muslim women are normally depicted as being oppressed, silenced, and [4] _____.
- Muslim men are portrayed as terrorists, savages, and oppressors.

- It shows the [5] _____ of the Muslim identity.
- It helps people see that there isn't just one right way to be a Muslim.

POSITIVE REPRESENTATION IN *WE ARE LADY PARTS*

MISREPRESENTATION

- Asian Americans are seldom shown as English professors at American universities.
- People assume Asian Americans are good at [6] _____.

- It challenges the racist idea that Asian Americans are unfit to be English professors.
- It contains a Korean-named character, which is [7] _____ in Western TV shows.
- It acknowledges the [8] _____ characteristics of Asian Americans.

POSITIVE REPRESENTATION IN *THE CHAIR*

rare math violent richness invisible foreign stereotypes diverse

B Share Your Opinion

Why is representation of diversity in media important? Read the following and share your opinion with your partner.

I feel I'm not alone when I see someone who shares a similar background and experiences with me.

We can be more aware of stereotypes about certain minority groups and change our perceptions.

Your Own

C Beyond the Story

Search for another example of a book, drama, or movie that represents a minority group positively or accurately. Then share it with your classmates.

Example

BLACK PANTHER

Which minority group is featured?

African Americans

How is the minority group portrayed?

They are depicted as powerful and technologically advanced heroes who fight for justice and their people.

Your Own

Which minority group is featured?

How is the minority group portrayed?

Language Focus

A Collocations

challenge	+	an idea a decision a rule oneself	play get assign take on	+	**a role**

READ AND FOCUS Read the sentences, focusing on the phrases in bold.

1. The professor **challenged** the **idea** that robots will replace humans.
2. Yujin will keep **challenging himself** to be a better baseball player.
3. Hannah was asked to **play** the lead **role** in an upcoming school play.
4. Mr. Lee **took on** the **role** of mentoring new employees at his company.

PRACTICE Complete the sentences using the phrases above.

1. She attempted to _____ the school's rule against wearing hats.
2. The director decided to assign a key _____ to the talented actor.

B Structure

READ AND NOTICE Read the school notice, paying attention to the structure in bold.

Notice to All Students

Our school is excited to host a series of creative workshops for all students. From handmade craft sessions to sculpture workshops, there will be activities **prepared** for everyone to enjoy. Through these workshops, you will have the opportunity to unleash your artistic talents, collaborate with peers, and foster a sense of creativity. Those **interested** in participating are requested to submit a registration form to the school's website by June 1. We can't wait to see you there!

PRACTICE Complete the sentences with the given words using the same structure as above.

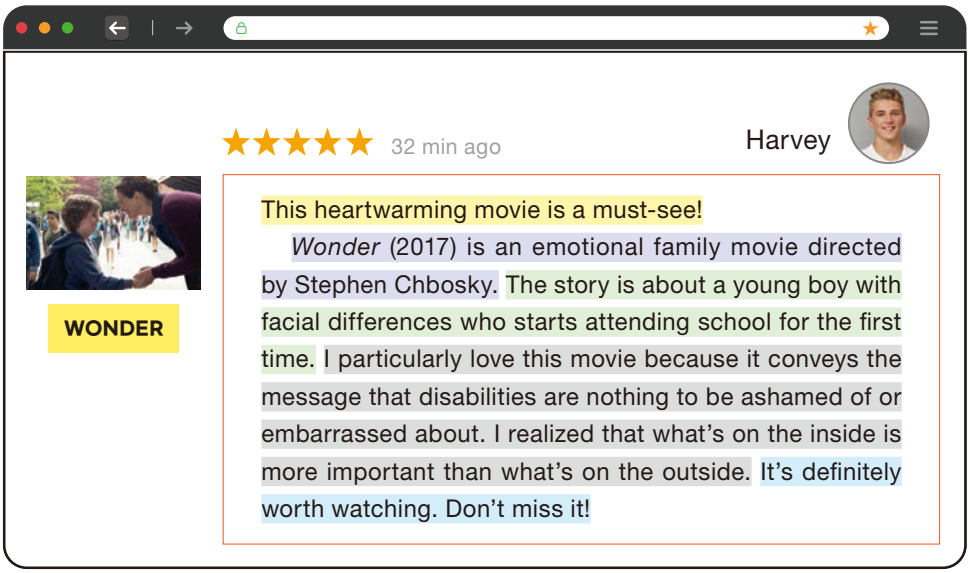
1. Dogs _____ outside in the rain should be brought indoors. (leave)
2. The guests _____ to the party will enjoy delicious food. (invite)

Writing a Movie Review

You are going to write a movie review. Include basic information, a plot summary, and your opinion about the movie.

A Sample Analysis

Read the sample movie review and analyze it.



B Write Your Own

Choose a movie that you want to recommend and write a review of it. Use an online proofreading tool to correct spelling and grammatical errors.

Make Your Own Media

Be Book Designers

STEP 1.

Find Books with Animal Stereotypes

Think about common stereotypes about particular animal species and search for books that include a stereotypical view.

TIPS

특정 동물에 대한 선입견을 떠올려 보고, 해당 동물이 우화 및 동화에서 어떻게 묘사되었는지 생각해 본다.

STEP 2.

Choose and Analyze a Book

Make a group of four and choose a book. Then analyze how the book describes animal characters.

TIPS

성격을 나타내는 다양한 형용사를 활용하여 책 속에 묘사된 동물들의 성격을 표현해 본다.

Example

- **Book:**
  The Tortoise and the Hare
- **Description of the Animals:**
  1) the tortoise: slow, steady, patient, determined
  2) the hare: fast, confident, impatient, competitive

Your Own

- **Book:**
- **Description of the Animals:**
  1)
  2)

Change the Original Story

STEP 3.

Make a new story by changing the description of the animals in the original story and create a new title.

Example

Title	The Hare and the Mean Tortoise
Characteristics of the Animals	• the hare: determined, patient, tolerant • the tortoise: jealous, selfish, mean
Plot	• The tortoise is jealous of the hare's speed. • The tortoise wants to win the race, so it sets a trap before the race. • The hare falls into the trap and hurts its leg. • Despite the injury, the hare keeps going and wins the race.

Your Own

Title	
Characteristics of the Animals	
Plot	

TIPS

- **STEP 2**에서 작성한 원작 속 동물의 고정 관념을 깨는 방향으로 이야기를 구성한다.
- 원작에서 악역으로 등장하는 동물의 성격을 바꿔서 주인공으로 설정해 볼 수 있다.
- 온라인에서 우화 및 동화의 내용을 재구성한 예시를 찾아보고 참고한다.

STEP 4.

TIPS

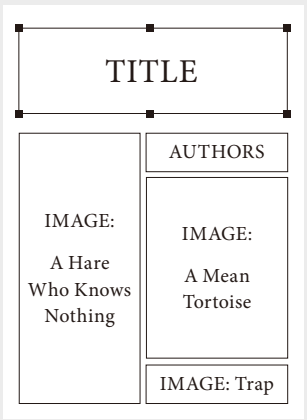
- 책 표지 제작에 활용할 수 있는 디자인 도구를 검색해 본다.

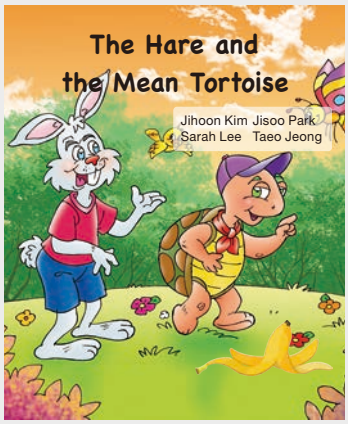
- 책 표지를 디자인할 때 다음 내용을 고려한다.
  - 제목이 눈에 잘 띄는가?
  - 삽화는 책의 주제를 명확히 드러내는가?
  - 글꼴, 색상, 레이아웃 등이 책의 장르와 어울리는가?

Design the Book Cover

Make a layout of your group's book cover. Based on the layout, design the book cover using design tools.

Example





Your Own

STEP 5.

TIPS

책 표지에 대해 설명할 때 다음 내용을 포함한다.
- 이야기가 원작과 어떻게 다른가?
- 책 표지가 이야기를 어떻게 재현하는가?
- 책 표지의 특징은 무엇인가?

Share Your Book Cover

Share your group's book cover with your classmates. Then take a look at the book covers of the other groups and evaluate them using the Evaluation Chart below.

EVALUATION CHART

1.	How well did the group break the stereotypes of the original story?	1 2 3 4 5
2.	How interesting and enjoyable is the new story?	1 2 3 4 5
3.	How well did the group plan the layout of the group's book cover?	1 2 3 4 5
4.	How well does the group's book cover represent the new story?	1 2 3 4 5

Media Language: Talking Without Words

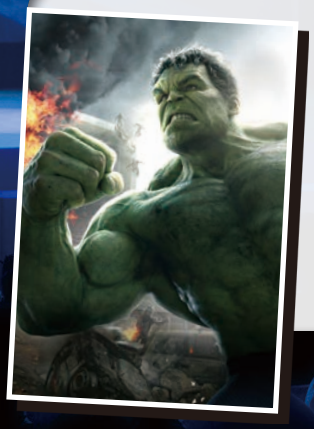
Thanks to media, we are surrounded by diverse forms of communication. However, words are not the only way to convey a message. Media language includes a variety of elements to effectively communicate with others.

Size & Placement

The size and placement of an image are powerful ways to communicate with the audience. When a character, thing, or place takes up a lot of space on a movie poster, that signals its importance. The placement of something can also show its significance, with the center being used for the most important characters and things.

Facial Expressions

Using facial expressions can be an effective way to provide information without words. For instance, a movie poster may feature a person with a frightened expression on their face. This can indicate that the movie will be scary. Likewise, in advertisements, we often see people smiling, which shows their satisfaction with the product.



Camera Angle

The position of the camera can affect our perception. When something is shot from a low angle, with the camera pointing upward, it will seem larger, stronger, or more frightening. In contrast, a camera pointing downward makes things seem smaller, cuter, and even more vulnerable.

Review

A Review the Vocabulary

Complete each sentence using a word from the box below.

minority	representation	stereotype	overcome	authentic	inclusive

1. Many people feel pressure to fit into the _____ of beauty.
2. I practiced hard to _____ my fear of presenting in front of others.
3. She is respected as a journalist who gives a voice to _____ groups.
4. The novel's success lies in its accurate _____ of immigrant families.
5. The documentary provided a(n) _____ portrayal of the musician's creative process.
6. The company is creating a(n) _____ work environment where everyone feels valued.

B Read and Check

Read the paragraph and answer the questions.

What do you see when you look at the screen? You may encounter characters with the same racial or ethnic background ⓐ as you. There is joy in seeing a piece of yourself in media, but not everyone experiences this joy. Those ⓑ marginalize due to race, ethnicity, religion, disability, or age often feel they are _____ in media. We reached out to our readers to find out how they feel about representation in media and ⓒ what characters they relate to.

"I'm a Mexican American, and I'm tired of all the negative stereotypes about Latinos in films and on television. Latinos are often portrayed as violent enemies of the good guy. It also seems that Latino actors can't get roles unless they have darker skin and a foreign accent, which ⓓ fails to represent the diverse Latino community. That's why the movie *Coco* was a breath of fresh air for me. It features an ordinary family that is nothing like the common Latino stereotypes."

1. Which is the most appropriate for the blank?

a. included **b.** accepted **c.** respected **d.** misrepresented

2. Choose the one that is NOT grammatically correct among ⓐ-ⓓ and correct it.

( ) _____ → _____

3. According to the passage, why did the narrator find the movie *Coco* refreshing?

_____

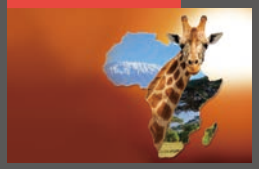
A Answer the Big Question

Think about what you've learned in each topic of this lesson and answer the Big Question.

BIG QUESTION

How can we challenge stereotypes?

Public Service Announcement



1. Be Aware of Stereotypes

Infographic

2. Media Shape Our Thinking

Magazine

3. We Are Who We Are

Book

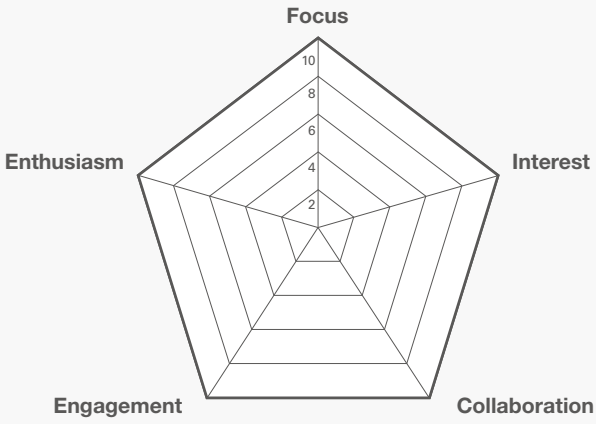
4. Be Book Designers

Your Answer

(Example) We can challenge negative media representations and stereotypes by being aware of them and supporting positive representations.

B Reflect

Reflect on your learning experience and fill out the chart below. Then write about the most interesting thing to you in this lesson.



LESSON •••

4

STUDY POINTS

FUNCTION
의도 표현하기
I'm thinking of collecting figures of the movie characters.

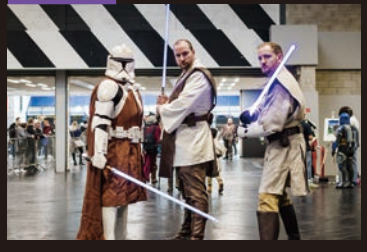
STRUCTURE
They stretch across multiple media platforms, **with each medium making** a distinct contribution to the whole story world.

We Are Storytellers

BIG QUESTION

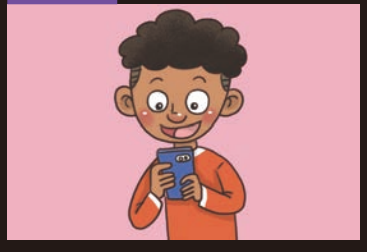
How can you make your own creative story?

Lecture



1. I'm a Big Fan!

Cartoon

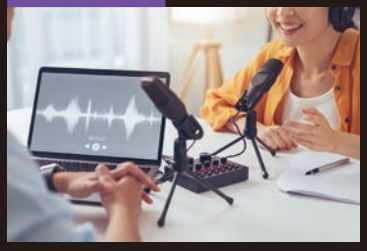


2. What Moves Minds

Article

3. Into a New World of Storytelling

Audio Drama



4. Tell Stories Creatively

View & Talk 1

I'm a Big Fan!

의도 표현하기 **I'm thinking of** collecting figures of the movie characters.

A Ready to View

Think about some ways to express your passion for stories or entertainment and write down your ideas.

joining fan clubs

posting reviews

collecting related merchandise

attending related events

Your Own

B View and Check

STEP 1 Scan the QR code and watch the video. What is it mainly about?

a. the history of fan culture and its evolution
b. the role of creativity in modern storytelling
c. the concept of participatory storytelling and its benefits
d. the use of participatory storytelling in fashion magazines

STEP 2 Watch the video again. Which is NOT mentioned about participatory storytelling?

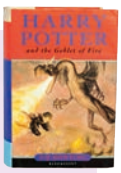
a. It is presented in various forms such as wearing special outfits.
b. It helps us connect deeply to the story and its characters.
c. It lets us share our passion with others who have different interests.
d. It allows us to go beyond passive observation and step into the story.

C Communicate

STEP 1 Think about your favorite movie, show, or book, and write down how you want to engage with it as a fan.

Your Favorite
Inside Out

How to Engage with It
buy and collect figures of the movie characters



Your Favorite
Harry Potter

How to Engage with It
create a spin-off story based on the original one

Your Favorite
Your Own

How to Engage with It

STEP 2 Talk with your partner about what you wrote in **STEP 1**.

Example

A Is there a movie, show, or book you're a fan of?
B I'm a big fan of the animated film *Inside Out*. It explores the different emotions inside a girl's mind.
A It sounds interesting. Is there anything you like to do as a fan of that movie?
B **I'm thinking of** buying and collecting figures of the movie characters.

VIEWING STRATEGY

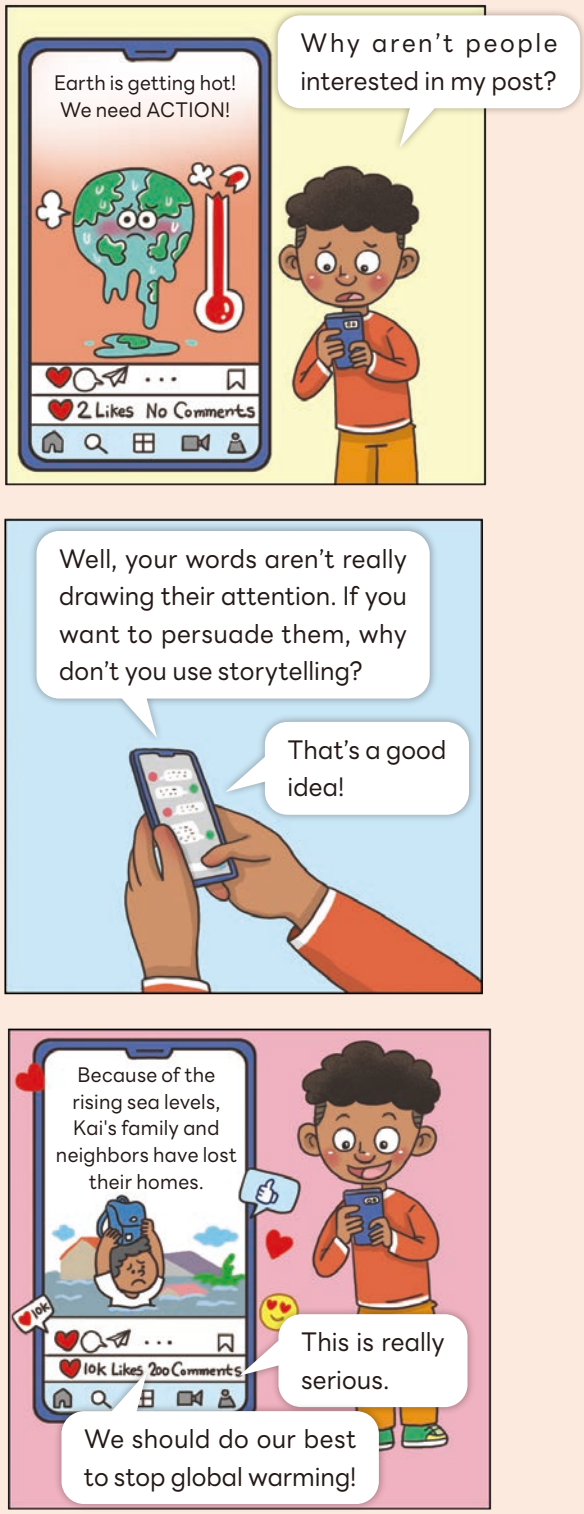
질문하기
영상을 시청할 때 내용에 대해 스스로 질문하면 능동적으로 사고하는 방법을 익힐 수 있다. 이해되지 않는 부분은 메모해 두고 시청 후에 해당 내용에 대한 설명을 찾아본다.

View & Talk 2

What Moves Minds

#1

#2



A View and Check

STEP 1 Look at the two cartoons. What is the best title for them?

a. Fun Ways to Enjoy Storytelling
b. Tips for Writing Inspiring Stories
c. Types of Stories People Prefer Most
d. The Power of Communicating Through Stories

STEP 2 What can be inferred from the cartoons?

a. Sharing personal experiences is the key to effective storytelling.
b. Some exaggeration is necessary to make stories more memorable.
c. Storytelling is a powerful communication tool for persuading others.
d. The main goal of storytelling is to preserve culture and pass down traditions.

B Communicate

STEP 1 Think about a time when storytelling influenced your thinking or behavior. Then write it down.

I was impressed by a sports brand's inspirational storytelling advertisement. It made me believe that I can achieve the impossible.

My history teacher used storytelling to explain historical events. It helped me easily understand the complex events.

Your Own

STEP 2 Make a small group and share what you wrote in **STEP 1** with your group.

SPEAKING STRATEGY

경험 공유하기
자신의 경험을 공유할 때 주제와 연관되며 청중이 공감할 만한 이야기를 해야 한다. 또한 당시 느꼈던 감정을 간결하고 명확하게 전달하는 것도 중요하다.

Before You Read

A Topic Preview

Look at the various ways of enjoying stories in the digital age. Talk with your partner about how they're different from traditional storytelling.

Stories can be enjoyed in multiple forms of media.

People choose the path of the story.

Pieces of stories create the entire story universe.

B Vocabulary Preview

Complete each sentence with the words in the box.

Thomas Edison helped to [1] _____ the use of the light bulb.

In [2] _____ museums, guests can learn by engaging with various objects.

There are creative ways to [3] _____ trash into useful items.

You must [4] _____ the puzzle pieces to complete the picture.

The Sydney Opera House is known for its [5] _____ architectural design.

The red line marks the [6] _____ between the two houses.

assemble boundary innovative interactive pioneer transform

READ

Into a New World of *Storytelling*

Storytelling is a unique activity that defines humans. From ancient cave paintings to fairy tales, people have always found ways to share their experiences and beliefs. Even today, storytelling plays a crucial role in our lives. However, digital media has fundamentally changed how we share stories, enabling audiences to become more engaged in them.

The digital world offers a valuable opportunity to pioneer new forms of telling stories, some of which have gained popularity recently. Two notable examples are transmedia storytelling and interactive storytelling. They demonstrate how digital media can transform the art of storytelling.

Q1.
How has digital media changed the way we share stories?

Q2.
What are two examples of new storytelling styles?

ONLINE SEARCH history of storytelling

define	ancient
fundamentally	audience
engaged	valuable
pioneer	popularity
transmedia	interactive
demonstrate	transform

Q3.
How does Henry Jenkins describe "transmedia storytelling"?

Building a Whole Universe of Stories

The term "transmedia storytelling" was coined by Henry Jenkins, an American media scholar. According to him, the essence of transmedia storytelling is telling stories through diverse forms of media. These stories are linked together with shared characters and intersecting plotlines. They stretch across multiple media platforms, with each medium making a distinct contribution to the whole story world. A wide variety of media can be integrated, such as film, TV, online videos, apps, games, and podcasts. Gradually, an entire universe is assembled from the different stories.

However, there isn't a single place in this universe where audiences can get all the details of a story. Instead, they need to actively discover different story threads. Transmedia storytelling has no repetition from one story to the next. All of the tales fit together perfectly, like the pieces of a puzzle, and complete a huge and detailed world. While transmedia storytelling originated in the entertainment industry, marketers have now adopted it as an effective way to promote their products and services.

Q4.
Circle T for true or F for false.

In transmedia storytelling, each tale is just one piece of the entire story world. (T / F)

universe	coin	scholar	essence
intersect	stretch	multiple	medium
distinct	contribution	integrate	assemble
thread	fit	adopt	promote

The most successful example of transmedia storytelling is the Marvel Cinematic Universe (MCU). It is a collection of superhero movies and TV shows created by Marvel Studios. They are based on characters from Marvel comic books. Starting with the movie *Iron Man* in 2008, the MCU has grown into a beloved franchise, largely thanks to transmedia storytelling. None of the MCU stories are stand-alone stories; instead, they are all part of a large, interconnected world. For example, several characters come together in the Avengers series. Sometimes, one character plays a minor role in another character's film, such as when Iron Man interacts with the main character in *Spider-Man*: *Homecoming*. The MCU also includes spin-off mobile games related to the stories of the movies. In this way, a complex, unified universe is constructed by weaving different storylines across films and other content.

Q5.
Where do the characters of the MCU come from?

Participating in the Plot

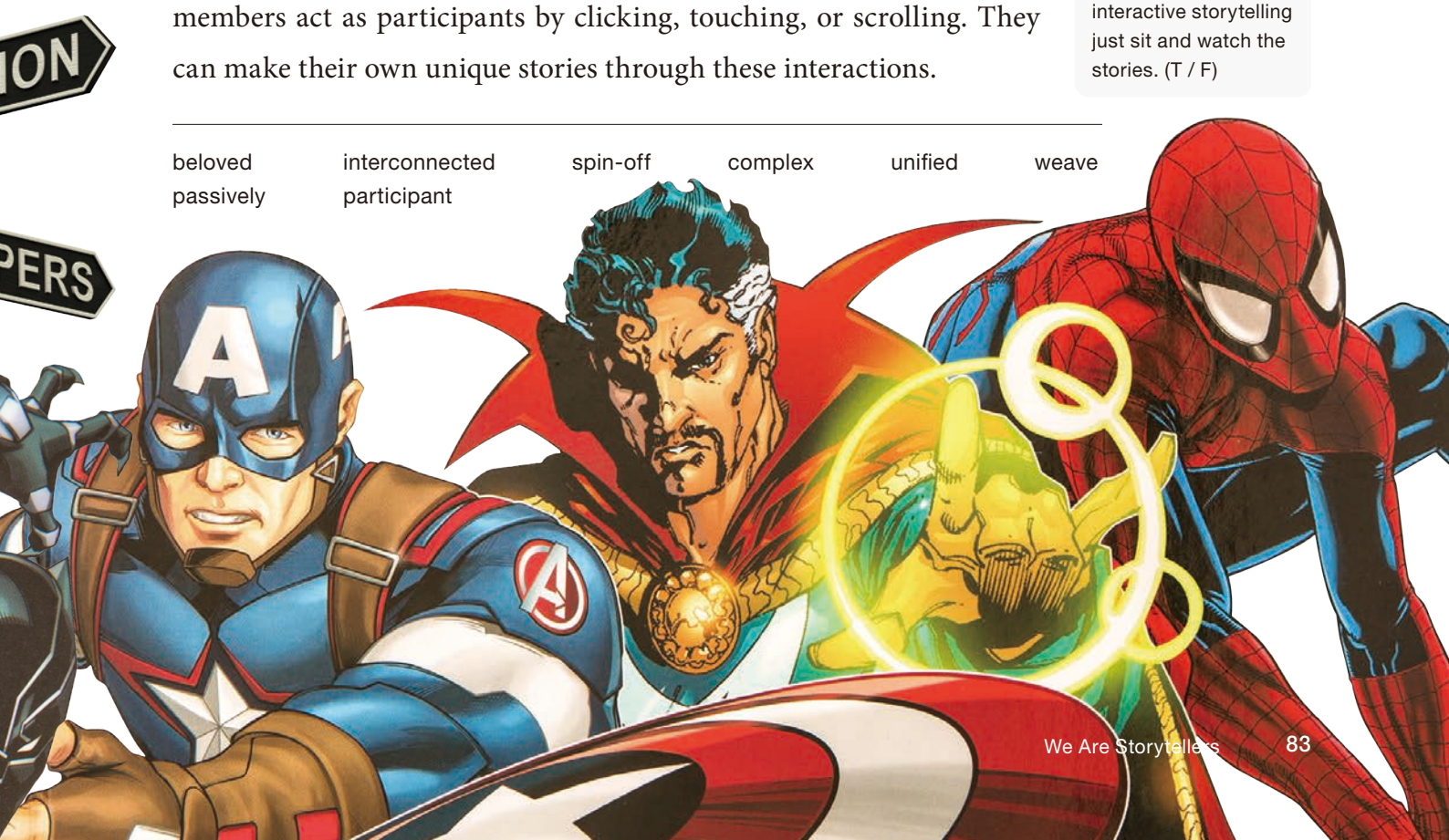
Interactive storytelling is another way of engaging in stories in the digital age. Rather than passively consuming the tales, audience members act as participants by clicking, touching, or scrolling. They can make their own unique stories through these interactions.

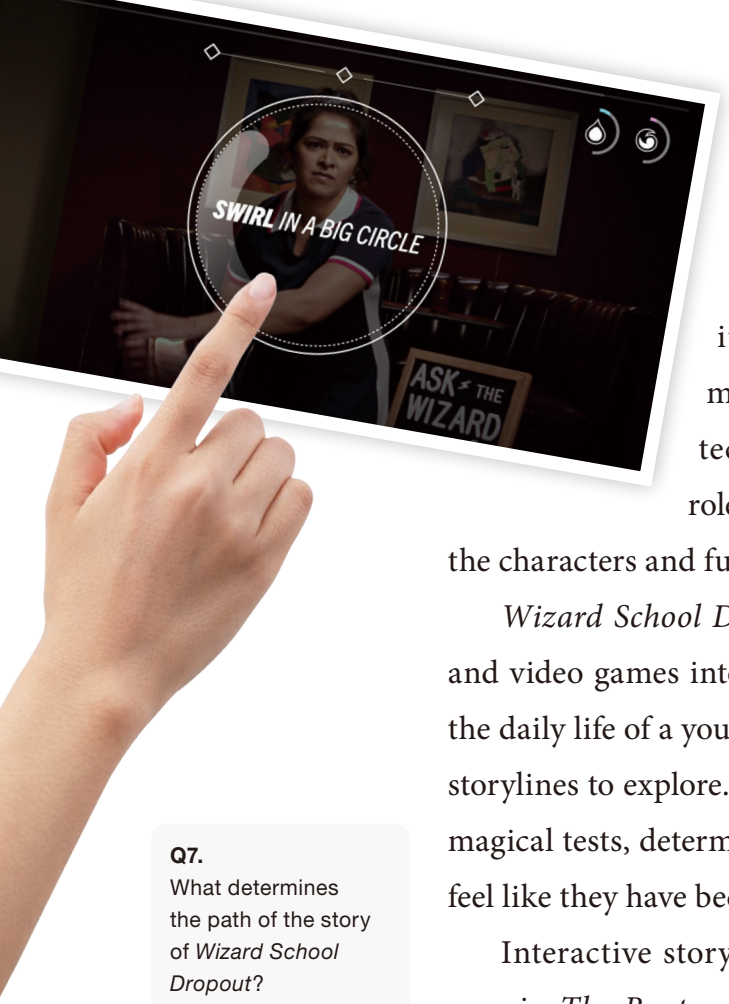
Q6.
Circle T for true or F for false.

Audiences of interactive storytelling just sit and watch the stories. (T / F)

---

beloved　interconnected　spin-off　complex　unified　weave
passively　participant





Interactive storytelling is usually found in video games, virtual reality experiences, and choose-your-own-adventure* stories. Though it has existed for many years, it has become more immersive due to recent advances in digital technology. It allows audiences to take an active role in the story, so they can personally connect with the characters and further engage with the content.

Wizard School Dropout, for example, combines television shows and video games into a choose-your-own-adventure story. It is about the daily life of a young wizard, with more than half a million possible storylines to explore. The choices of viewers, as well as their results on magical tests, determine the path of the story. For this reason, viewers feel like they have become part of it.

Q7.
What determines the path of the story of *Wizard School Dropout*?

Interactive storytelling also has educational value. This can be seen in *The Boat*, an interactive graphic novel** based on the book by Nam Le. It shows the journey of a teenage girl, whose parents had to send her alone on a boat from Vietnam to Australia during the Vietnam War. Readers can follow the story at their own pace by scrolling down the screen. Meanwhile, they explore the viewpoints of different characters with the help of illustrations, animation, and music. This interactive approach helps young learners easily understand the historical events in the tale.

Q8.
What is one of the benefits of the interactive storytelling style of *The Boat*?

* choose-your-own-adventure 독자가 이야기의 전개 방향을 선택하며 진행하는 상호작용적 서사 형식
** graphic novel 문학적 깊이와 예술적 시각 표현을 결합한 만화 형식의 소설

immersive　combine　magical　path
educational　journey　meanwhile　viewpoint
illustration　approach

Modern audiences are getting more comfortable with enjoying stories in unconventional ways. Whether it's through transmedia storytelling or interactive storytelling, we all crave what stories bring us. They allow us to connect with one another, to experience new universes, and to better understand the world we live in. Because of this, digital storytelling will continue to evolve, and new types of engaging stories will appear.

In the near future, new technologies—from augmented reality* to artificial intelligence—will provide storytellers with new ways to convey their tales. There will always be an audience who longs for compelling stories. It is up to storytellers to find innovative ways of engaging those audiences and pushing the boundaries of what is possible.

* augmented reality 증강 현실 (현실 세계에 가상의 3차원 이미지를 겹쳐서 영상으로 나타내는 기술)

Q9.
Why do we always crave stories?

Q10.
What will new technologies provide storytellers with?

Source
https://targetinternet.com/ 외 다수 사이트 (p.171 참조)

ONLINE SEARCH future of storytelling

comfortable	unconventional	crave	evolve	appear
long for	compelling	innovative	boundary	

After You Read

A Organize It

Fill in the blanks using the words from the box.

Storytelling in the Digital Age

Transmedia Storytelling

- telling stories through [1] _____ media platforms
- linking stories with shared characters and plotlines
- [2] _____ an entire story world from different stories
- no [3] _____ between stories

Interactive Storytelling

- involving audiences as active [5] _____ in the stories
- creating unique stories through audience interaction
- becoming more [6] _____ thanks to the development of digital technology
- making personal connections with the characters

A large and [4] _____ universe is made by weaving different MCU stories in various forms of media.

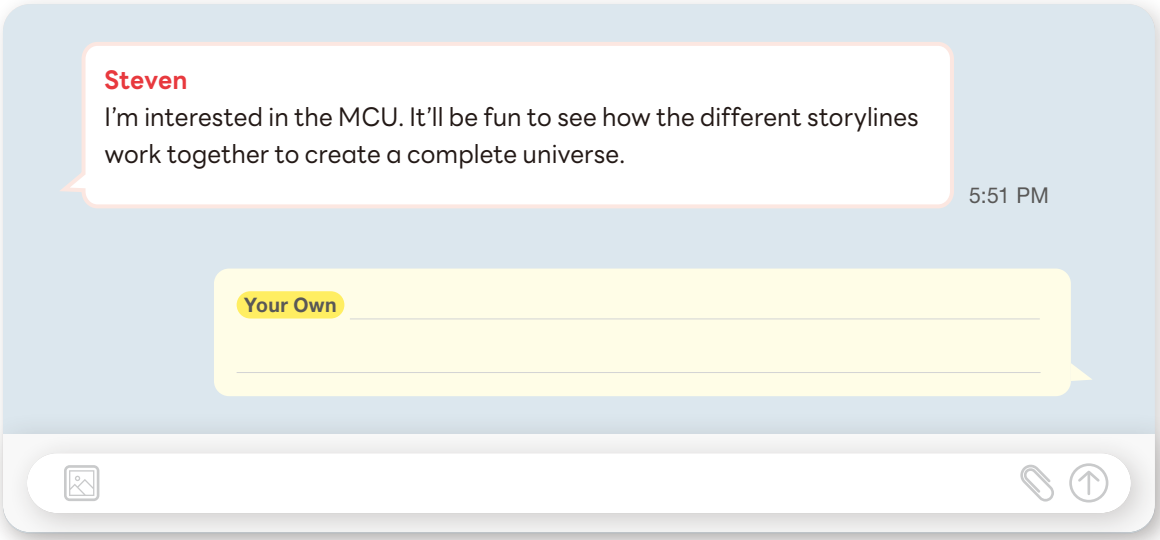
Viewers can choose the [7] _____ of the narrative.

Readers scroll through the story at their own pace.

path repetition interconnected multiple
participants immersive assembling

B Share Your Opinion

Among the three examples of digital storytelling given in the main text, which one are you interested in the most? Read the message and share your opinion with your partner.



C Beyond the Story

Imagine how storytelling will evolve in the future and share your thoughts with your classmates.

Example

New Types of Storytelling

multisensory storytelling

Characteristics

- using multiple senses like touch, smell, and taste
- offering textures or temperature variations that align with the events in the story

Your Own

New Types of Storytelling

Characteristics

Language Focus

A Collocations

gain achieve have maintain	+	**popularity**
innovative effective appropriate different	+	**way**

READ AND FOCUS Read the sentences, focusing on the phrases in bold.

1. Korean dramas continue to **gain popularity** internationally.
2. The shopping mall offers coupons and vouchers to **maintain** its **popularity**.
3. Studying in a group can be an **effective way** for students to improve their grades.
4. In this class, we are going to learn the **appropriate way** to analyze data.

PRACTICE Complete the sentences using the phrases above.

1. The band's song has achieved _____ thanks to a social media challenge.
2. The teacher introduced a different _____ of solving the math question.

B Structure

READ AND NOTICE Read the blog post, paying attention to the structure in bold.

My First Time Watching Soccer Live! posted on May 6

Today, I watched a soccer game at the World Stadium with my family. The game's most exciting moment happened in the middle of the first half. **With the ball rolling** ahead of him, a player rushed down the field. He kicked the ball and scored an amazing goal. The atmosphere in the stadium was fantastic, **with the audience clapping and cheering** loudly. I was thrilled to share the experience with others in the stadium. I know that this feeling will stay with me forever!

PRACTICE Complete the sentences with the given words using the same structure as above.

1. My daughter opened the birthday gift with her eyes _____ brightly. (shine)
2. With the students _____ out answers, it was hard to hear anything. (yell)

Writing a Character Description

You are going to write a description of a character from a film or book. Include basic information about the character and a description of his or her appearance and personality.

A Sample Analysis

Read the sample character description and analyze it.

My favorite character is Judy Hopps from the animated film *Zootopia*. She is the first rabbit to join Zootopia's police department. She has gray fur, large purple eyes, and long ears. As for her personality, she is strong-willed, endlessly optimistic, and cares deeply about others. What makes this character truly special is that she always makes an effort to achieve her goals and to professionally carry out her responsibility as a police officer.

Name and Background
Role in the Story
Appearance
Personality
Unique Characteristic

B Write Your Own

Think about your favorite character from a book, movie, or game and write a description. Use an online proofreading tool to correct spelling and grammatical errors.

My favorite character is _____ from the _____.

She/He is _____

_____.

As for _____ personality, _____

_____.

What makes this character truly special is that _____

_____.

Make Your Own Media

Tell Stories Creatively

STEP 1.

Choose a Story

Make a group of four. Think about some stories and choose one that your group wants to expand or change.

TIPS

드라마, 영화, 소설, 동화 등에서 접한 이야기를 떠올려 보거나, 국어 과목에서 배운 작품을 생각해 본다.

Your Group's Pick:

STEP 2.

Create a New Story

Create a prequel or sequel to the story that your group chose. Then write a brief outline for it.

TIPS

- 프리퀄(prequel)은 원작보다 앞선 시기의 이야기를, 시퀄(sequel)은 원작에 이어지는 후속 이야기를 다룬다.
- 다음 내용을 고려하여 이야기를 만든다.
  - 원작의 시작 시점 전에 주인공은 어떤 일을 겪었을까?
  - 원작의 결말 이후에 주인공의 삶은 어떻게 변했을까?
  - 원작에서 중요하게 다루지 않았지만 궁금한 부분은 무엇인가?
  - 원작과의 연관성을 위해 반드시 필요한 내용은 무엇인가?

Example

Original Story: *Anne of Green Gables*

- **Your Choice:** prequel
- **Outline:** Before Anne came to Green Gables, she spent her childhood in the orphanage and met a friend, Tina. They were happy together, but Tina was adopted by a family who lived in another country.

Your Own

Original Story:

- **Your Choice:**
- **Outline:**

Assign Roles

STEP 3.

Decide on roles for each group member.

Director	Scriptwriter	Voice Actors	Editor

TIPS

각 등장인물에 몰입하기 위해 한 명의 성우가 하나의 역할을 담당하는 것이 좋다.

Write Your Audio Drama Script

STEP 4.

Create two scenes based on the story outline in **STEP 2**. Then write a two-minute script for the scenes.

Example

Scene 1

Calm and sad music playing

Anne (voice trembling) Tina, is it really true? Are you leaving?

Tina (speaking softly) Yes, Anne. A family in Australia has decided to adopt me.

Anne But... what about us? Our dreams and the adventures we talked about?

Anne starts to weep

Tina I will keep our memories forever, Anne. You've been my guiding light in this place.

Your Own

Scene 1

Scene 2

TIPS

- 스크립트 작성 시 다음 내용을 포함한다.
  - 대사
  - 배경 음악
  - 음향 효과
  - 지시문 (등장인물의 말투, 행동 등을 지시)
- 온라인 검색창에 "audio[radio] drama script" 또는 "voice acting script"를 검색하여 참고한다.

STEP 5.

TIPS

- 발음을 정확히 하고, 평소보다 약간 느리게 말하여 대사 전달력을 높인다.
- 목소리의 높낮이와 톤을 다양하게 하며 인물의 감정을 드러낸다.
- 무료 음원 편집 프로그램이나 앱을 활용하여 편집한다.

Perform Voice Acting and Edit

After practicing the lines, record the script several times. Then choose the best version and edit it.

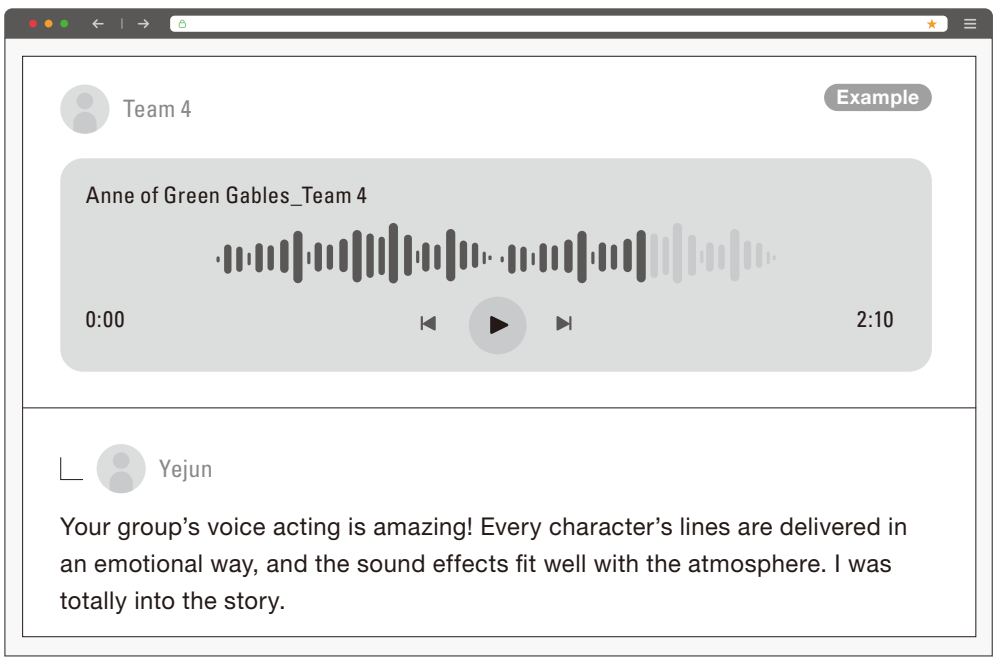
STEP 6.

TIPS

- 악의적인 비방은 하지 않으며 긍정적인 언어를 사용한다.
- 완성된 제작물의 좋은 점을 구체적으로 언급한다.
- 아쉬운 점이 있다면 개선책을 함께 제안한다.

Share Your Audio Drama

Upload your group's audio drama to a platform available to everyone. Listen to the audio dramas from the other groups and evaluate them using the Evaluation Chart below. Then leave comments for each group based on your evaluation.



EVALUATION CHART

1.	How interesting and creative is the group's story?	1 2 3 4 5
2.	How clear and easy to understand is the group's audio drama?	1 2 3 4 5
3.	How well did the group act in the audio drama?	1 2 3 4 5
4.	How effectively did the group use sound effects and music?	1 2 3 4 5

Webtoons Join the Korean Wave

Webtoons are fueling the Korean Wave (Hallyu) that continues to sweep across the world. With smartphones being an essential part of daily life, webtoons have found their place in the Korean mainstream. More and more young people around the world are becoming fans of Korean popular culture, and webtoons have grabbed their attention. As their popularity has spread, Korean webtoons have evolved. Many have been made into K-dramas and can be found on global streaming platforms.

For example, a K-drama based on a popular webtoon called *Yumi's Cells* was released in 2021, featuring live-action scenes and 3D animation. It is now available in around 160 different countries. Dramas are just another format for webtoons, which have also been turned into mobile games and special exhibitions.

Media experts believe that webtoons are the next big thing. They are expected to attract more readers and fans. Korea will be a major contributor to this new industry, leaving no doubt that Korean artists and creators are an essential part of the global cultural scene.

Review

A Review the Vocabulary

Complete each sentence using a word from the box below.

assemble	transform	immersive	participant	storytelling

1. The art of _____ is important to engage an audience.
2. The CEO of the company attended the ceremony as a(n) _____.
3. Technology has the power to _____ how we interact with the world.
4. The movie's 3D effects created a(n) _____ experience for the audience.
5. The furniture comes in several pieces, so you'll have to _____ it yourself.

B Read and Check

Read the paragraph and answer the questions.

The term "transmedia storytelling" was coined by Henry Jenkins, an American media scholar. According to him, the essence of transmedia storytelling is ⓐ telling stories through diverse forms of media. These stories ⓑ are linked together with shared characters and intersecting plotlines. They stretch across multiple media platforms, with each medium ⓒ made a distinct contribution to the whole story world. A wide variety of media can be integrated, such as film, TV, online videos, web apps, games, and podcasts. Gradually, an entire universe is assembled from the different stories.

However, there isn't a single place in this universe ⓓ where audiences can get all the details of a story. Instead, they need to actively discover different story threads. Transmedia storytelling _____. All of the tales fit together perfectly, like the pieces of a puzzle, and complete a huge and detailed world.

1. Which is the most appropriate for the blank?

a. uses as many mediums as possible
b. has no repetition from one story to the next
c. succeeds in causing audiences to get lost in the story
d. enables audiences to focus on the most interesting story

2. Choose the one that is NOT grammatically correct among ⓐ-ⓓ and correct it.

( ) _____ → _____

3. According to the passage, what should audiences do to get all the details of a transmedia story?

_____

A Answer the Big Question

Think about what you've learned in each topic of this lesson and answer the Big Question.

BIG QUESTION

How can you make your own creative story?

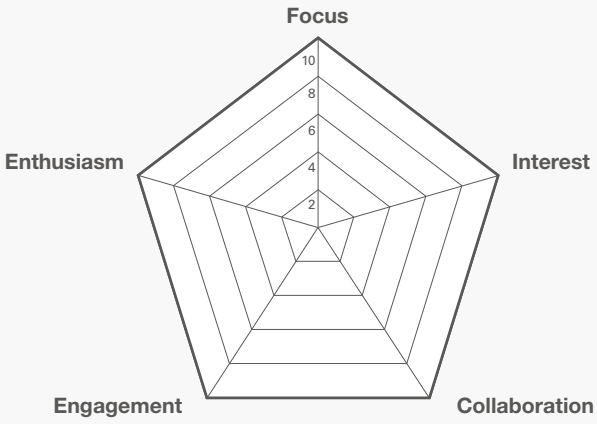
Lecture	Cartoon	Article	Audio Drama
1. I'm a Big Fan!	2. What Moves Minds	3. Into a New World of Storytelling	4. Tell Stories Creatively

Your Answer

(Example) I can make my own creative story by using various forms of digital media and exploring techniques like transmedia storytelling and interactive storytelling.

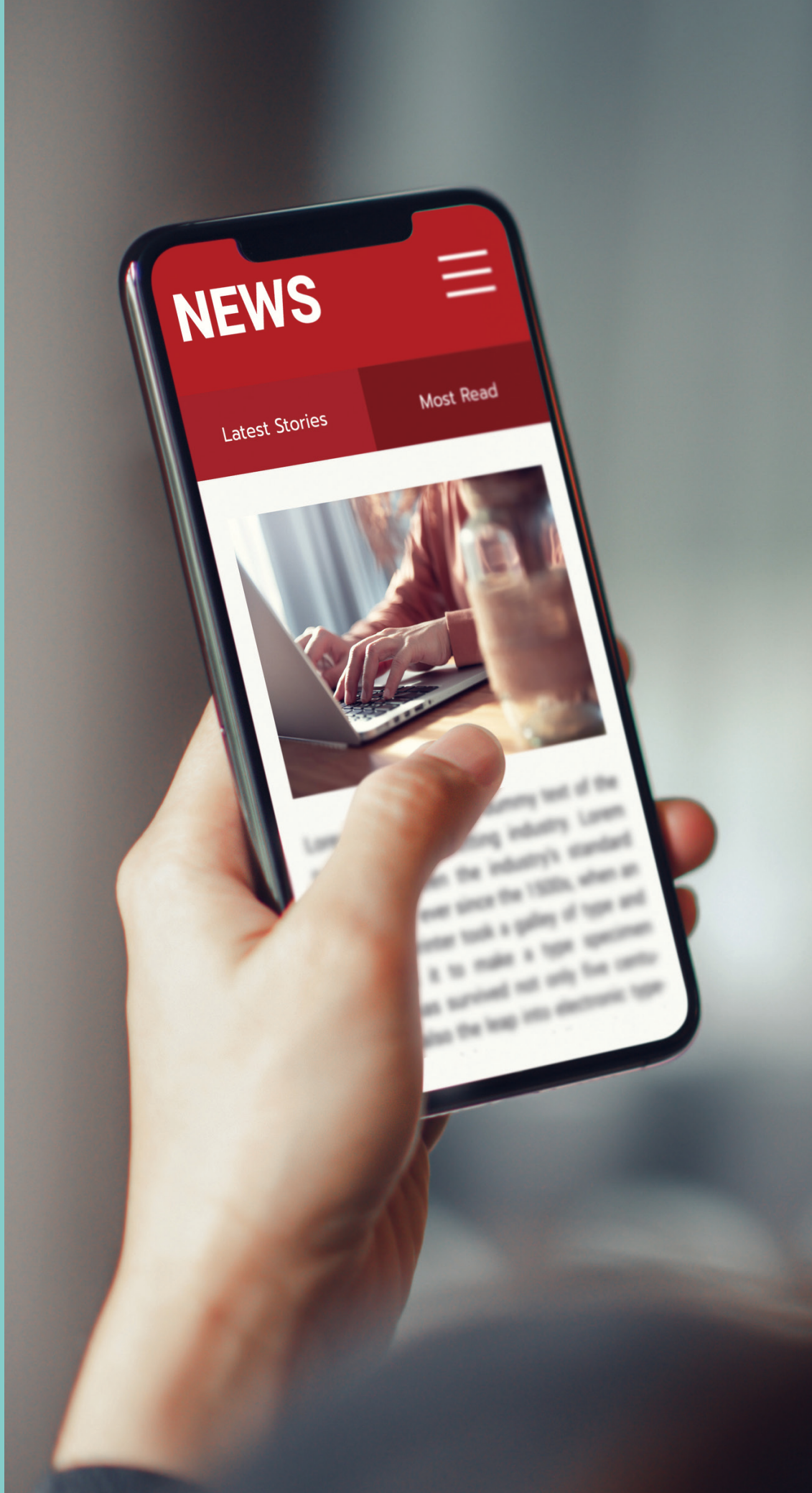
B Reflect

Reflect on your learning experience and fill out the chart below. Then write about the most interesting thing to you in this lesson.



LESSON

5



STUDY POINTS

FUNCTION
의견 묻기
How did you feel about the news?

STRUCTURE
If it had not been for Russell's report, the British people **would** never **have known** about the tragic situation.

News Inspires Change

BIG QUESTION

Why is journalism important in our society?

Documentary

1. The Power of Exposing the Truth

Photographs

2. Pictures Speak Louder than Words

Biography

3. Reports from the Battlefield

Newspapers

4. The News on School Activities

View & Talk 1

The Power of Exposing the Truth

의견 묻기 **How did you feel about** the news?

A Ready to View

Why do people read or watch the news? Think about it and write down your own reason.

- to stay informed about current events
- to check weather, traffic, and local events
- to be aware of international issues
- _____

B View and Check

STEP 1 Scan the QR code and watch the video. What is it mainly about?

a. the history of the rise and fall of the Berlin Wall
b. the impact and legacy of the Berlin Wall's collapse
c. the courage of a citizen reporter who revealed the truth
d. the life of a reporter who started a peaceful protest in Germany

STEP 2 Watch the video again. Which is NOT mentioned about Siegbert Schefke?

a. He initially had a job that was not related to the media.
b. He handed over the video he filmed to the West German media.
c. He continued reporting even though the secret police monitored him.
d. He was promoted to senior journalist after the reunification of Germany.

C Communicate

STEP 1 Think about a recent news story that had a positive impact on your life and write about how it influenced you.

The Great Pacific Garbage Patch is as big as Alaska.

Alexander
March 20

I always bring my own cup to coffee shops to reduce waste.

Millions are starving due to drought in East Africa.

Alice
June 21

I regularly donate emergency food to help those in need.

Your Own

Name:
Date:

STEP 2 Talk with your partner about what you wrote in **STEP 1**.

Example

A Have you heard any interesting news recently?
B Yes, I heard that the Great Pacific Garbage Patch is as big as Alaska.
A Wow, I didn't know that. **How did you feel about** the news?
B I was shocked, but it changed me in a positive way. Now I always bring my own cup to coffee shops to reduce waste.

VIEWING STRATEGY

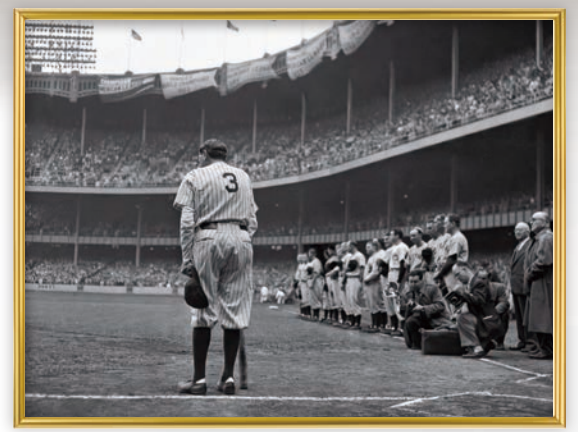
세부 정보 포착하기
영상은 종종 사건이 언제, 어디에서, 어떻게, 왜 일어났는지에 대한 세부 정보를 제공한다. 이를 잘 포착함으로써 사건을 더 깊이 이해할 수 있다.

View & Talk 2

Pictures Speak Louder than Words

Faith and Confidence, 1957

A police officer bends over to talk to a little boy who is trying to cross the street at a parade.



Babe Ruth Bows Out, 1948

The great baseball legend Babe Ruth wears his old uniform for a ceremony celebrating Yankee Stadium's 25th anniversary season.

Burst of Joy, 1973

A prisoner captured during the Vietnam War returns home after over five years and is finally reunited with his family.

World Trade Center Attack, 2001

A fireball erupts from one of the World Trade Center towers after a plane crashes into it.

A View and Check

STEP 1 Look at the pictures. What can be inferred from them?

a. Photos are only used to record events with positive results.
b. Words are more effective than photographs at creating memorable records.
c. Pictures capture meaningful moments and reveal stories about human life.
d. Pictures are just visual representations that can't convey powerful messages.

STEP 2 The pictures on the previous page are examples of photojournalism. Read the paragraph and circle the appropriate words.

Photojournalism is a specific form of journalism that utilizes [1] (text / photographs) to convey news stories. It employs [2] (oral / visual) storytelling techniques to inform, engage, and influence the audience.

B Communicate

STEP 1 Search for a memorable photo. Describe the photo briefly and explain what caught your attention.

A mother pushes her son, who is bravely fighting cancer, through a hospital hallway. Her efforts to distract him from his pain are moving.

An elderly couple tries to hug and kiss through a plastic sheet during the pandemic. Their display of affection is so touching.

Your Own

STEP 2 Make a small group and share what you wrote in **STEP 1** with your group.

SPEAKING STRATEGY

사진 묘사하기
사진을 묘사할 때는 주요 대상이나 상황을 중심으로 설명한다. 다양한 형용사(구)나 부사(구)를 사용하면 사진을 더 생생하게 묘사할 수 있다.

Before You Read

A Topic Preview

Look at the pictures and answer the following questions.

1. Who are the people in the photographs?

a. soldiers **b.** researchers **c.** police officers **d.** war correspondents

2. Discuss what they are doing with your partner.

B Vocabulary Preview

Figure out the meaning of each word in bold from the context.

There are still many ongoing **conflicts** around the world.

The soldiers are **attempting** to prevent the enemy from entering their territory.

The environmental activist wants to **expose** the dangers of plastic.

The **tragic** reality is that humans have polluted the landscape.

Andrew's leg was **wounded** in a bicycle accident.

He should get medical **treatment** as soon as possible.

Read

Reports from the Battlefield

We read articles about global conflicts and wars nearly every single day. However, we seldom wonder about the source of all this information. It is the job of war correspondents to bring us the most important stories from war zones. Despite the risks and challenges they face, they take photos, make videos, and write detailed accounts.

The goal of these efforts is to make sure the public stays informed about what is going on around the world. One of the very first modern war correspondents was a man named William Howard Russell, the journalist widely recognized as the father of modern war reporting.

Q1.
What is the job of war correspondents?

Q2.
What is William Howard Russell widely known as?

battlefield article conflict war correspondent risk challenge account public journalist

Russell was born in Ireland in 1820 and raised by his grandfather. As a young boy, Russell began to develop an interest in military life. He was so attracted to it that he attempted to join the army, but his grandfather prevented him from doing so. Later, Russell went to college to study law, but he found that he had little passion for the legal field. He decided to leave school early without a degree and began his journalism career as a writer. Russell did some freelance writing for *The Times* in London. Impressed by his colorful and lively writing style, the editors eventually hired him as a full-time reporter.

Q3.
What did Russell do after leaving college?

In 1854, he was asked to spend three months reporting on the Crimean War*. The conflict was being fought between Russia and an alliance of the United Kingdom, France, the Ottoman Empire, and Sardinia. Although it was supposed to be a short trip to gather information, it lasted 22 months and totally changed Russell's life.

Q4.
Circle T for true or F for false.

Russell reported on the Crimean War for three months. (T / F)

* Crimean War 크림 전쟁(1853~1856년에 크림반도에서 벌어진 전쟁. 전보, 포탄, 철도 등의 현대 기술을 최초로 사용한 전쟁으로 알려져 있음.)

ONLINE SEARCH
Crimean War

raise military attempt army prevent passion legal
degree lively editor alliance empire be supposed to

Before the Crimean War, the public had never gotten real-time updates on battlefield conditions or major military events from a reporter. Instead, newspapers used to rely on handwritten letters sent to them by army officers, and the information was then passed on to their readers. This inefficient process was changed by a major technological breakthrough: the telegraph. The new technology allowed information to be instantly sent across the continent. Combined with Russell's skilled reporting, it provided the public with accurate and timely information. As a result, people began to demand more and more details about the war.

Q5.
What did the telegraph make possible?

Russell covered the infamous historical battle Charge of the Light Brigade*, in which more than 100 soldiers lost their lives due to a misunderstood order. He also exposed the suffering that the British soldiers experienced during the severe winter. The public was shocked to learn that many soldiers were living in terribly unsanitary conditions and died of illnesses. If it had not been for Russell's report, the British people would never have known about the tragic situation.

Q6.
Why were people shocked by Russell's report?

* Charge of the Light Brigade 경기병 여단의 돌격(크림 전쟁 당시, 영국의 카디건 장군이 기병 600여 명을 이끌어 러시아 포병대에 돌격한 사건)

rely on	inefficient	process	technological	breakthrough	telegraph
instantly	continent	skilled	timely	demand	infamous
expose	suffering	severe	unsanitary	tragic	

It wasn't just the public that kept their eyes on Russell's reports. Politicians and royalty were also eager to learn what life was really like for British soldiers in Crimea.

Q7.
What did the secretary of state for war do after reading Russell's article?

Q8.
What did Nightingale and her staff achieve?

After reading his article about the harsh conditions that soldiers endured, the secretary of state for war* asked a nurse, Florence Nightingale, to travel to the Ottoman Empire. She immediately set up a hospital there and greatly improved the conditions for the sick and wounded, providing better treatment and care for them. She and her staff were able to decrease the number of deaths from diseases by half. Russell reported on this situation, and his articles about Nightingale helped make her a national hero back home.

* secretary of state for war 전쟁을 담당하는 국무 장관

ONLINE SEARCH Florence Nightingale

politician royalty eager harsh endure wounded treatment disease

After the Crimean War came to an end, Russell's work wasn't finished. He was sent abroad to report on many more conflicts around the world, including the American Civil War* and the Franco-Prussian War**. Russell was more than just a passive observer. He wanted to ensure that the average citizen knew all about the realities of war, no matter how terrible they might be. He played a major role in helping people discover the truth and made them feel more connected to these conflicts.

Russell finally retired in 1882 and died of natural causes 25 years later. After his death, he was remembered as "the first and greatest of modern war correspondents." Like Russell, war correspondents of today remain vital to keeping the public informed. As long as conflicts and wars continue to occur, war correspondents' efforts to report the truth will never stop.

* American Civil War 남북 전쟁
** Franco-Prussian War 프로이센-프랑스 전쟁

Q9.
Circle T for true or F for false.
Thanks to Russell's efforts, people could get a deeper understanding of the realities of war. (T / F)

Q10.
How was Russell remembered after he died?

Source
https://microform.digital/boa
외 다수 사이트 (p.172 참조)

abroad passive observer average reality retire remain

After You Read

A Organize It

Fill in the blanks using the words from the box.

"The Greatest War Correspondent"

William Howard Russell

1820-1907

Early Life

- Born in Ireland in 1820 and brought up by his grandfather
- Interested in [1] _____ life and wanted to be a soldier
- Left college without a degree and started his career in journalism

Professional Journalist

- Worked as a [2] _____ for *The Times* in London
- Sent to report on the Crimean War
- Wrote about an infamous battle
- Exposed the [3] _____ that British soldiers faced
- Reported on Florence Nightingale's [4] _____

Continued Work and Legacy

- Covered various [5] _____ worldwide
- Made people feel more [6] _____ to wars and conflicts

connected conflicts achievements suffering military reporter

B Share Your Opinion

Read the comments about William Howard Russell. Then write down your own comment about him and share it with your partner.

Russell's interest in military life and passion for reporting the truth made him one of the greatest war correspondents.

Russell was a responsible journalist. He let the public know what was happening on the battlefield while taking risks.

Your Own

C Beyond the Story

ONLINE SEARCH skills for war correspondents

Think about what qualities or skills war correspondents should have. Then share your thoughts with your classmates.

Calmness

War correspondents face various challenges. They need to keep calm to overcome difficulties.

Flexibility

Unexpected situations arise in war zones. The ability to quickly adapt to changes is essential.

Interpersonal Skills

War correspondents meet diverse individuals to get information. They should be good at communicating with others.

Your Own

Language Focus

A Collocations

stay	+	informed motivated healthy positive
harsh	+	conditions weather criticism punishment

READ AND FOCUS Read the sentences, focusing on the phrases in bold.

1. My mother's encouraging words always help me **stay motivated**.
2. I exercise regularly and eat a well-balanced diet to **stay healthy**.
3. Many of the plants will not be able to survive in **harsh weather**.
4. The government faced **harsh criticism** for its slow reaction to the disaster.

PRACTICE Complete the sentences using the phrases above.

1. The newsletter helps people to _____ informed about economic issues.
2. The public demanded _____ punishment for the criminal.

B Structure

READ AND NOTICE Read the email, paying attention to the structure in bold.

New Message

Dear Ms. Hobbs,

I am writing to express my deepest gratitude for your incredible support during our annual charity event last Monday. **If it had not been for** your dedication, it **would have been** a complete failure. Thanks to your hard work, we were able to deliver a truly memorable experience for our school community. Your commitment and enthusiasm not only made a remarkable contribution but also elevated the success of our event. Thank you from the bottom of my heart for everything you did.

Sincerely,
Henry

PRACTICE Complete the sentences with the given words using the same structure as above.

1. If it had not been for blood donors, my uncle _____ the terrible car crash. (not, survive)
2. James _____ the destination on time if it had not been for the sudden malfunction of the train. (reach)

Writing a Personal Narrative

You are going to write your own personal story. Start by explaining a childhood experience that helped you find your passion. Then describe what you've achieved and what your future goal is.

A Sample Analysis

Read the sample personal narrative and analyze it.

In my early childhood, I enjoyed playing songs on the piano because it made me feel energetic and happy. This experience led me to discover a deep passion for music, and playing the piano became both my hobby and a source of joy. A major achievement in my journey was winning a national piano competition, which greatly boosted my confidence. My future goal is to be a famous pianist and inspire people worldwide through music.

Childhood Experience

Passion

Achievement

Future Goal

B Write Your Own

Think about your life journey and write your personal narrative. Use an online proofreading tool to correct spelling and grammatical errors.

In my early childhood, I _____

_____.

This experience led me to discover a deep passion for

_____, and _____

_____.

A major achievement in my journey was _____

_____.

My future goal is to _____

_____.

Make Your Own Media

The News on School Activities

STEP 1.

Explore Topics for the School Newspaper

Make a group of four and brainstorm ideas that your group wants to cover in the school newspaper. Choose the topic that interests your group the most.

TIPS

선택한 주제가 뉴스 소재로 적합한지 판단하기 위해 다음 내용을 고려한다.
- 최근에 발생한 사건인가?
- 독자가 관심을 가질 만한 사건인가?
- 사건의 영향을 받은 사람이 많은가?

STEP 2.

Organize News Story Ideas

With your group members, develop the ideas for your group's news stories by discussing the questions below.

	Example	Your Own
What is the topic of the news story?	School Sports Day last Friday	
Why is this topic important?	Students prepared a lot for the event and thoroughly enjoyed it.	
What are possible story ideas?	• major sports events that students participated in • stories on outstanding athletes or teams	
Who can you interview?	the winning team, the best players, PE teachers, etc.	
What message do you want to convey?	The event provided students with excitement and opportunities to show their talents.	

Gather Details

STEP 3.

Gather more information on the topic through research or interviews.

Example

<Research the event>

- Sports Day is held annually in May.
- The winner of the 100-meter race was Sarah Lee. ...

<Interview with PE teacher>

- She said, "Teamwork and cooperation to achieve common goals are of utmost importance." ...

TIPS

자료 조사 과정에서 조사하는 사람의 주관적인 의견이 포함되지 않게 주의하며, 사실만을 조사하고 수집한다.

Make Your News Article

STEP 4.

Write a news article using the information you researched.

Example

May 20

School Sports Day Is a Great Success!

by Sujin Kim, Eric Park, Alex Lee, and Jenny Son

Last Friday, Hanguk High School held its annual Sports Day. Students participated in a variety of events, including sprints, long jump, and relay races. "Teamwork and cooperation to achieve common goals are of utmost importance," said Ms. Park, the PE teacher. Some students impressed everyone with their remarkable performances. Sarah Lee claimed first place in the 100-meter race, while Jisu Kim set a new school record in long jump. The day was filled with excitement, leaving students eagerly anticipating next year's event.

Headline: A short, catchy summary of the article

Authors

Lead: A summary of the main events

Quotation (Interview)

Body: More information and details

Closing

TIPS

- 기사에서는 1인칭 주어 "I"를 사용하지 않는다.
- 수동태보다는 능동태를 사용한다.
- 사건의 발생 시점을 고려하여 적절한 시제를 사용한다.
- 직접 만든 자료가 아닌 인용한 자료는 반드시 출처를 명시한다.

Your Own

by _____

photo here

STEP 5.

TIPS

온라인 문법•철자 검사기를 이용하여 오류를 확인한다.

Revise Your Article

Review your group's article with the checklist below and make revisions.

- ☐ The headline represents the content well.
- ☐ The lead includes a description of who, what, when, and where.
- ☐ The images are clear and well positioned.
- ☐ All of the sentences are necessary to tell the story.
- ☐ The words are specific and precise.
- ☐ There are no grammatical or spelling errors.

STEP 6.

Post Your Article

Post your group's article on a platform that everyone can access. Then read the articles from the other groups and evaluate them using the Evaluation Chart below.

EVALUATION CHART

1.	How appealing and relevant is the news topic?	1 2 3 4 5
2.	How organized are the ideas and details?	1 2 3 4 5
3.	How accurate and interesting is the news article?	1 2 3 4 5
4.	How well did the group revise the article?	1 2 3 4 5

The Pulitzer Prize

Recognizing Excellence in Journalism and Arts

The History of the Pulitzer Prize

The Pulitzer Prize is one of the most prestigious awards for journalists. It is named after Joseph Pulitzer. He was a highly successful newspaper publisher and journalist. While in his 20s, Pulitzer bought a struggling newspaper company and turned it into one of the country's top newspapers. Throughout his career, Pulitzer had a strong editorial voice and was not afraid to write about real problems. In his will, Pulitzer made arrangements for the prize because he believed journalists played an important role in society. These days, the awards for the Pulitzer Prize are administered by Columbia University.

Categories

Among the 23 Pulitzer categories, there are 15 journalism categories. Prizes are awarded for investigative reporting, breaking news, international news, and more. Online news sources are now included due to the trend toward digital news. Additionally, there are categories for various art fields, such as fiction, nonfiction, music, poetry, and drama.

Selection Process

The Pulitzer Prize is awarded through a rigorous and impartial selection process. A distinguished panel of judges, consisting of experts in journalism, literature, and the arts, carefully evaluates the submitted works. These judges consider factors such as excellence in reporting, impact on society, and creativity in the case of arts-related categories. The selection process is known for its commitment to upholding the highest standards of integrity and recognizing outstanding contributions that resonate with the Pulitzer Prize's legacy of honoring excellence.

Significance

The winners receive a certificate and a cash award of $15,000. However, financial gain is not the recipients' primary goal. What matters most is the recognition of their contribution to journalism or their creative field. Receiving the Pulitzer Prize is an honor, indicating that the winner's work is respected and will be remembered.

Review

A Review the Vocabulary

Circle the correct word or phrase to complete each sentence.

1. The medical team took care of the (wounded / healthy) people in the area.
2. The teacher (demanded / informed) that students submit their reports on time.
3. Despite the difficult conditions, he managed to (endure / assure) the terrible journey.
4. Some of the viewers were upset as they watched the movie's (tragic / joyful) ending.
5. The committee will (cover up / report on) the findings of their investigation publicly.
6. Leaving the lights on when nobody's at home is an (inevitable / inefficient) use of energy.

B Read and Check

Read the paragraph and answer the questions.

Before the Crimean War, the public had never gotten real-time updates on battlefield conditions or major military events from a reporter. (a) Instead, newspapers used to rely on handwritten letters ⓐ sent to them by army officers, and the information was then passed on to their readers. (b) The new technology allowed information to be instantly sent across the continent. ⓑ Combined with Russell's skilled reporting, it provided the public with accurate and timely information. (c) As a result, people began to demand more and more details about the war.

Russell covered the infamous historical battle Charge of the Light Brigade. (d) He also exposed the suffering that the British soldiers experienced during the severe winter. (e) The public was ⓒ shocked to learn that many soldiers were living in terribly unsanitary conditions and died of illnesses. If it ⓓ is not for Russell's report, the British people would never have known about the tragic situation.

1. Where does this sentence best fit among (a)-(e)?

This inefficient process was changed by a major technological breakthrough: the telegraph.

2. Choose the one that is NOT grammatically correct among ⓐ-ⓓ and correct it.

( ) _____ → _____

3. According to the passage, what did Russell expose about British soldiers?

_____

A Answer the Big Question

Think about what you've learned in each topic of this lesson and answer the Big Question.

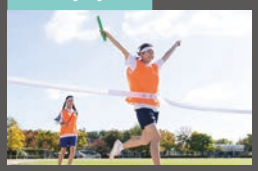
BIG QUESTION

Why is journalism important in our society?

1. The Power of Exposing the Truth

2. Pictures Speak Louder than Words

3. Reports from the Battlefield



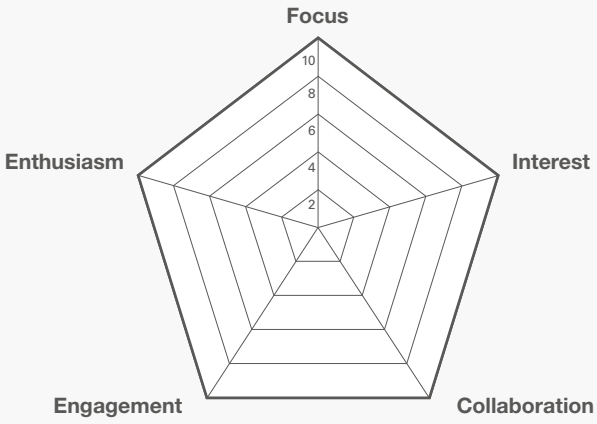
4. The News on School Activities

Your Answer

(Example) Journalism motivates us to work for positive change in society and helps us better understand the world we live in.

B Reflect

Reflect on your learning experience and fill out the chart below. Then write about the most interesting thing to you in this lesson.



LESSON •••

6

STUDY POINTS

FUNCTION
충고하기
If I were you, I would adjust my privacy settings.

STRUCTURE
It **made** me **realize** the importance of being mindful of what I share online.

Be a Good Digital Citizen

BIG QUESTION

How can we build a better digital world?

Interview

1. Teens Speak

Cartoon

2. Share Smarter and Easier

Live Streaming

3. A Dance Influencer Taking the World by Storm

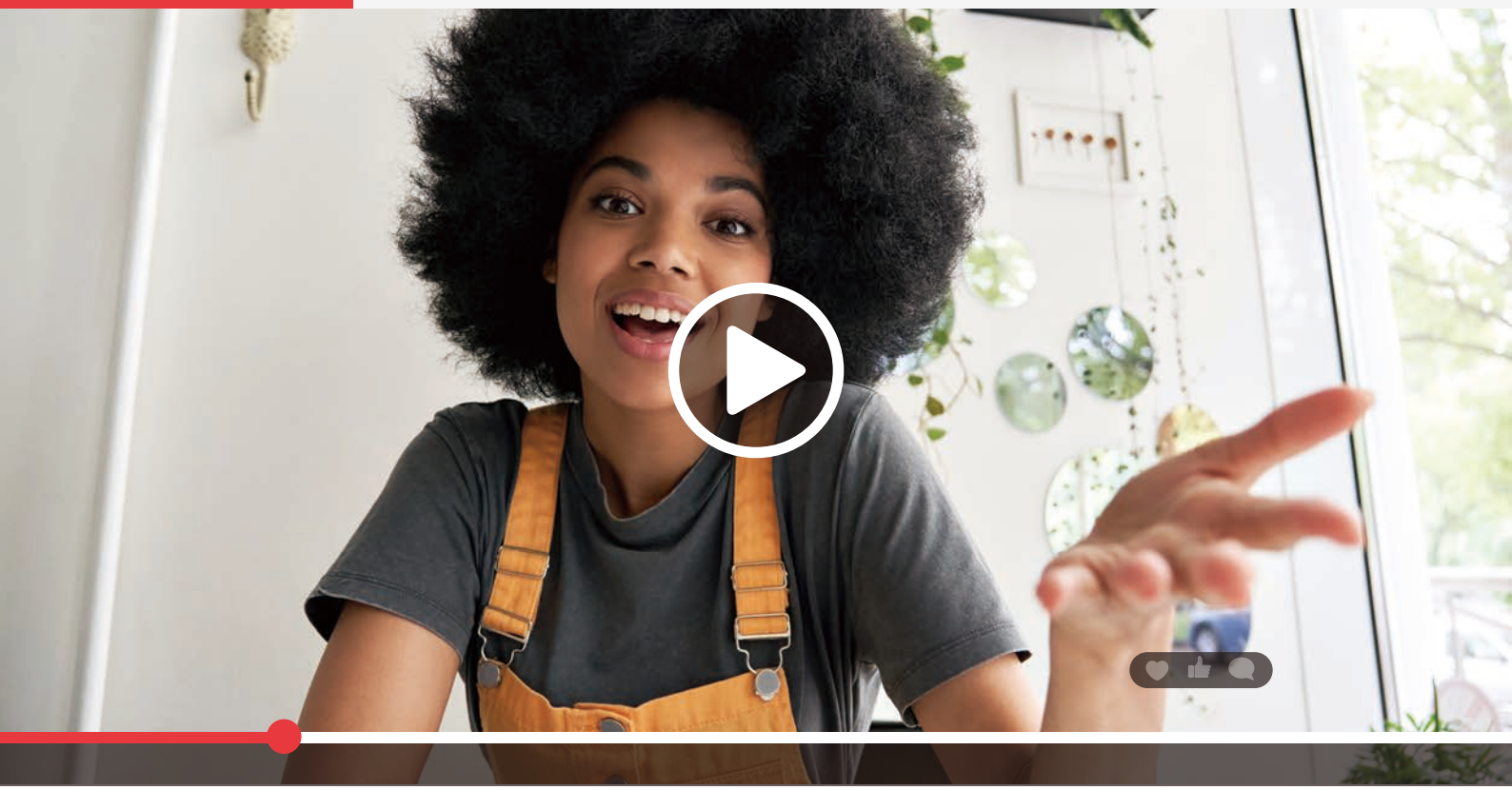
Short-Form Video

4. Ethics, Camera, Action!

View & Talk 1

Teens Speak

충고하기 **If I were you, I would** adjust my privacy settings.



A Ready to View

Look at the pictures of dangers in the online world and match each one with the phrase that best describes it.

B View and Check

STEP 1 Scan the QR code and watch the video. What is it mainly about?

a. the opinions of teenagers about their time online
b. the importance of adult support in teenagers' lives
c. the conflicts between teenagers and adults over internet use
d. the challenges and social pressures faced by teenagers online

STEP 2 Watch the video again. What does the last teenager ask adults to do?

a. monitor their online activities
b. spend more time with them outside
c. guide them in navigating the digital world
d. communicate about their social media use

C Communicate

STEP 1 Have you ever experienced a problem online? Think about it and write it down.

I received an online message from a stranger who was asking for my personal information.

I encountered negative comments on social media, and it affected my mental well-being.

STEP 2 Talk about what you wrote in **STEP 1** and get advice from your partner.

Example

A You look worried. What's wrong?
B Yesterday, I received an online message from a stranger who was asking for my personal information.
A That's terrible. **If I were you, I would** adjust my privacy settings to block messages from strangers.
B I'll do that right away. Thanks for your advice.

VIEWING STRATEGY

메모하기
동영상에 담긴 정보가 많은 경우, 중요한 내용을 메모하며 시청하면 내용을 이해하고 기억하는 데 도움이 된다.

View & Talk 2

Share Smarter and Easier

Creative Commons

Creative Commons (CC) is a nonprofit organization whose aim is to help content creators license their work for free. There are four possible conditions to check for when using content with a CC license:

Attribution (BY)

You must give credit to the content creator.

No Derivatives (ND)

You must use the work exactly as it is, without any editing.

Non-Commercial Use (NC)

You must not use the work to generate revenue.

Share Alike (SA)

You can only share your adaptations under the identical terms as the original.

Advantages of CC Licenses

- They offer free access to digital culture.
- They provide creators with the ability to choose how their work can be used by others.
- They enlarge the available pool of material.

- They make it easier for creators to share their work.
- They make users feel more comfortable using work without asking for permission directly.

CC license는 저작권자가 자신의 지적 창작물에 대하여 공유 여부, 저작자 표시, 이용 목적, 활용 범위 따위의 조건을 제한하여 그 조건에 맞게 사용자가 이용할 수 있도록 한 라이선스 또는 그 저작물을 말한다.

A View and Check

STEP 1 Look at the cartoon. What is NOT inferred about Creative Commons licenses?

a. They help creators feel secure about sharing their work.
b. Their main advantage is to generate revenue from the work.
c. They allow people to have access to more and more resources.
d. They offer the right to use the work under a specific set of conditions.

STEP 2 Match the Creative Commons licenses to the correct explanations.

1. •
2. •
3. •

- **a.** You can use and edit the original for commercial use, but you must give credit and use the same terms for your new creations.
- **b.** You can use this content, for profit or not, but you must pass it on without changes and give credit to the original creator.
- **c.** You can use and modify the original work for non-commercial purposes, but you must credit the original and use the same terms for your new creations.

B Communicate

STEP 1 Think about why we need Creative Commons licenses and write down your thoughts.

I think they help protect creators' rights. At the same time, they allow others to use and share content with clear guidelines.

It becomes easier for people to use creative works legally. This can promote collaboration and sharing.

Your Own _____

STEP 2 Make a small group and share what you wrote in **STEP 1** with your group.

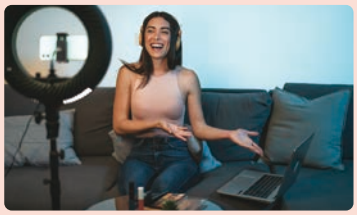
SPEAKING STRATEGY

간결하게 말하기
발표할 때는 간결하게 말하는 것이 좋다. 같은 단어를 반복하거나 수식어를 과도하게 사용하는 것을 피하고, 한 문장은 10~15개 내외의 단어로 구성한다.

Before You Read

A Topic Preview

Look at the pictures and circle the words in the box that come to mind. You can add other words.



creative influencers copyright _____

comments followers content privacy _____

B Vocabulary Preview

Figure out the meaning of each word in bold from the context.

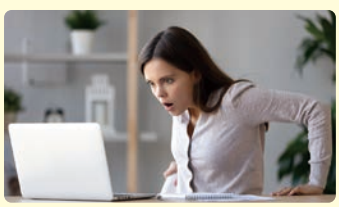
Graduating from university is an impressive **accomplishment**.

Simon has a **tremendous** amount of work to do today.

The team played a highly **competitive** match against its rival.

The writer was **inspired** by her childhood diaries.

Don't **underestimate** the strength of older adults.



She was **startled** to see an article about the accident.

Read

A Dance Influencer Taking the World by Storm

Mike: Hey, guys! It's Mike Logan here. I'm thrilled to have the famous Nyxie as my guest today! As you already know, her creative and entertaining dance videos are dominating social media. There is no doubt that this 18-year-old girl is a rising social media influencer. It's great to have you here, Nyxie.

Nyxie: Thanks, Mike! It's a pleasure to be invited, and I just want to give a shout-out to all of my fans.

Mike: And to our viewers, if you have something to ask Nyxie today, be sure to leave a comment. So, Nyxie, why don't you begin by telling us a bit about yourself?

2:15/6:55

Q1. How can viewers ask Nyxie questions during the show?

thrilled creative dominate doubt viewer

Nyxie: My name is Hayoon Kim, but you probably know me better by my online nickname, Nyxie. I'm in my second year of high school.

Mike: How did you become a social media influencer?

Nyxie: I've been into dancing since childhood, but there weren't any dance groups where I lived, so I didn't have a platform to express myself. One day, I made up my mind to create my own dance video and upload it to a video sharing platform, just for fun. The video went viral unexpectedly, and my online presence grew dramatically from there.

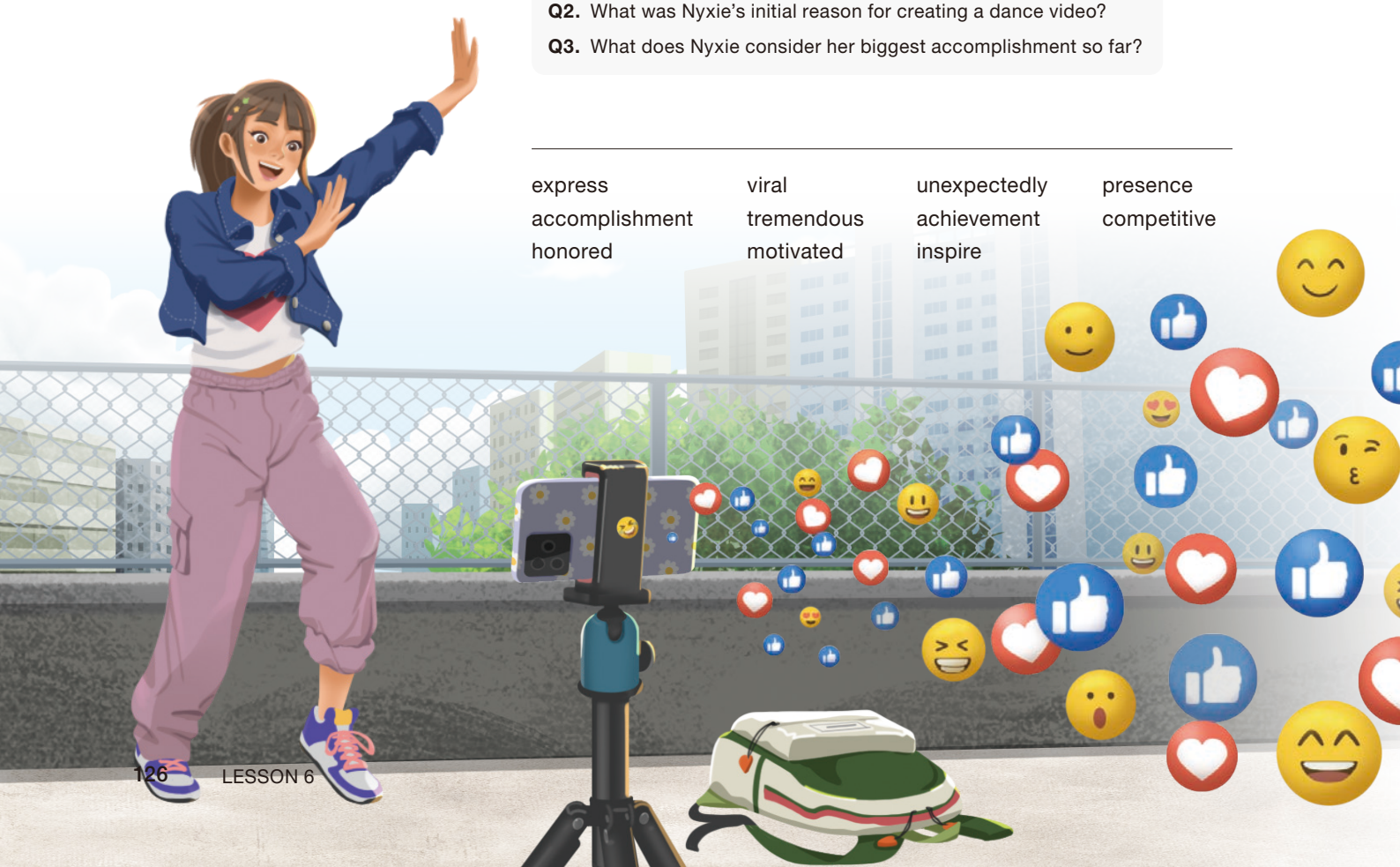
Mike: Interesting. Now, let's look at one of the questions from our viewers. Kate27 is curious about what your biggest accomplishment has been so far.

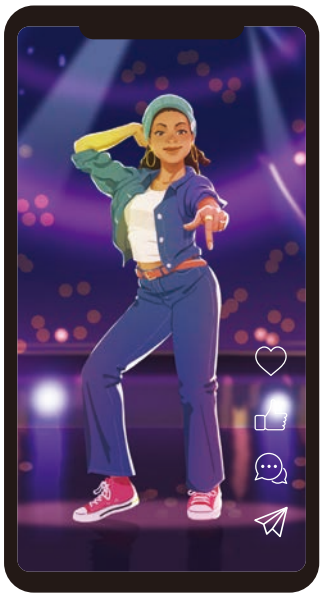
Nyxie: I felt a tremendous sense of achievement when I finally reached the one million mark for subscribers. As you know, it's challenging to get attention in the highly competitive digital world. I was honored to see that so many viewers enjoyed my content enough to subscribe to my channel. I also get motivated whenever I read comments from people who are inspired by my dance videos and find them cool.

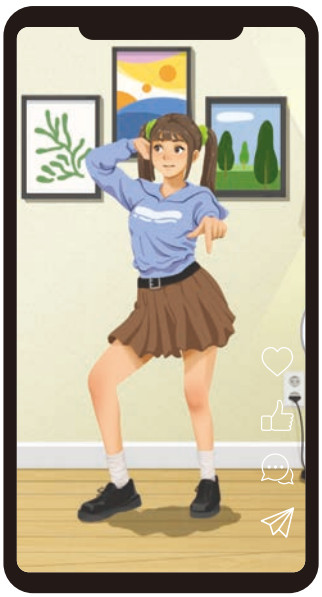
Q2. What was Nyxie's initial reason for creating a dance video?

Q3. What does Nyxie consider her biggest accomplishment so far?

express	viral	unexpectedly	presence
accomplishment	tremendous	achievement	competitive
honored	motivated	inspire	







Mike: I know what you mean. Isn't it great to get those kinds of comments? Oh, here's another great question. RobbyK asks, "What advice would you offer to teenagers who dream of being influencers?"

Nyxie: Be aware that there are many rules and laws when it comes to the internet. I'd especially like to emphasize that the importance of copyright should not be underestimated. When I was first starting out, I didn't realize that dance moves could be considered intellectual property*. I once made a video copying another person's dance routine, and it created serious problems for me. The influencer who created that choreography contacted me, saying I had violated her copyright, and I eventually had to take the video down. So, if you're creating online content, it's essential to educate yourself about the legal matters surrounding the use of other people's work. You may have to get permission in advance and give proper credit to the creator.

* intellectual property 지적 재산권

Q4. What does Nyxie emphasize regarding the internet?

Q5. What did Nyxie have to do as a result of copying an influencer's dance routine?

emphasize	copyright	underestimate
choreography	contact	violate
eventually	essential	educate
matter	permission	in advance
proper	credit	

Mike: That's quite useful! Let's move to the next question. Have you had to deal with privacy issues on social media since you became an influencer?

Nyxie: Of course! One time, I uploaded my new video and tagged the location where it was shot. I wrongly assumed that the location data was general, like the city or neighborhood, but unfortunately, the exact address was disclosed. I was startled and felt uncomfortable when one of my followers showed up at that location, and it made me realize the importance of being mindful of what I share online.

Mike: Some of our viewers are saying they've had similar experiences to yours. Okay, let's address a more sensitive issue. SummerSun17 is asking how you handle haters.

Nyxie: I usually avoid responding to negative comments because they aren't a true reflection of who I am. Instead, I focus on maintaining a positive mindset, which keeps me strong and confident in the face of unfair criticism. I just remind myself that the haters don't know me and there's no reason to let their comments bother me.

Q6. How did one of Nyxie's followers make her uncomfortable?

Q7. How does a positive mindset help Nyxie deal with negative comments?

privacy	tag	location	general	exact	disclose
startled	uncomfortable	mindful	sensitive	handle	respond to
reflection	mindset	confident	criticism		

Mike: You seem to have already adopted a sensible perspective about that. Well, our time is nearly up. This is the last question: what's your next major goal for your influencer career?

Nyxie: I believe it's time for me to branch out into the unknown and start including more of my original choreography in my videos. That way, I can set myself apart from my fellow influencers. To achieve this, I'll continue improving my dance skills and discovering inspiration from new sources.

Mike: Thank you for sharing your insights with us today, Nyxie, and thank you to everyone who tuned in. If you enjoyed this video, don't forget to like and subscribe. Also, make sure to turn on notifications so you don't miss any new content!

Q8.
What is Nyxie's next major goal for her influencer career?

Source
https://www.inc.com/ 외 다수 사이트 (p.173 참조)

ONLINE SEARCH inspirational social media influencers

sensible	career	unknown	original	fellow
insight	tune in	notification		

After You Read

A Organize It

Fill in the blanks using the words from the box.

This is all about me!

1. WHO I AM

My name is Hayoon Kim, but most people know me as Nyxie, my online nickname. I'm a dance [1] _____ with lots of subscribers.

I uploaded my dance video online for fun. It went [2] _____, which increased my online presence.

2. WHAT I HAVE LEARNED

Since becoming an influencer, reaching one million subscribers has been my most significant [3] _____. I've also learned some important lessons:

- Respect [4] _____ and give credit to creators when using their content.
- Be cautious about sharing personal information online.

3. DEALING WITH HATERS

When facing negative comments, I choose not to [5] _____ to them and keep a [6] _____ mindset. I remind myself that those comments don't define who I am.

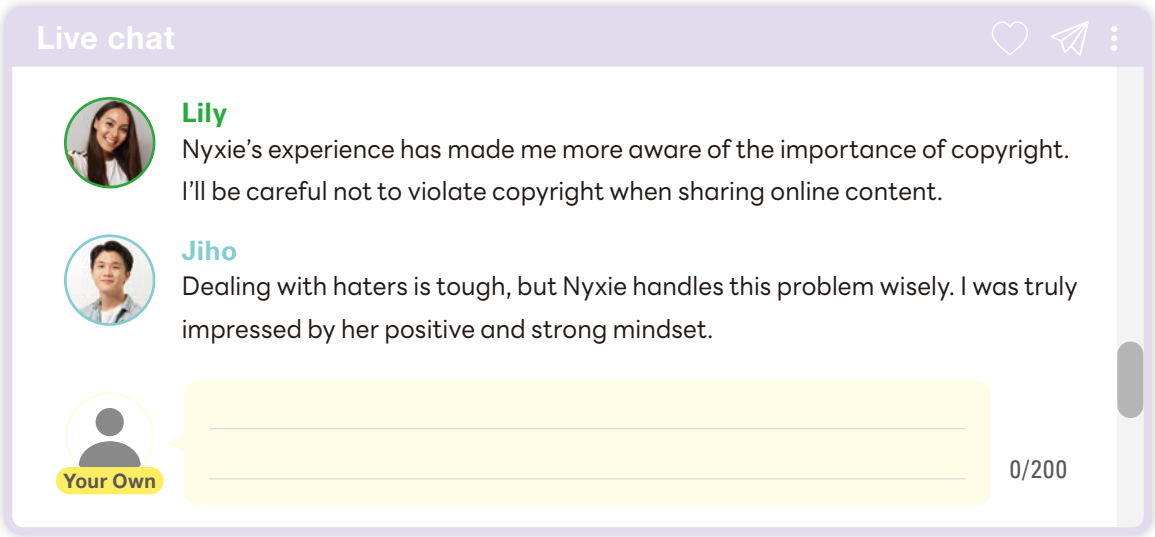
4. FUTURE GOALS

I'll show more of my [7] _____ choreography to stand out from other influencers. To do this, I'll enhance my dance skills and find [8] _____.

copyright	accomplishment	influencer	original
positive	inspiration	viral	respond

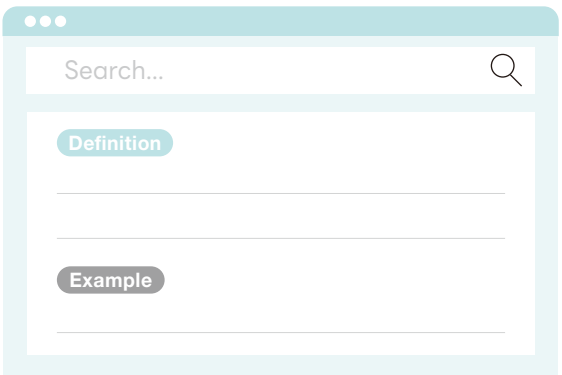
B Share Your Opinion

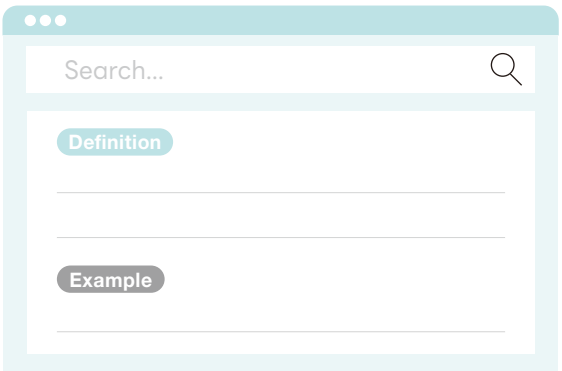
Read the comments on the interview of Nyxie and write your own. Then share it with your partner.



C Beyond the Story

Search for legal issues to consider when creating or sharing content online. Then share them with your classmates.





Language Focus

A Collocations

violate	+	copyright a law a rule an agreement		major long-term clear ambitious	+	**goal**

READ AND FOCUS Read the sentences, focusing on the phrases in bold.

1. If you **violate** the **rules** of the library, you may be asked to leave.
2. The partnership will end if one side **violates** the **agreement**.
3. The basketball team's **major goal** is to win the championship next season.
4. Jamie set an **ambitious goal** to master a musical instrument within a year as a New Year's resolution.

PRACTICE Complete the sentences using the phrases above.

1. Those who _____ the law may have to face legal penalties.
2. The institution's long-term _____ is to preserve as many species as possible in the forest.

B Structure

READ AND NOTICE Read the advertisement, paying attention to the structure in bold.

PRACTICE Unscramble the words using the same structure as above.

1. My parents _____ every weekend.
   (me / my room / make / clean)
2. Jacob _____ when her laptop was broken.
   (let / his computer / use / his sister)

Writing a Direct Message

You are going to send a direct message (DM) to your role model. Include a casual greeting, a self-introduction, a request for advice or tips, and a closing.

A Sample Analysis

Read the sample DM to a role model and analyze it.

B Write Your Own

Choose your role model and write a DM to him or her. Use an online proofreading tool to correct spelling and grammatical errors.

_____

_____ followers • _____ posts

View Profile

_____! My name is _____

_____

_____. As someone who _____,

I would be thrilled if you could offer me some advice or tips on _____

_____. _____

_____

Send a message...

Make Your Own Media

Ethics, Camera, Action!

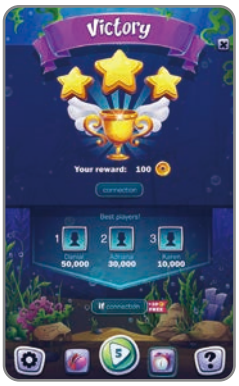
STEP 1.

Brainstorm Your Topic

Think about topics you want to make a short-form video about.

TIPS

예상 시청자의 관심사를 고려하여 주제를 선정한다.



quick and easy recipe

game highlights

STEP 2.

Develop Your Synopsis

Choose the best item from the ideas in **STEP 1**. Then develop a script for your short-form video.

TIPS

숏폼 영상의 길이는 30초에서 60초 사이가 적당하다.

Example

Two-Minute Microwave Omelet

	Introduction	Step 1	Step 2	Step 3
Script	Let's make a perfect omelet in just two minutes.	Beat two eggs in a microwave-safe bowl.	Add milk, salt, and pepper, and gently stir.	Microwave on high for one minute.

	Step 4	Step 5	Conclusion
Script	Stir the omelet mixture.	Microwave for another minute until the eggs are fully cooked.	Enjoy your tasty omelet!

Your Own

Script

TIPS

- 초반 3초 이내에 핵심 메시지를 짧고 강렬하게 전달하는 것이 좋다.
- 스크립트는 간단명료하게 작성한다.
- 비슷한 주제의 숏폼 영상들을 찾아본다.

STEP 3.

Check for Digital Ethics Violations

Review your synopsis based on the questions related to digital ethics.

Is Your Short-Form Video Content Okay?	Yes	No
Copyright Infringement Did you give credit for anything you used, like images or music, that may be owned by someone else?	☐	☐
Invasion of Privacy Did you check that your content doesn't include any information that violates someone's privacy?	☐	☐
Violation of Portrait Rights Did you get permission to use a recognizable image of a person?	☐	☐
Hate Speech Did you avoid biased or hateful language towards a specific person or group?	☐	☐
False Information Does your video contain accurate information?	☐	☐
Inappropriate Content Is your video free from violent or offensive material?	☐	☐

If you answer "No" to any of the questions, return to **STEP 2** and make the necessary changes in your synopsis.

STEP 4.

Shoot and Edit Your Video

Shoot your video based on the synopsis and edit it. You can use music, effects, or relevant images to enhance the quality of your video.

TIPS

- 영상 편집이 가능한 다양한 숏폼 플랫폼을 활용한다.
- 저작권 문제가 없도록 숏폼 플랫폼에서 제공하는 음원을 활용하는 것이 좋다.

STEP 5.

Share Your Video

Share your short-form video with your classmates. Then watch the videos from the other groups and evaluate them using the Evaluation Chart below.

EVALUATION CHART

1.	How creative and interesting is the video's topic?	1 2 3 4 5
2.	How organized and clear is the content of the video?	1 2 3 4 5
3.	How well was the short-form video shot and edited?	1 2 3 4 5
4.	How well does the video adhere to the six standards for digital ethics?	1 2 3 4 5

Backdoor Advertising Scandal

Social media allows influencers to build strong online relationships with their followers. So, like with any other relationship, they find success by being trustworthy and true. But what happens if that trust is broken?

In 2020, some Korean YouTubers were recommending food or products from specific brands. However, viewers weren't told that the YouTubers were paid to make these recommendations. Once they heard the news, a number of viewers stopped supporting them.

The widespread controversy led to the involvement of the Fair Trade Commission (FTC)*. The FTC had previously only acted against misleading or false labels on products and services. Stricter rules have been added to specifically target social media. Since September 1, 2020, social media influencers have been required to state clearly whether their product endorsements are financially rewarded or intended for promotion.

Clearly, being true to one's followers is the key to success for influencers. This involves being honest when advertising a product. By being ethical, an influencer can surely establish and maintain a strong following.

* Fair Trade Commission (FTC) 공정 거래 위원회

Review

A Review the Vocabulary

Match each word with its definition.

1. viral •	• **a.** having extreme size or power
2. original •	• **b.** highly determined to achieve a goal
3. privacy •	• **c.** created first by someone; not a copy
4. motivated •	• **d.** able to show good or reasonable judgment
5. sensible •	• **e.** quickly and widely passed on to others on the internet
6. tremendous •	• **f.** the right to be free from observation and interruption

B Read and Check

Read the paragraph and answer the questions.

Mike: Oh, here's another great question. RobbyK asks, "What advice would you offer to teenagers who dream of being influencers?"

Nyxie: Be aware ⓐ that there are many rules and laws when it comes to the internet. I'd especially like to emphasize that the importance of copyright should not be underestimated. When I was first starting out, I didn't realize that dance moves could be considered intellectual property. I once made a video ⓑ copying another person's dance routine, and it created serious problems for me. The influencer who created that choreography contacted me, saying I ⓒ have violated her copyright, and I eventually had to take the video down. So, if you're creating online content, it's essential ⓓ to educate yourself about the legal matters surrounding the use of other people's work. You may have to get _____ in advance and give proper credit to the creator.

1. Which is the most appropriate for the blank?

a. assistance **b.** warning **c.** permission **d.** refusal

2. Choose the one that is NOT grammatically correct among ⓐ-ⓓ and correct it.

( ) _____ → _____

3. According to the passage, which of the following is NOT mentioned in Nyxie's advice?

a. the importance of creative content

b. the significance of copyright and intellectual property

c. the necessity of learning about legal matters regarding creations

A Answer the Big Question

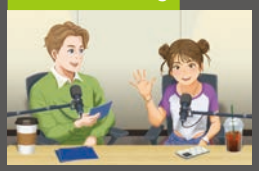
Think about what you've learned in each topic of this lesson and answer the Big Question.

BIG QUESTION

How can we build a better digital world?

1. Teens Speak

2. Share Smarter and Easier



3. A Dance Influencer Taking the World by Storm

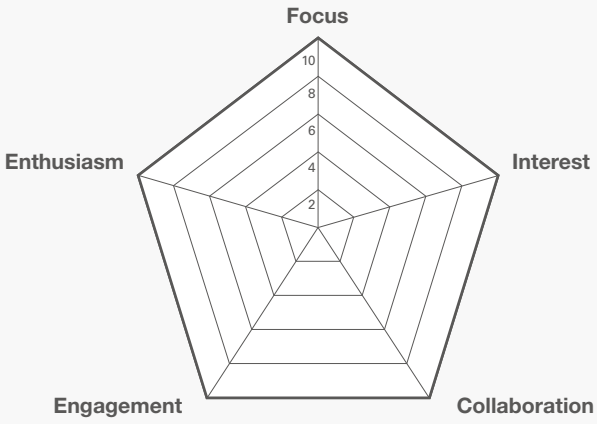
4. Ethics, Camera, Action!

Your Answer

(Example) We can build a better digital world by using online content responsibly and ethically.

B Reflect

Reflect on your learning experience and fill out the chart below. Then write about the most interesting thing to you in this lesson.



SPECIAL LESSON •••

The Power of Media in Politics

▲ the US Capitol in Washington, D.C.

Before You Read

A Topic Preview

1. How do people engage with politics? Look at the pictures and match each one to its description.

a. voting for candidates in an election
b. discussing politicians' promises online
c. watching the latest news about political issues

2. Read the brief introductions of three US presidents and guess what they have in common.

Roosevelt

Franklin D. Roosevelt was the 32nd US president from 1933 until he died in 1945. Through radio talks, he encouraged Americans to have confidence in themselves during the Great Depression.

Kennedy

John F. Kennedy served as the 35th US president from 1961 to 1963. He was considered the first president to efficiently use television to communicate with the people.

Obama

Barack Obama was the 44th US president from 2009 to 2017. He successfully used social media during both his presidential campaign and presidency.

B Vocabulary Preview

1. Figure out the meaning of each word in bold from the context.

We find **comfort** in a silent night after a long day.

She was happy to **defeat** her rival in the final game.

The **candidate** is answering the reporter's questions.

Weather experts **anticipate** heavy rain and wind with thunder today.

The new CEO left a favorable **impression** on the employees in the meeting.

He had **competence** in computer programming at a young age.

2. Read the meaning of the phrases and complete the sentences below.

take advantage of: to make use of something to get a benefit from it

adapt to: to change your attitude or behavior to successfully deal with a new situation

- It takes some time for immigrants to [1] _____ new surroundings.
- She is going to [2] _____ the summer break to recharge.

READ

The Power of Media in Politics

▲ a special session of the US Congress called by President Roosevelt, 1937

When you think of politicians and elections, what comes to mind? You might think of TV debates and speeches about campaign promises. Politicians and their stories in media are nothing new; however, the forms of media that politicians use to spread their messages have evolved over time. Politicians are well aware of the effect of media on potential voters, and they have been taking full advantage of it. In American history, there are three interesting cases of presidents who embraced new forms of media and achieved political success, reshaping the course of history.

A Calm Voice in a Time of Crisis

Franklin Delano Roosevelt became the 32nd president of the United States on March 4, 1933. At that time, the country was struggling with the Great Depression*, one of the greatest economic disasters in history. The whole nation was heading toward complete financial collapse. The country's mood was dark when the new president gave his inauguration speech. Roosevelt, however, was optimistic. "The only thing we have to fear," he famously said, "is fear itself."

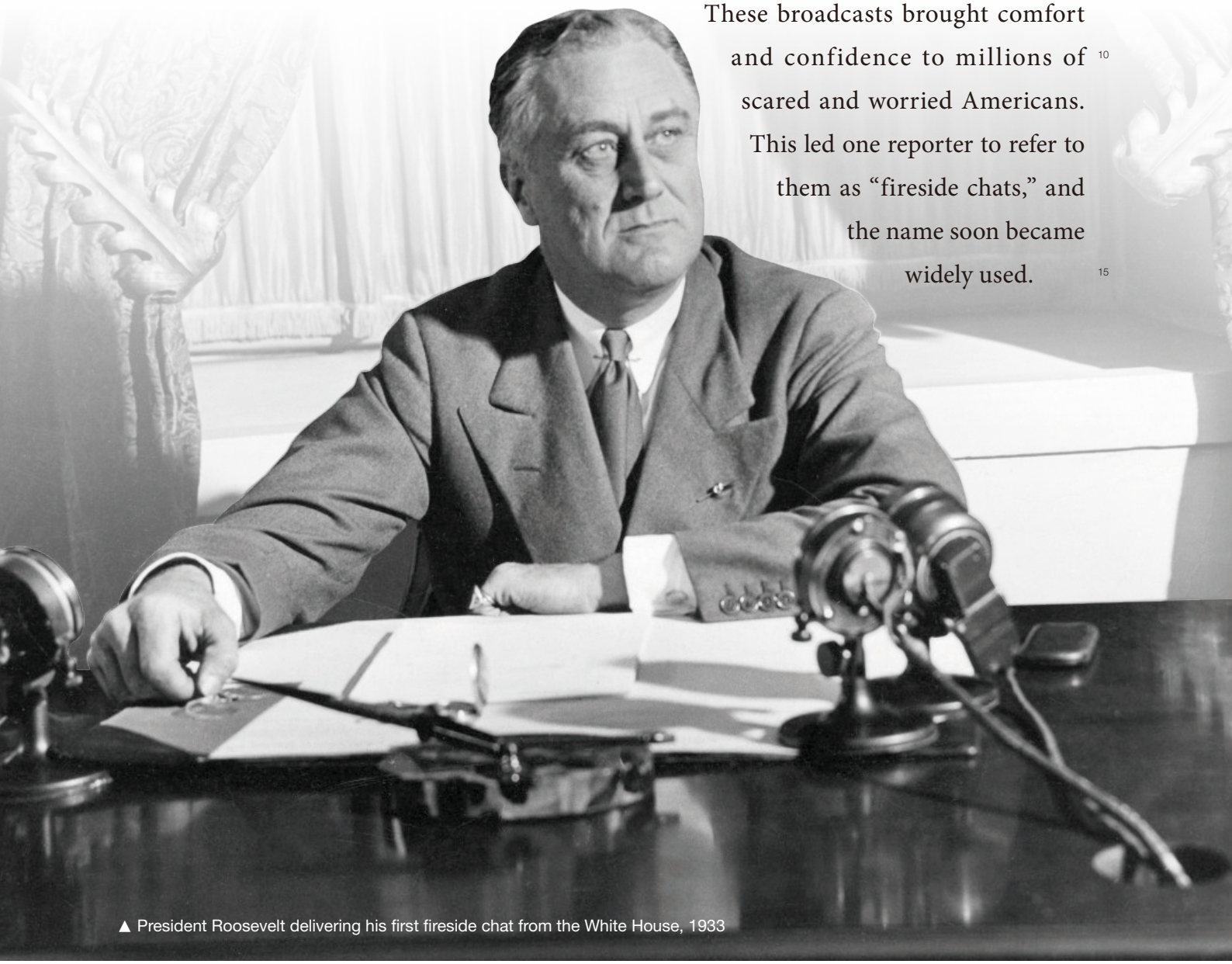
* the Great Depression 대공황(미국의 주가 대폭락으로 촉발된 세계적인 경제 불황)

election	debate	potential	voter
embrace	financial	collapse	optimistic

Roosevelt knew he had to calm people's fears and gain their support. To do so, he turned to a relatively new form of technology—the radio. Unlike newspapers, the radio didn't require its audience to be literate. It was also free to listen to. So, instead of buying the local newspaper each day, people gathered around the nearest radio to find out what was happening.

Q1.
What were some advantages of the radio when Roosevelt was president?

Roosevelt began giving live talks to the American people about the banking crisis, unemployment, and the possibility of war in Europe. These broadcasts brought comfort and confidence to millions of scared and worried Americans. This led one reporter to refer to them as "fireside chats," and the name soon became widely used.



▲ President Roosevelt delivering his first fireside chat from the White House, 1933

relatively literate unemployment broadcast comfort fireside

▲ President Roosevelt smiling before his fireside chat, 1935

Roosevelt's fireside chats were popular because of the comfort they provided. He delivered them in a calm and soothing voice. This made people feel like someone was firmly in control of the situation. He avoided complex explanations and used simple language to make sure everyone could understand him. Roosevelt also began each chat by addressing the American people as "my friends," deliberately using the pronouns "I" and "you" whenever possible. This made listeners feel like their president was speaking to them in a direct and friendly way.

Q2.
What did Roosevelt do to make sure everyone understood his fireside chats?

Roosevelt's first fireside chat came just eight days into his first term as president. Immediately afterwards, the feeling of connection the chats brought to the American people became evident. Letters from citizens began to pour into the White House. Most of them expressed support for the president and thanked him for making an effort to reach out to them. This deep trust in Roosevelt greatly increased his approval rating with the American public and later allowed him to easily defeat his political rivals.

soothing explanation deliberately pronoun evident approval rating defeat

Q3.
How did Kennedy prepare for the 1960 presidential debates?

The First Television President

In 1960, presidential debates were broadcast live on television for the first time in American history. The candidates were John F. Kennedy and Richard Nixon, and four debates were held over the course of one month. The idea of broadcasting presidential debates on television was groundbreaking, attracting approximately 70 million American viewers. Not only did these debates have a major impact on the election's outcome, but they also changed the way politicians have run their campaigns ever since.

Kennedy entered the debates as a young and relatively unknown candidate. To overcome the perception that he was not experienced enough to be president, Kennedy spent many hours preparing for the debates. He anticipated potential questions and memorized related facts and figures. But perhaps more significantly, he grasped the importance of image when appearing on television. He made sure he looked fit and healthy, and he took a long nap before the first debate began.

candidate	groundbreaking	attract	approximately	outcome	perception
experienced	anticipate	memorize	figure	significantly	grasp

Nixon, on the other hand, did not approach the debates as wisely. He had made a campaign promise to visit all 50 states, which led to exhausting travel across the country. Arriving at the first debate with a high fever and a sore knee, Nixon appeared tired and nervous. Kennedy, by contrast, was vibrant, energetic, and comfortable. As a result, Kennedy made a much better first impression on the huge television audience.

When election day arrived, a record number of Americans voted. Although the final results were extremely close, Kennedy was victorious. Polls later showed that more than half of the voters had been influenced by the debates. From that day forward, television began to play a huge role in US elections and political campaigns. Politicians had to quickly learn the best methods for projecting confidence and competence on television while still appearing friendly and likable.

Q4.
What long-term effect did the 1960 presidential debates have on American politics?

▲ the Kennedy-Nixon debate at ABC studios, 1960

wisely exhausting sore energetic impression victorious
poll method project competence likable

Social Media on the Campaign Trail

During the 2008 presidential election, social media, a new form of media at that time, played a prominent role in American politics. In that election, a rising political figure named Barack Obama defeated his more experienced rival, John McCain. While there were many reasons for Obama's victory, one key element was the innovative ways that his campaign used social media and the internet to engage with the American people.

Q5.
How did Obama use social media and the internet in his campaign?

At the start of the campaign, Obama and his team established a website full of information and interactive elements. He also actively used social media to reach out to potential voters. Social media not only helped spread his messages and increase his public recognition but also made it possible to attract many enthusiastic and dedicated volunteers willing to work for him.

trail	prominent	element	establish	recognition
enthusiastic	dedicated	volunteer	willing	

One notable aspect of Obama's social media strategy was the use of crowdsourcing* techniques. His website offered materials that individuals could download and use to spread his message. Thousands of supporters voluntarily created and distributed additional content, which ultimately reshaped the structure of political campaigning.

The success of Obama's campaign was in large part due to timing. In the years before the election, social media had been rapidly growing in popularity, and smartphones were becoming a must-have device. By recognizing the powerful influence of this emerging media, Obama was able to gain a crucial edge over his rival. Other politicians were quick to follow Obama's innovative lead, and social media has now become an indispensable element of political campaigns.

In the years ahead, it is likely that new forms of media will continue to emerge and become popular forms of communication. When they do, the politicians who adapt to them quickly will find themselves with a powerful advantage.

* crowdsourcing 크라우드소싱 (일반 대중의 참여를 통해 일을 수행하거나 해결책을 찾는 방식)

Q6.
Why was the timing of Obama's social media use important for his campaign's success?

Source
https://www.history.com/ 외 다수 사이트
(p.173 참조)

ONLINE SEARCH new forms of media

notable	aspect	material	distribute	ultimately
structure	rapidly	emerging	edge	indispensable

After You Read

A Organize It

Fill in the blanks using the words from the box.

Franklin D. Roosevelt	John F. Kennedy	Barack Obama
– effectively used the radio to bring [1] _____ to Americans during a time of crisis – gave live talks in a calm, [2] _____ voice, using simple language – gained the trust and support of the American people	– participated in the first presidential debates to be broadcast live on television – prepared for the debates and cared about how he [3] _____ on television – made a better [4] _____ on television than his rival and won the election	– used social media as part of his strategy for his 2008 presidential campaign – engaged with [5] _____ voters through social media – successfully took advantage of the [6] _____ of social media

potential appeared comfort impression popularity soothing

B Share Your Opinion

Among the three US presidents mentioned in the main text, who is the one that impressed you the most and why? Share your opinion with your partner.

I was impressed by Roosevelt in that he tried hard to relieve the nation's fear through his fireside chats.

Obama's use of social media was groundbreaking. His approach to social media transformed how political campaigns are run today.

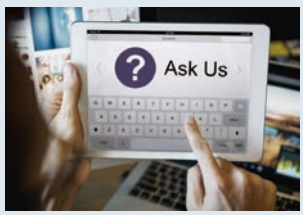
Your Own

C Beyond the Story

Think of an example of how politicians can use media in election campaigns. Then share it with your classmates.

Media Tool
Virtual Town Hall Meetings

Explanation
Politicians host virtual town hall meetings to discuss policies with voters online.



Media Tool
Social Media Q&A Sessions

Explanation
Politicians choose questions and then respond to them publicly to engage with voters.

Your Own

Media Tool

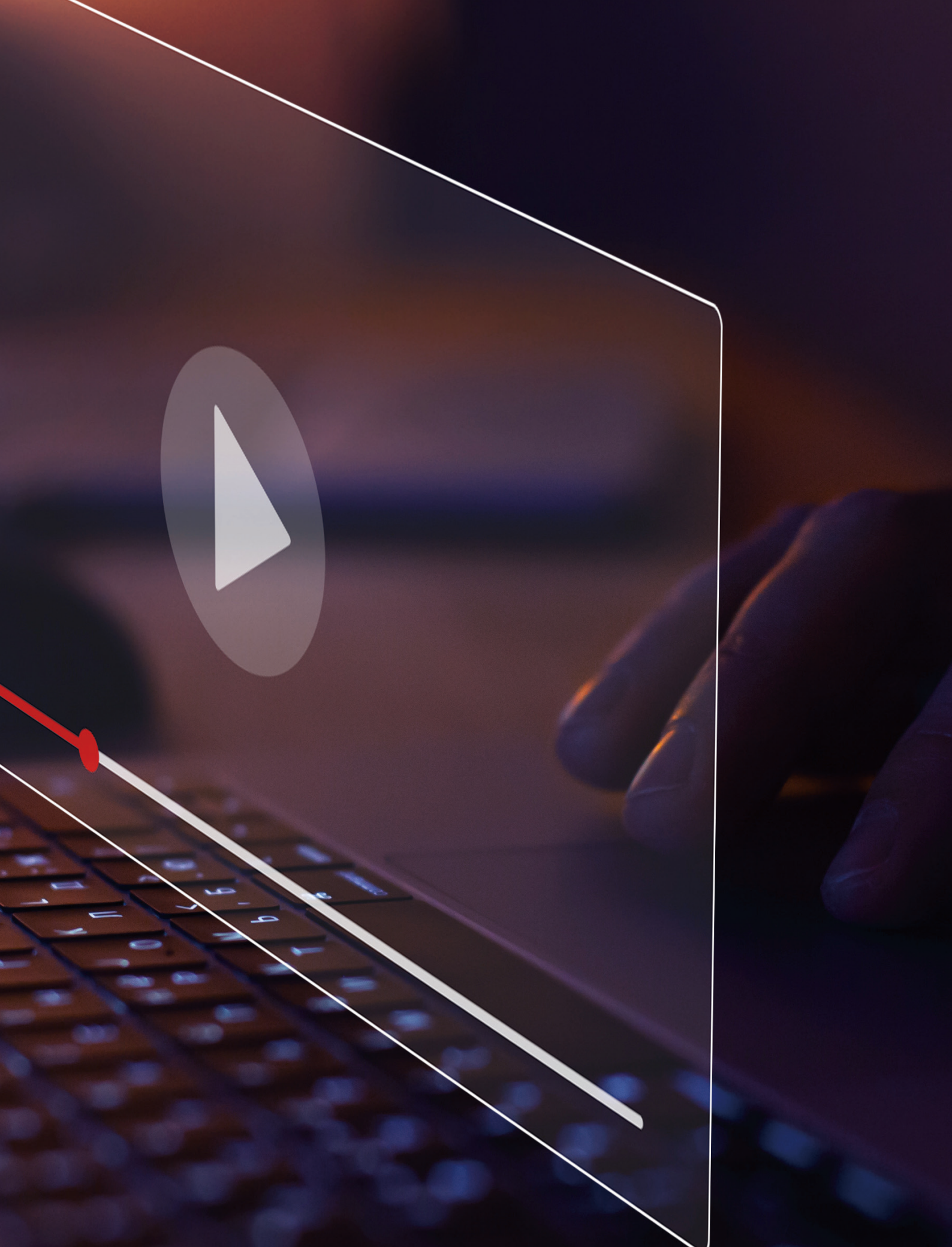
Explanation

Appendix

Answer Keys 156

Transcripts 166

Sources 170



LESSON 1

Media in My Life

View & Talk 1 pp. 10-11

B STEP 1 c STEP 2 c

C STEP 1

sample

Name: Ava Mitchell
Capturing Life's Beauty I Art Enthusiast I Poem Lover
🏠 Sydney
💼 Future art therapist
🌟 "In the long run, the sharpest weapon of all is a kind and gentle spirit."

View & Talk 2 pp. 12-13

A STEP 1 d
STEP 2 ©, receiving negative comments → harming mental health

B STEP 1

sample

Positive
Individuals can join communities related to their interests or hobbies and interact with people who share similar perspectives.

Negative
The convenience of communicating through social media has caused a decrease in face-to-face interaction in our society.

Before You Read p. 14

A sample

social media
I follow the account of my favorite celebrity. I enjoy reading his posts.

messaging app
I use a messaging app to communicate with my friends and family.

AI chatbot
When I need information, I use an AI chatbot. Sometimes it suggests helpful resources.

B [1] routine [2] subscribe to [3] impact [4] convenient [5] access [6] recommend

Read pp. 15-19

Q1 Various forms of media surround us.

Q2 He plays mobile games for fun or shares entertaining webtoons with his friends.

Q3 He has access to a wide range of tutorials and instructional videos for help.

Q4 He sometimes binge-watches his favorite shows. He also creates content for his video channel.

Q5 F

Q6 The music app recommends songs based on her listening habits.

Q7 She doesn't have to worry about relocating or commuting to school.

Q8 She creates content for her vlog.

Q9 She can search for topics she's interested in, leave comments, or simply read what others have to say.

After You Read pp. 20-21

A [1] instructional [2] record [3] discussions [4] submitting [5] webtoons [6] updated [7] relaxing [8] comments

B sample

Like Jiwoo, checking social media feeds and messages is the first thing I do in the morning. It's a way to catch up on the latest news or updates.

C sample

Education

AI tutors will teach students through individualized learning plans.

Social Interaction

People will communicate with thoughts instead of talking.

Entertainment

People will play games that merge the real and virtual worlds.

Language Focus p. 22

A **1.** participate in **2.** comment

B **1.** I will prepare a gift for my dad so that I can surprise him.

2. Actors must speak clearly so that the audience can easily understand them.

Think & Write p. 23

B sample

I'd like to recommend an online video channel called *Top Secrets of the Ages*. This channel has over 5 million subscribers and regularly uploads interesting historical stories. I like the channel because it provides us with mysterious stories related to cultural heritage sites by showing vivid images and videos. I want to recommend it to anyone who is curious about the past and wants to explore history. I hope you watch the videos from the channel and enjoy them!

Review p. 28

A **1.** routine **2.** surround **3.** turn to **4.** scroll through **5.** impact **6.** integral

B **1.** c **2.** ⓑ, use → to use

3. She finds it interesting that the music app recommends songs based on her listening habits.

LESSON 2 Smart Guides to Media

View & Talk 1 pp. 32-33

A **1.** c **2.** a **3.** b

B STEP 1 c STEP 2 c

C STEP 1

sample

Where did you see fake news?

on social media

What did it claim?

A video showed debris from a rocket hitting the moon.

Why was it fake?

The video was edited.

View & Talk 2 pp. 34-35

A STEP 1 d STEP 2 d

B STEP 1

sample

When I face an excessive amount of information, I

try to organize the information by making a list or arranging it based on its priority.

Before You Read p. 36

B [1] consume [2] analyze [3] navigate [4] credible [5] perspective [6] empower

Read pp. 37-41

Q1 They spend much of their free time consuming media in various forms.

Q2 Media influences the way we think, act, and feel.

Q3 F

Q4 With the rise of the internet, the amount of information available through media has grown dramatically.

Q5 It enables us to make informed decisions about what to believe and how to act.

Q6 It is because we often don't know the reason behind its creation.

Q7 T

Q8 We can gradually become narrow-minded and uninformed.

Q9 It has made it easier to spread misinformation.

After You Read pp. 42-43

A [1] analyze [2] navigate [3] believe [4] reasons [5] critical [6] perspectives [7] responsible

B sample

I will practice thinking about the reason behind a message to help me decide whether or not it's trustworthy.

C sample

Message of the Advertisement
Your teeth will become white within only 14 days of using the toothpaste.

Target Consumers
those who want teeth whitening in a short period of time

Credible or Not?
It doesn't seem credible because it is impossible to make teeth pure white, as shown in the ad.

Language Focus p. 44

A **1.** skill **2.** manipulate

B **1.** How they got to the airport on time during rush hour is still a mystery.
2. Could you explain why the company canceled the meeting yesterday?

Think & Write p. 45

B sample

Yunseo
@smile_yunseo
I see your point, but there are numerous disadvantages of social media. I think social media can have negative effects on us. Interacting through social media reduces face-to-face communication with others, so it might bring about loneliness. Therefore, it is important to understand the possible dangers of social media and be cautious when using it.

Review p. 50

A **1.** f **2.** d **3.** a **4.** c **5.** e **6.** b

B **1.** c
2. ⓓ, what is media and how works it → what media is and how it works
3. It means that we consume only media that confirms things we already believe.

LESSON

3 Embrace Diversity in Media

View & Talk 1 pp. 54-55

B STEP 1 a STEP 2 **1.** T **2.** T **3.** F

C STEP 1

sample

Stereotype
Every Korean wants things to be done quickly.

Reality
Some Koreans don't care about how quickly things are done.

View & Talk 2 pp. 56-57

A STEP 1 b
STEP 2 [1] help [2] criminals [3] technology

B STEP 1

sample

Indigenous people are usually depicted as being violent or primitive in films or dramas. I think this is a biased portrayal of their culture.

Before You Read p. 58

A **1.** c **2.** b **3.** a

Read pp. 59-63

Q1 Those marginalized due to race, ethnicity, religion, disability, or age may feel like they are misrepresented in media.

Q2 They are often portrayed as violent enemies of the good guy.

Q3 It is because Miguel tried to break away from the pressure to conform to his family's desires, like him.

Q4 It depicts traditions and shows how people care for each other within extended families.

Q5 She empathized with the experiences that the characters had in the process of finding their voices.

Q6 F

Q7 The fact that the series included a Korean-named character impressed her the most.

Q8 It will help us break harmful stereotypes and create a more tolerant and inclusive society.

After You Read pp. 64-65

A [1] violent [2] foreign [3] stereotypes [4] invisible [5] richness [6] math [7] rare [8] diverse

B sample

We can promote empathy toward minorities and understand different communities better.

C sample

Movie – *Minari*

Which minority group is featured?
Korean Americans

How is the minority group portrayed?
The movie features Korean Americans as an immigrant family in Arkansas. It celebrates their rich cultural heritage and resilience.

Language Focus p. 66

A **1.** challenge **2.** role

B **1.** left **2.** invited

Think & Write p. 67

B sample

★★★★★ 2 min ago Minseo Kim

This movie is a touching masterpiece!

Elemental (2023) is a romantic comedy directed by Peter Sohn. The story is about Ember, a fire element, and Wade, a water element, who fall in love after a plumbing accident. I particularly love this movie because it encourages me to follow my passions and be true to myself. It was also heartening to see Ember, an immigrant, bridge differences gracefully. It's definitely worth watching. Don't miss it!

Review p. 72

A **1.** stereotype **2.** overcome **3.** minority **4.** representation **5.** authentic **6.** inclusive

B **1.** d

2. ⓑ, marginalize → marginalized

3. It is because the movie features an ordinary family that is nothing like the common Latino stereotypes.

LESSON 4 We Are Storytellers

View & Talk 1 pp. 76-77

A sample creating fan art or fan fiction

B STEP 1 c STEP 2 c

C STEP 1

sample

Your Favorite

Moana

How to Engage with It

draw fan art of the main characters

View & Talk 2 pp. 78-79

A STEP 1 d STEP 2 c

B STEP 1

sample

I watched an environmental documentary about the impact of humans on nature. Its storytelling made me more aware of my actions and motivated me to be more eco-friendly.

Before You Read p. 80

A sample

Audiences cannot choose the storyline in traditional storytelling, but they have more opportunities to influence the paths of stories in the digital age.

B [1] pioneer [2] interactive [3] transform [4] assemble [5] innovative [6] boundary

Read pp. 81-85

Q1 Digital media has enabled audiences to become more engaged in stories.

Q2 Transmedia storytelling and interactive storytelling are two examples.

Q3 He describes it as telling stories through diverse forms of media.

Q4 T

Q5 They come from Marvel comic books.

Q6 F

Q7 The choices of viewers and their results on magical tests determine it.

Q8 • Readers can follow the story at their own pace.
• Readers can explore the viewpoints of different characters.
• Young learners can easily understand the historical events in the tale.

Q9 It is because they allow us to connect with one another, to experience new universes, and to better understand the world we live in.

Q10 New technologies will provide storytellers with new ways to convey their tales.

After You Read pp. 86-87

A [1] multiple [2] assembling [3] repetition [4] interconnected [5] participants [6] immersive [7] path

B sample

Wizard School Dropout seems interesting. It'd be exciting to make my own storylines instead of passively following the story.

C sample

New Types of Storytelling
neuro-connected storytelling

Characteristics
• using neurotechnology for narratives that adapt to audiences' emotions
• creating emotionally engaging experiences

Language Focus p. 88

A **1.** popularity **2.** way

B **1.** shining **2.** yelling

Think & Write p. 89

B sample

My favorite character is Olaf from the movie *Frozen*. He is a friendly and lovable snowman brought to life by Elsa's magic. He has a carrot for a nose and a bright smile on his face. As for his personality, he is carefree, optimistic, and curious about the world around him. What makes this character truly special is that he has childlike wonder and always adds a touch of humor to the story.

Review p. 94

A **1.** storytelling **2.** participant **3.** transform **4.** immersive **5.** assemble

B **1.** b **2.** ©, made → making **3.** They need to actively discover different story threads.

LESSON 5 News Inspires Change

View & Talk 1 pp. 98-99

A sample

to acquire knowledge about something new every day

B STEP 1 c STEP 2 d

C STEP 1

sample

A high school student saved a man's life by performing CPR.

Name: Hajun
Date: May 9

I'm learning basic life-saving skills to help people in danger.

View & Talk 2 pp. 100-101

A STEP 1 c
STEP 2 [1] photographs [2] visual

B STEP 1

sample

Flight of Refugees Across Wrecked Bridge in Korea, 1950
During the Korean War, hundreds of refugees crawled over a destroyed bridge to escape the freezing water. It's heartbreaking to see our painful and tragic history.

Before You Read p. 102

A **1.** d
2. sample
I think they are investigating and reporting issues occurring in a war zone.

Read pp. 103-107

Q1 They bring us the most important stories from war zones.

Q2 He is widely known as the father of modern war reporting.

Q3 He began his journalism career as a writer.

Q4 F

Q5 It allowed information to be instantly sent across the continent.

Q6 People were shocked because they learned about the British soldiers' tragic situation.

Q7 The secretary of state for war asked a nurse, Florence Nightingale, to travel to the Ottoman Empire.

Q8 They decreased the number of deaths from diseases by half.

Q9 T

Q10 He was remembered as "the first and greatest of modern war correspondents."

After You Read pp. 108-109

A [1] military [2] reporter [3] suffering [4] achievements [5] conflicts [6] connected

B sample

Russell empathized with the British soldiers' suffering in the Crimean War, which led him to report their tragic realities to the public.

C sample

Keen Observation
War correspondents should have keen observation—analyzing details, appreciating nuances, and swiftly noticing subtle changes in a war zone.

Language Focus p. 110

A **1.** stay **2.** harsh

B **1.** would not have survived **2.** would have reached

Think & Write p. 111

B sample

In my early childhood, I used to read cartoons on social media or websites whenever I felt bored, and

I enjoyed drawing my favorite cartoon characters. This experience led me to discover a deep passion for drawing cartoons, and before long I started creating my own cartoon characters. A major achievement in my journey was when people started following me on social media to read my latest cartoons. My future goal is to create my own series of comic books and post it online.

Review p. 116

A **1.** wounded **2.** demanded **3.** endure
4. tragic **5.** report on **6.** inefficient

B **1.** (b) **2.** ⓓ, is not → had not been
3. He exposed the suffering that the British soldiers experienced during the severe winter.

LESSON 6

Be a Good Digital Citizen

View & Talk 1 pp. 120-121

A **1.** b **2.** c **3.** a **4.** d

B STEP 1 a STEP 2 c

C STEP 1

sample

I sometimes compare myself to the people I see online, and I feel bad about my looks because most of them seem to have a perfect image.

View & Talk 2 pp. 122-123

A STEP 1 b
STEP 2 **1.** b **2.** a **3.** c

B STEP 1

sample

I think they let people know what they are and aren't allowed to do with the creator's work.

Before You Read p. 124

A sample popular, haters

Read pp. 125-129

Q1 They can ask her questions by leaving a comment.

Q2 She didn't have a platform to express herself, so she created her own dance video and uploaded it online for fun.

Q3 She considers reaching the one million mark for subscribers to be her biggest accomplishment so far.

Q4 She emphasizes that the importance of copyright should not be underestimated.

Q5 She had to take her video down for violating copyright.

Q6 The follower showed up at the location she tagged in her video.

Q7 It keeps her strong and confident in the face of unfair criticism.

Q8 She wants to branch out into the unknown and include more of her original choreography in her videos.

After You Read pp. 130-131

A [1] influencer [2] viral [3] accomplishment [4] copyright [5] respond [6] positive [7] original [8] inspiration

B sample

I've never thought about how dangerous it could be to tag the location where I am on social media. I will be more careful with my personal information.

C sample

1) defamation
Definition
the act of harming someone's reputation by spreading information about them that is untrue
Example
a comment saying bad and false things about someone

2) invasion of privacy
Definition
unauthorized access to someone's privacy rights
Example
someone's private information being posted online without permission

Language Focus p. 132

A **1.** violate[violated] **2.** goal

B **1.** make me clean my room
2. let his sister use his computer

Think & Write p. 133

B sample

allen_running

Hello, Allen! My name is Jisu, and I've been an admirer of your incredible achievements in marathon running. Your endurance and dedication are truly inspiring. As someone who shares your passion for long-distance running, I would be thrilled if you could offer me some advice or tips on improving my marathon performance. Your expertise would help me a lot. Thank you for taking the time to read my message. I'm looking forward to any insights you can share!

Review p. 138

A **1.** e **2.** c **3.** f **4.** b **5.** d **6.** a

B **1.** c **2.** ©, have violated → had violated, violated **3.** a

SPECIAL LESSON

The Power of Media in Politics

Before You Read pp. 142-143

A **1.** **1.** c **2.** a **3.** b

B **2.** [1] adapt to [2] take advantage of

Read pp. 144-151

Q1 The radio didn't require its audience to be literate. It was also free to listen to.

Q2 He avoided complex explanations and used simple language.

Q3 He anticipated potential questions and memorized related facts and figures. He also made sure he looked fit and healthy, and he took a long nap before the first debate began.

Q4 Television began to play a huge role in US elections and political campaigns.

Q5 He established a website full of information and interactive elements. He also actively used social media to reach out to potential voters.

Q6 In the years before the election, social media had been rapidly growing in popularity, and smartphones were becoming a must-have device.

After You Read pp. 152-153

A [1] comfort [2] soothing [3] appeared [4] impression [5] potential [6] popularity

B sample

It was interesting how Kennedy thoroughly prepared for the TV debates. I think he fully comprehended the power of television.

C sample

Media Tool

Online Political Discussion Forum

Explanation

Online forums on digital platforms or specialized websites provide a venue for civil discourse and vigorous discussion about political issues.

LESSON 1

Media in My Life

View & Talk 1 pp. 10-11

B View and Check

Narrator: Social media can be a great way to share what you are doing in your life. It's a place where you can express your thoughts and feelings while sharing your everyday experiences. However, the posts you see on social media are not always a true reflection of real life. There are people who create a fake identity on social media. They distort the truth just to make themselves look better. On the other hand, some people use social media in a positive way by being true to themselves. Let's listen to their stories.

Person 1: I use social media as a kind of public diary. I can capture important moments in my life and upload them on social media. It's a great way to preserve special memories.

Person 2: Showing my true self on social media helped me connect with others. I opened up online about my personal struggles. I got support from others, and I also helped people who were feeling the same way.

Narrator: Even though we face so many fake personas on social media, these people's experiences show us the importance of being authentic. Human connections cannot be meaningful unless you show who you really are. So, don't be pressured into creating a fake version of yourself. Your true self is amazing enough.

LESSON 2

Smart Guides to Media

View & Talk 1 pp. 32-33

B View and Check

Narrator: "A World Leader's Shocking Confession," "You Won't Believe What Scientists Found in Space," "The Snack That Can Kill You." Headlines like these may grab your attention, but before you share them with your friends, stop and think. Is there any truth behind them? In the digital age, false news stories are all around us. They are known as fake news. Fake news includes articles or videos that contain false information, even though they may seem to be believable. They spread incorrect information because most people read and share the stories without fact-checking them.

Girl: My friend posted an eye-catching link on social media, and I just shared it. I didn't think about where the story came from or whether it was credible. I didn't realize it was fake.

Boy: The headline caught my attention, so I couldn't help but click on it. I thought I was reading a true story.

Narrator: Why do people post fake news? Some only care about getting you to click on the article. It doesn't matter whether or not the story is true. What's important to them is getting visitors to their site so they can make more money from ads. Other people just want to spread their own beliefs without considering whether they're true or not. They're not interested in backing them up with facts. Coming up next, we'll take a look at a few

ways to identify fake news. If we're aware of these methods, we can better prevent ourselves from falling for fake news.

LESSON 3

Embrace Diversity in Media

View & Talk 1 pp. 54-55

B View and Check

Narrator: There is a continent where people and wild animals live together in enormous forests and vast deserts. Many of the people there are living in severe poverty and starving due to a lack of food. In many cases, they are also surrounded by the dangers of war. And their technology, if any, is too outdated. When people think about Africa, this is often what comes to mind.

There is also a continent with large cities filled with tall modern buildings and vibrant neighborhoods. In fact, some of the fastest-growing economies in the world can be found there. Cities with a population of over 10 million are emerging across the continent. Furthermore, this continent is making impressive progress in education. In some countries, secondary school is available for free. One country even gave a laptop to every child attending school. In addition, one country on this continent has become the first in the world to deliver essential medicines using drones.

So, what is the second continent? It is the same as the first—Africa. Think about whether or not that surprises you. We often carry stereotypical views of Africa, but it is so much more. It is a diverse continent, and its 54 countries each have their own unique qualities. Now is the time to challenge our assumptions and start seeing Africa for what it truly is. Break the stereotypes. Find out for yourself what Africa has to offer.

LESSON 4

We Are Storytellers

View & Talk 1 pp. 76-77

B View and Check

Narrator: Hello, everyone! Today, we're diving into the fascinating world of participatory storytelling. It's an exciting concept that allows us to actively engage with stories. You may have noticed people dressing up as characters from their favorite movies or shows. It's one way for people to participate in storytelling and make a story even more special. By stepping into the costumes of beloved characters, they can become more deeply involved in the story.

There are two remarkable benefits of participatory storytelling. First, it deepens our connection to the story and its characters. When we become active participants, the narrative becomes more personal and meaningful to us. Thus, we can better understand the characters' emotions and experiences. Second, participating in storytelling helps us build communities and friendships. When we meet like-minded individuals who share the same love for a story, we create a supportive and inclusive community. And there, we can share our passion and enjoy social interactions.

Participatory storytelling offers us a great opportunity to enjoy and engage in the stories we love. It goes beyond passive observation. By dressing up as characters, attending events, or joining fan clubs, we can feel like we are active participants in the narrative. Furthermore, they provide us with chances to increase our creativity, build connections, and make the stories even more special.

LESSON 5

News Inspires Change

View & Talk 1 pp. 98-99

B View and Check

Narrator: In 1989, over 70,000 people gathered in Leipzig, East Germany. Struggling with poverty, they held candles and demanded freedom and democracy in their country. They stood together peacefully and kept saying the words, "We are the people." This protest spread across East Germany and eventually led to the fall of the Berlin Wall. As a result, people were finally able to travel freely between East and West Germany. Just a year later, the two sections of Germany were reunited after 41 years apart. How did a peaceful protest lead to this significant change?

A hidden hero named Siegbert Schefke, who was an architectural engineer, could be one of the reasons behind this change. He secretly filmed this historic demonstration and shared the video recording with the West German media. It gained attention not only in West Germany but also across the world. Even people in East Germany saw it, and the protest expanded throughout the country.

The East German secret police closely monitored Schefke and took away his camera, but he never gave up. He later explained his reason for taking such risks. He wanted to report what others ignored and show the world what was happening in East Germany. As a citizen journalist, Schefke achieved what no one else dared to do. After Germany's reunification, he continued working as an official journalist.

Germany's reunification is generally attributed to its people's strong desire for freedom. However, it is also important to appreciate the efforts of the citizen reporter who risked his own life to uncover the truth.

LESSON 6

Be a Good Digital Citizen

View & Talk 1 pp. 120-121

B View and Check

Reporter: Teenagers spend a significant portion of their lives online. Sometimes it causes concern among parents and teachers. So we asked teenagers about their thoughts on the internet and what adults should know about teenage life online.

Student 1: The internet gives me unlimited knowledge. I can get information fast and for free. Online resources allow me to learn new things and explore my passions. The internet can be a very useful tool when I try to do something on my own.

Student 2: I frequently waste my time online instead of doing my work. Not only does this prevent me from finishing stuff efficiently, but it also distracts me. Sometimes, it's hard to put my phone down and do other things.

Student 3: I love social media! I can keep up with my friends and interact with like-minded people around the world. It's awesome to have online friends and go to forums if I need advice.

Student 4: Social media, from my experience, is a double-edged sword. Inspiring content uplifts millions, but negativity, hateful comments, and excessive phone use can cause problems.

Student 5: My generation tends to go online to socialize with friends, post about each other, and share things. What adults should know is that we feel left out if we aren't responding to group chats or seeing each other's posts.

Student 6: Adults should guide us rather than just telling us not to spend so much time online. Teens can make bad decisions, but who doesn't? We are only trying to express ourselves. Just be there for us. That's what we truly want.

TEXT

*집필진의 직접 집필인 경우 출처를 밝히지 않았음.

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